

# GET STARTED

**Skyline College**  
3300 College Drive  
San Bruno, CA 94066  
650-738-4251  
[www.skylinecollege.edu](http://www.skylinecollege.edu)

Skyline College has a reputation of being an outstanding, medium-sized, two-year college, rich in diversity. We are known for our student-oriented focus. Our faculty and staff are dedicated to ensuring that every student is made to feel welcome. A focus on quality and excellence is a Skyline tradition and at the heart of our academic programs and services.

**Getting started is easy. To take the course, *Planning a Business Startup*, you will need to apply for admission.**

Applications are available online at [www.skylinecollege.edu](http://www.skylinecollege.edu). Once you reach our homepage, click on the Admissions icon located on the left of your screen.

Applications are also available in the Skyline College Spring 2006 Schedule that has been mailed to residents of Northern San Mateo County. You may request application by calling the Admissions Office at Skyline College at 650-738-4251 or by visiting the Admissions Office in Building 2 on the Skyline College campus at 3300 College Drive, San Bruno, CA 94066.

**If for any reason, you would like help with the application process or you have other questions, please contact Adolfo Leiva at the Skyline College Center for Workforce Development, 650-738-7035 [Adolfo.Leiva@smccd.edu](mailto:Adolfo.Leiva@smccd.edu).**

## WHEN

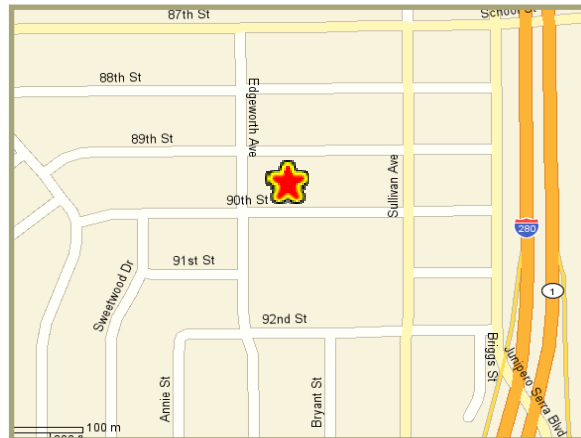
THURSDAY EVENINGS  
JANUARY 19, 2006 - MAY 26, 2006  
6:30 P.M. - 8:55 P.M.

## WHAT

Business 153  
Planning a Business Startup  
**Course Registration Information:**  
39336 BUS 153 JZ TH 6:30 8:55 DCH 2.0-3.0

## WHERE

CITY OF DALY CITY  
CITY HALL TRAINING ROOM  
333 90TH STREET  
DALY CITY CA 94015  
Phone (650) 991-5103



**SAN MATEO COUNTY COMMUNITY COLLEGE  
BOARD OF TRUSTEES**  
Helen Hausman, Richard Holober, Dave Mandelkern,  
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Center for  
Workforce Development

Business  
Success is  
No Accident!

# Planning a Business Startup

College Level Preparation  
from Skyline College in  
Partnership with the Daly  
City Enterprise Center



**ADMISSION & REGISTRATION  
IS REQUIRED**

## BACKGROUND

The Skyline College Business Division and the Daly City Enterprise Center present a college credit course that teaches students the essentials of starting a business.



The **Business Division of Skyline College** delivers a comprehensive array of high quality instruction that prepares students with skills, certificates, and degrees to grow professionally and contribute to the regional economy.

The **Daly City Enterprise Center** provides business counseling, technical assistance and referral services in the areas of planning, finance, marketing and management to small business owners and prospective business owners. The Center acts as a central linking point for a variety of resources and services of the federal, state and local governments with those of the private sector. The Center strengthens existing small businesses and fosters the development of new business.

## HIGHLIGHTS

Starting a business is risky. You can improve your chances of success with good planning and preparation. You get to be your own boss. You can claim the rewards of your hard work and long hours.



“Business 153”, **Planning a Business Startup**, provides you with valuable preparation to determine your fit for business ownership. Focusing on practical procedures for opening a business, topics in this course will include:

- Career Fit for Business Ownership
- Capital Budget Construction
- Funding
- Accounting
- Cash Flows
- Profit Analysis
- Market Research

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## INSTRUCTOR

### Ken Aslanian-Williams

serves as an adjunct professor at Skyline College in addition to his work with the Daly City Enterprise Center.



Earning a B.A. from Harvard University and an M.B.A. from Stanford University, Ken brings twenty years of banking experience and six years of business consulting to the classroom.

Noted for his presentation skills and wealth of knowledge, Ken's love of teaching consistently earns high praise from his students. Ken's outstanding preparation and dedication to students' success typify Skyline's commitment to instructional excellence.

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**Margery Meadows**  
Dean, Business Division

**Regina Stanback-Stroud**  
Vice-President of Instruction

**Victoria P. Morrow, Ph.D.**  
President