

**Certain County Community College District  
Industry Report and Regional Businesses Report**



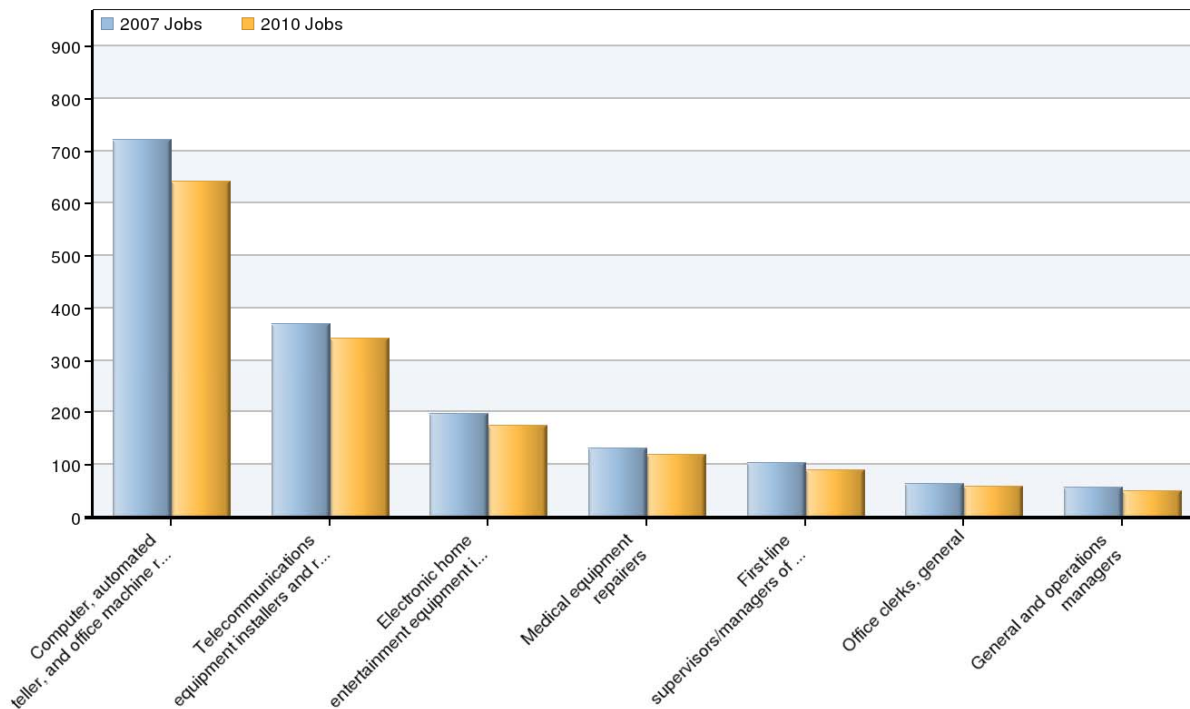
**EMSI**

## Region Info:

Region: Certain County Community College

County Areas:

## Top Occupations In Selected Industry



SOC Code	Name	2007 Jobs	2010 Jobs	Change	% Change
49-2011	Computer, automated teller, and office machine repairers	721	642	-79	-11%
49-2022	Telecommunications equipment installers and repairers, except line installers	370	342	-28	-8%
49-2097	Electronic home entertainment equipment installers and repairers	197	175	-22	-11%
49-9062	Medical equipment repairers	132	119	-13	-10%
41-1012	First-line supervisors/managers of non-retail sales workers	103	91	-12	-12%
43-9061	Office clerks, general	65	58	-7	-11%
11-1021	General and operations managers	57	49	-8	-14%

Source: EMSI Complete Employment - 4th Quarter 2009

**Top Regional Business In Selected Industries**

Primary NAICS Code	Description	Business Name	Local Employees
811212	Computer and office machine repair	Company name given at workshop	150
811212	Computer and office machine repair	Company name given at workshop	150
811212	Computer and office machine repair	Company name given at workshop	126
811212	Computer and office machine repair	Company name given at workshop	100
811212	Computer and office machine repair	Company name given at workshop	85
811212	Computer and office machine repair	Company name given at workshop	75
811212	Computer and office machine repair	Company name given at workshop	72
811212	Computer and office machine repair	Company name given at workshop	51
811212	Computer and office machine repair	Company name given at workshop	50
811212	Computer and office machine repair	Company name given at workshop	50

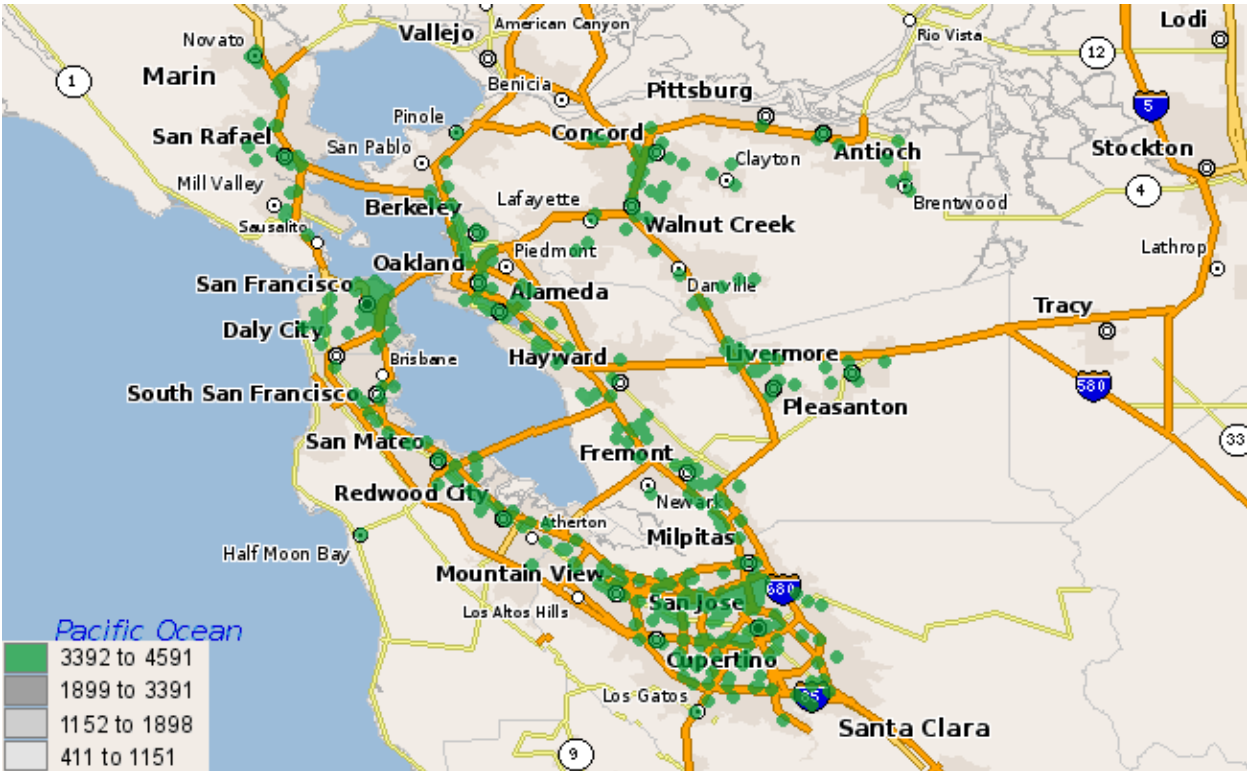
Source: Nielsen Claritas Business-Facts®

# Regional Businesses Report

## Region Info

Region: Certain County Community College

County Areas:



## Top 500 Businesses in Region

Primary NAICS Code	Description	Business Name	Local Employees
811212	Computer and office machine repair	Company name given at workshop	150
811212	Computer and office machine repair	Company name given at workshop	150
811212	Computer and office machine repair	Company name given at workshop	126
811212	Computer and office machine repair	Company name given at workshop	100
811212	Computer and office machine repair	Company name given at workshop	85
811212	Computer and office machine repair	Company name given at workshop	75
811212	Computer and office machine repair	Company name given at workshop	72
811212	Computer and office machine repair	Company name given at workshop	51
811212	Computer and office machine repair	Company name given at workshop	50





## **Data Sources and Calculations**

### **Industry Data**

In order to capture a complete picture of industry employment, EMSI basically combines covered employment data from Quarterly Census of Employment and Wages (QCEW) produced by the Department of Labor with total employment data in Regional Economic Information System (REIS) published by the Bureau of Economic Analysis (BEA), augmented with County Business Patterns (CBP) and Nonemployer Statistics (NES) published by the U.S. Census Bureau. Projections are based on the latest available EMSI industry data, 15-year past local trends in each industry, growth rates in statewide and (where available) sub-state area industry projections published by individual state agencies, and (in part) growth rates in national projections from the Bureau of Labor Statistics.

### **Occupation Data**

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

### **Nielsen Claritas Business-Facts®**

EMSI business-level data is a subset of the Nielsen Claritas Business-Facts database, which in turn is derived from infoUSA. This dataset includes the names, NAICS codes, local employees, and locations of more than 13 million US businesses. The following text from Nielsen Claritas explains how the data are collected: "Over 13 million business and professional records are available in Business-Facts, which can be used for a broad range of sales and marketing applications. To ensure accuracy, this database is refreshed monthly and delivered quarterly as part of the standard license agreement. Telephone verification of each business by infoUSA, Inc. assures the accuracy of such vital business data elements as Standard Industrial Classification (SIC) Codes/North American Industry Classification System (NAICS) Codes, ownership, location and employment. . . The Business-Facts database begins with a collection of data from infoUSA. Once data is received, Nielsen Claritas performs several data cleansing routines, such as name standardization, address standardization, and removing duplicate or erroneous records. Nielsen Claritas then geo-codes the entire database to ensure latitude and longitude coordinates are available for each business."

### **Location Quotient**

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

### **State Data Sources**

This report uses state data from the following agencies: California Labor Market Information Department.