

STUDY IN THE US & IN FRANCE 100% IN ENGLISH & GET YOUR BACHELOR IN MANAGEMENT IN JUST 3 YEARS



BUSINESS

This program, delivered on the Paris and Rennes campus, offers an intensive year of business specialization and intercultural immersion. The specialized courses are accompanied by a broad range of general management classes relevant to all tracks. Students will develop both concrete specific knowledge of management and invaluable intercultural skills to operate in a variety of international contexts for their future careers.

The top-up degree will prepare graduates to enter the job market or will give an excellent foundation for pursuing a Master's degree in a chosen field of specialization.

IN PARTNERSHIP WITH

PROGRAMME

64 ECTS

GUARANTEED TRANSFER OF CREDITS

BACHELOR DISSERTATION /
LANGUAGE COURSES / INTERNSHIP

SEMESTER 1

COMPULSORY
MODULES

- > International HR Management
- > International Negotiation Skills
- > Strategy
- > International Business Environment

SEMESTER 2

- > Mindful Decision-Making
- > Project Management
- > Entrepreneurial Thinking and Innovation

SEMESTER 1 & 2

SPECIALIZATION
TRACKS
(CHOOSE ONE)

FINANCE (Paris or Rennes Campus)

- > Financial Mathematics
- > Concepts of Corporate Finance
- > Financial Analysis
- > Financial Markets and Risk Management
- > Banking Systems and Services
- > Fundamentals of Auditing
- > Digital Marketing Communications

MARKETING (Paris or Rennes Campus)

- > Omni Channel Management and Distribution
- > Digital Marketing Strategy
- > Consumer Behaviour
- > Business to Business Marketing
- > Brand Management and Sustainability

SUPPLY CHAIN (Rennes Campus)

- > Supply Chain Management
- > Inventory Management and Warehousing
- > Operations and Production Management
- > Transportation and Distribution Management
- > Introduction to Supply Chain Analytics
- > Purchasing Management

LUXURY (Rennes Campus)

- > Foundations of Luxury
- > Luxury with Purpose
- > Next Gen Luxury
- > Luxury in a Global Order
- > Luxury 4.0
- > The Luxury Fashion System

STUDY IN ENGLISH WHILE LIVING IN FRANCE

INCREASE YOUR CHANCES OF SUCCESS

- > A Bachelor in Management taught in English and designed for students with an Associate Degree in Business (or related subject matters).
- > Save time, your associate degree will give you direct access to the final year of the Bachelor program at Rennes SB.
- > Gain in Career Development (Network and Professional development with coaching, Career Days and Career passport) in order to optimize your internship search.
- > Learn French all year long with classes delivered in the program.

100%
taught
in English

90%
international
faculty

100+
nationalities
on campus



RENNES
SCHOOL
OF BUSINESS
UNFRAMED THINKING



BACHELOR IN MANAGEMENT

FAFSA®
Federal Student Aid
AN OFFICE OF THE U.S. DEPARTMENT OF EDUCATION

Rennes SB is eligible
to receive students with
US Federal Student aid.

BIM3

SHAPE YOUR FUTURE FINAL YEAR

Join our Bachelor in Management
to increase your chance of success:

2 + 1 Bachelor's degree:

2 years at your community college
+ 1 year at Rennes School of Business

= **Bachelor's degree in business**

- Live a unique experience in an international environment valued by employers.
- Continue your studies at Rennes SB and earn a Master's degree in one or two additional years with an automatic scholarship.

AVERAGE COST OF STUDIES

	US UNIVERSITIES	VS	RENNES SB
TUITION	Average out-of-state tuition \$25,000		\$12,500
LENGTH	2 years of studies after your associate degree		1 year of studies after your associate degree
TOTAL COST	\$50,000		\$12,500

RENNES, AN IDEAL ENVIRONMENT

- Ranked in the top 4 French student cities for quality of life (2024-2025 Ranking of the best student cities in France, *l'Étudiant*).
- Close to major European cities, and only 1h25 away from Paris by train.
- Accommodation on campus.

PARIS, A VIBRANT ATMOSPHERE

- Study in the hear of the capital.



PRACTICAL INFORMATION

APPLICATION
DEADLINE
15 JUNE

ACADEMIC CALENDAR

- **Courses:** September to May
- **Bachelor dissertation:** May
- **Internship:** May to August (8 weeks min)

LANGUAGES

- **Choice between :**
 - French language
 - French culture for international students

TUTION FEES

- **\$12,500/year**
- **+10% automatic scholarship** for students who arrive under an articulation agreement

ADMISSION

- **Requirements**
Associate Degree in Business or related areas
- **English Proficiency (one of the following):**
TOEFL > 80 - or TOEIC > 750 - or IELTS > 6.0
or Cambridge Proficiency Exam > B2
or Native language: English - or previous studies taught in English (minimum 2 years)
NB: an official valid test with a minimum score of TOEIC ≥ 785, TOEFL ≥ 80 or IELTS ≥ 6,5 is required for BIM graduation, regardless of nationality.
- **Admission process**
 1. Admission opened since September
 2. File to submit: apply.rennes-sb.com
 3. Recorded interview
 4. Response within 2 weeks
 5. Welcome to Rennes SB

Direct contact: aude.leclerc@rennes-sb.com



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rennes-sb.com

Rennes School of Business is a private higher education establishment (EESPIG) recognised by the French State.

2 rue Robert d'Arbrissel 35065 RENNES
9 rue d'Athènes 75009 PARIS

+33 (0)2 99 54 63 63
inquiries@rennes-sb.com

POST ADMISSIONS CHECKLIST

All relevant links and detailed steps can be found on the Aloha website.

INFORMATION 

ALOHA.RENNES-SB.COM/HC/EN-US

To help you understand the journey ahead, we have prepared this Admissions & Enrollment Guide. It outlines the key steps you will follow if you decide to apply and are admitted, from submitting your application and confirming your place, to preparing for your arrival and settling into life in Rennes.



01. CONFIRM ENROLLMENT AND PAY DEPOSIT TIMELINE: ONGOING UNTIL MAY/JUNE

1. **Complete Enrollment Confirmation Form:** Find and complete the Enrollment Confirmation Form under the [home tab of your application](#).
2. **Pay Deposit:** Use the link in your admissions letter to pay the deposit or upload your signed FAFSA Letter.



02. COMPLETE VISA APPLICATION TIMELINE: MAY-AUGUST

1. **Schedule Visa Appointment:** Schedule your visa appointment through TLS Contact.
> [TLScontact](#)
2. **Complete Visa Application Form:** Fill out and submit the visa application form.
> [France Visa Application](#)
3. **Complete Études En France Application:** Submit the Études En France application and pay the related fee.
> [Études En France Application](#) / [Pay Études En France Fee](#)



03. SECURE HOUSING TIMELINE: APRIL-JULY

1. **Explore Housing Options:** Get familiar with the housing options on the Aloha page.
> [Aloha Housing Information](#)
2. **Create an Account:** Create an account with one of the listed providers. A guaranteed profile is encouraged to secure housing faster.
3. **Apply and Respond Quickly:** Apply to many options and respond promptly to offers.
NB: Housing on campus is also available.



04. ADMINISTRATIVE REGISTRATION TIMELINE: JULY/AUGUST

1. **Claim Your Rennes SB Email:** Check your spam folder for "aloha@rennes-sb.com" if you haven't received it by July 15.
2. **Pay the CVEC Tax:** Pay the CVEC tax.
3. **Pay Remaining Tuition:** Pay your remaining tuition or complete the promissory note for FAFSA.
4. **Complete RISE Registration:** Complete your registration in the RISE system.
> [RISE Registration Guide](#)



05. GETTING SETTLED TIMELINE: JULY - SEPTEMBER

1. **Open a French Bank Account:** Create a French bank account.
> [French Bank Account Guide](#)
2. **Pay the CPAM Tax:** Pay the CPAM tax to get your health insurance card, the Carte Vitale.
3. **Register Your Visa:** Register your visa in France and start the residency permit process to make visa renewal easier.
4. **Schedule Your Arrival:** Schedule your arrival with the Well'come Association.
5. **Register for CAF Housing Reimbursement:** Register for the CAF housing reimbursement.

> Bachelor in France (BIM 1 to 3) = License
> Book your visa appointment for at least 3 weeks after you complete the visa application (ÉTUDES EN FRANCE).

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