

# BACHELOR IN MANAGEMENT

SHAPE YOUR FUTURE

FINAL YEAR

## DURATION

1 year  
Including an internship  
of 8 weeks minimum

## START DATE

September

## TEACHING LANGUAGE

English



**NOEMIE DESPREZ,**  
PROGRAMME DIRECTOR

This programme offers an intensive year of business specialisation and intercultural immersion. The specialised courses are accompanied by a broad range of general management classes relevant to all tracks. Students will develop both concrete specific knowledge of management and invaluable intercultural skills to operate in a variety of international contexts for their future careers.

The top-up degree will prepare graduates to enter the job market or will give an excellent foundation for pursuing a Master's degree in a chosen field of specialisation.

## PROGRAMME 66 ECTS

BACHELOR DISSERTATION / LANGUAGE COURSES / INTERNSHIP

### SEMESTER 1 COMPULSORY MODULES

- International HR Management
- International Negotiation Skills
- International Business Environment
- Entrepreneurship & Innovation
- Management: Fundamentals

### SEMESTER 2

- Business Ethics
- Project Management
- Strategy

### SEMESTER 1 & 2 SPECIALISATION (CHOOSE 1)

#### FINANCE & BANKING

- Financial Mathematics, Analysis, Markets & Risk Management
- Concepts of Corporate Finance
- Banking Systems & Services
- Fundamentals of Auditing

#### MARKETING

- Omni Challenge Management & Distribution
- Marketing Metrics
- Digital Marketing Strategy
- B2B Marketing
- Merchandising
- Digital Marketing Communications

#### PURCHASING & SUPPLY CHAIN

- Supply Chain
- Purchasing
- Inventory Management & Warehousing
- Production Systems
- Sourcing
- Transportation & Distribution



## ACADEMIC CALENDAR

- Courses: September 2023 to May 2024
- Bachelor Dissertation: Until May 2024 at the latest
- Internship: May to August 2024 (8 weeks)

## TUITION FEES

- \$9,000/year European students
- \$10,000/year Non-European students

## French Language courses:

- choice between
- French Language
- French Culture for International Students

## ADMISSION

### REQUIREMENTS

Associate Degree in Business or related areas

**Apply:** <http://apply.rennes-sb.com>

**Contact:** [inquiries@rennes-sb.com](mailto:inquiries@rennes-sb.com)



**RENNES  
SCHOOL  
OF BUSINESS**

**UNFRAMED THINKING**

# STUDY IN THE U.S. & IN FRANCE AND GET YOUR BACHELOR'S DEGREE IN 3 YEARS

Join our Bachelor in Management  
to increase your chance for success:

## 2 + 1 BACHELOR'S DEGREE

2 years at your Community college

+

1 year at Rennes School of Business

=

**Bachelor's degree in Business :**

- Save time and money
- Live a unique experience in an international environment valued by employers
- Continue your studies at Rennes SB and earn a Master's Degree in one additional year with an **automatic scholarship**.

**GUARANTEED  
TRANSFER  
OF CREDITS**

## AVERAGE COST OF STUDIES

	U.S. UNIVERSITIES	vs RENNES SCHOOL OF BUSINESS
TUITIONS	AVERAGE OUT-OF-STATE TUITION: <b>\$25 000</b>	<b>\$10 000</b>
LENGTH	<b>2 YEARS OF STUDIES AFTER YOUR ASSOCIATE DEGREE</b>	<b>1 YEAR OF STUDIES AFTER YOUR ASSOCIATE DEGREE</b>
TOTAL COST	<b>\$50 000</b>	<b>\$10 000</b>

## STUDY IN ENGLISH WHILE LIVING IN FRANCE

**100%**  
in English

**95%**  
international  
faculty

**55%**  
international  
students

**70**  
nationalities  
on the campus

### RENNES, AN IDEAL ENVIRONMENT

- Ranked as best French student city for its quality of life
- Close to major European cities
- Student residence on campus
- Welcome service for International students

