

Student Equity Plan- Integration Matrix

Student Equity Plan	Accreditation Planning Agenda	First Year Experience Recommendations	Education Master Plan	Enrollment Management Plan	Marketing Plan
<p>GOAL 1. To continue outreach efforts that will result in a consistent pattern of access that reflects the service area population, not only for the total campus enrollment, but also for special program enrollments.</p> <p>1.1 To continue outreach efforts for the campus and community. (CS 1.3, 3.2)</p>	<p>IIB3a Implement strategies for consistency & currency in counseling. (CS 1.1/1.2)</p>	<p>4 Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p> <p>5 Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>	<p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Increase Marketing and Outreach</u> Strategy 3 Implement a unified Marketing and Outreach Plan. (CS 3.2)</p> <p><u>Increase Courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2)</p> <p><u>Increase Courses & Programs for Underprepared Students</u> Strategy 9 Implement a Career Advancement Academy. (CS 1.2)</p>	<p>2.1 Provide adequate publications to support outreach communications. (CS 1.3)</p>	<p>2.1 Support the college promotion of specific events, activities, courses, programs and services. (CS 1.2)</p> <p>2.2 Support outreach efforts through development of materials and marketing expertise. (CS 1.3)</p>
<p>GOAL 1. To continue outreach efforts that will result in a consistent pattern of access that reflects the service area population, not only for the total campus enrollment, but also for special program enrollments.</p> <p>1.2 To identify barriers that may exist in the admission and registration process. (CS 1.1)</p>	<p>IIB3a Implement strategies for consistency & currency in counseling. (CS 1.1/1.2)</p>	<p>2 Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1)</p> <p>3 Develop a research agenda that identifies FY students, monitor their progress, and reports their challenges and successes. (CS 2.1)</p> <p>4 Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p> <p>5 Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>	<p><u>Increase Learning Alternatives</u> Strategy 1 Increase on-line instruction through: a) Basic skills courses offerings, b) Full degree program offerings, and c) Additional services offered via on-line. (CS 1.1/1.2)</p> <p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Support Use of Outcome Data</u> Strategy 4 Conduct alumni follow-up research (CS 2.1)</p>	<p>4.3 Develop a structure for retention/success strategies. (CS 1.2)</p>	

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<p>GOAL 1. To continue outreach efforts that will result in a consistent pattern of access that reflects the service area population, not only for the total campus enrollment, but also for special program enrollments.</p> <p>1.3 To identify barriers that affect physical access to the campus during capital improvement construction period, 2004-2007. (CS 1.2)</p>		<p>2 Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1)</p> <p>3 Develop a research agenda that identifies FY students, monitor their progress, and reports their challenges and successes. (CS 2.1)</p> <p>4 Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p>	<p><u>Recommended Strategy: Facilities</u></p>		
<p>GOAL 1. To continue outreach efforts that will result in a consistent pattern of access that reflects the service area population, not only for the total campus enrollment, but also for special program enrollments.</p> <p>1.4 To continue to provide adequate course offerings and support services for evening college students. (CS 1.1)</p>		<p>4 Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p> <p>5 Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>	<p><u>Increase Learning Alternatives</u> Strategy 1 Increase on-line instruction through: a) Basic skills courses offerings, b) Full degree program offerings, and c) Additional services offered via on-line. (CS 1.1/1.2)</p> <p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Strengthening Existing Programs</u> Strategy 5 Review recommendations in EMP and identify programs to enhance. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 6 Develop courses and programs for seniors/life-long learners. (CS 1.1)</p>	<p>4.3 Develop a structure for retention/success strategies. (CS 1.2)</p> <p>5.3 Increase program & services that meet community needs. (CS 3.2)</p>	

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(cont.)			<p><u>Develop New Programs</u> Strategy 7 Review recommendations in EMP and identify new career/tech programs to develop. (CS 1.1)</p> <p><u>Increase courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2)</p> <p><u>Increase Courses & Programs for Underprepared Students</u> Strategy 9 Implement a Career Advancement Academy</p> <p><u>Increase Campus Internationalization</u> Strategy 10 Implement a framework for campus internationalization. (CS 3.1)</p>		
<p>GOAL 1. To continue outreach efforts that will result in a consistent pattern of access that reflects the service area population, not only for the total campus enrollment, but also for special program enrollments.</p> <p>1.5 To ensure that diversity related activities/events are supplementary to classroom instruction & reflect mission and values of college. (C S 1.1,1.3,1.5)</p>		<p>4 Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p> <p>5 Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>	<p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Increase Marketing and Outreach</u> Strategy 3 Implement a unified Marketing and Outreach Plan. (CS 3.2)</p> <p><u>Increase Campus Internationalization</u> Strategy 10 Implement a framework for campus internationalization. (CS 3.1)</p>		<p>2.1 Support the college promotion of specific events, activities, courses, programs and services. (CS 1.2)</p> <p>2.2 Support outreach efforts through development of materials and marketing expertise. (CS 1.3)</p>

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<p>GOAL 2. To increase the percentage of students successfully completing courses. 2.1 Increase completion rates for male students. (C S 1.1,1.2,1.5)</p>		<p>2 Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1) 3. Develop a research agenda that identifies FY students, monitor their progress, and reports their challenges and successes. (CS 2.1) 4. Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p>	<p><u>Increase courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2)</p> <p><u>Increase Courses & Programs for Underprepared Students</u> Strategy 9 Implement a Career Advancement Academy</p>	<p>5.2 Implement collaborative and alternative learning strategies for underprepared students. (CS 1.2)</p>	
<p>GOAL 2. To increase the percentage of students successfully completing courses. 2.2 Maintain adequate vocational education programs and courses. (CS 1.1,1.3,5.1)</p>		<p>5. Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>	<p><u>Increase Learning Alternatives</u> Strategy 1 Increase on-line instruction through: a) Basic skills courses offerings, b) Full degree program offerings, and c) Additional services offered via on-line. (CS 1.1/1.2)</p> <p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Strengthening Existing Programs</u> Strategy 5 Review recommendations in EMP and identify programs to enhance. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 7 Review recommendations in EMP and identify new career/tech programs to develop. (CS 1.1)</p> <p><u>Increase courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2)</p>		<p>2.1 Support the college promotion of specific events, activities, courses, programs and services. (CS 1.2)</p>

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(cont.)			<u>Increase Courses & Programs for Underprepared Students</u> Strategy 9 Implement a Career Advancement Academy		
GOAL 2. To increase the percentage of students successfully completing courses. 2.3 Examine basic skills prerequisites to determine relevance to subsequent sequential coursework. (CS 1.1,1.2)		2. Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1) 3. Develop a research agenda that identifies FY students, monitor their progress, and reports their challenges and successes. (CS 2.1)	<u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3) <u>Support Use of Outcome Data</u> Strategy 4 Conduct alumni follow-up research (CS 2.1) <u>Increase courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2) <u>Increase Courses & Programs for Underprepared Students</u> Strategy 9 Implement a Career Advancement Academy	3.1 Conduct institutional research for planning/decision. (CS 3.1)	
GOAL 2. To increase the percentage of students successfully completing courses. 2.4 To incorporate disproportionate impact info and course retention & success studies into the College's Program Review process. (CS 1.2,2.1)		2. Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1) 3. Develop a research agenda that identifies FY students, monitor their progress, and reports their challenges and successes. (CS 2.1) 4. Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)	<u>Support Use of Outcome Data</u> Strategy 4 Conduct alumni follow-up research (CS 2.1)	3.1 Conduct institutional research for planning/decision. (CS 3.1)	Strategy 4.1 Conduct on-going research studies to support marketing and outreach decisions. (CS 2.1) Strategy 4.2 Conduct behavioral research studies that identify market segments for target marketing efforts. (CS 2.1)

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<p>GOAL 2. To increase the percentage of students successfully completing courses.</p> <p>2.5 To explore strategies for increasing completion and success rates for special populations (CS 1.2,5.1)</p>	<p>IIA1a Implement Early Alert System. (CS .1.1/1.2)</p>	<p>2. Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1)</p> <p>4. Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p> <p>5. Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>	<p><u>Increase Learning Alternatives</u> Strategy 1 Increase on-line instruction through: a) Basic skills courses offerings, b) Full degree program offerings, and c) Additional services offered via on-line. (CS 1.1/1.2)</p> <p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Support Use of Outcome Data</u> Strategy 4 Conduct alumni follow-up research (CS 2.1)</p> <p><u>Strengthening Existing Programs</u> Strategy 5 Review recommendations in EMP and identify programs to enhance. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 6 Develop courses and programs for seniors/life-long learners. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 7 Review recommendations in EMP and identify new career/tech programs to develop. (CS 1.1)</p> <p><u>Increase courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2)</p> <p><u>Increase Courses & Programs for Underprepared Students</u> Strategy 9 Implement a Career Advancement Academy</p>	<p>5.2 Implement collaborative and alternative learning strategies for underprepared students. (CS 1.2)</p>	

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(cont.)			<u>Recommended Additional Strategy:</u> <u>Employee Resources</u>		
<p>GOAL 2. To increase the percentage of students successfully completing courses.</p> <p>2.6 To increase the success rates for African American students in transferable, vocational and basic skills classes. (CS 1.1,1.2,4.1)</p>	<p>IIA1a Implement Early Alert System. (CS .1.1/1.2)</p>	<p>2. Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1)</p> <p>3. Develop a research agenda that identifies FY students, monitor their progress, and reports their challenges and successes. (CS 2.1)</p> <p>4. Diversify faculty/staff, curriculum, faculty/staff/student orientation and extra-curricular activities. (CS 1.3)</p>	<p><u>Increase Learning Alternatives</u> Strategy 1 Increase on-line instruction through: a) Basic skills courses offerings, b) Full degree program offerings, and c) Additional services offered via on-line. (CS 1.1/1.2)</p> <p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Support Use of Outcome Data</u> Strategy 4 Conduct alumni follow-up research (CS 2.1)</p> <p><u>Strengthening Existing Programs</u> Strategy 5 Review recommendations in EMP and identify programs to enhance. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 6 Develop courses and programs for seniors/life-long learners. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 7 Review recommendations in EMP and identify new career/tech programs to develop. (CS 1.1)</p> <p><u>Increase courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2)</p>	<p>5.2 Implement collaborative and alternative learning strategies for underprepared students. (CS 1.2)</p>	

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<p>GOAL 2. To increase the percentage of students successfully completing courses.</p> <p>2.7 Follow up on special factors impacting course completion/success rates for special populations. (CS 1.2,4.1)</p>	<p>IIA1a Implement Early Alert System. (CS .1.1/1.2)</p>	<p>2. Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1)</p> <p>5. Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>	<p><u>Increase Learning Alternatives</u> Strategy 1 Increase on-line instruction through: a) Basic skills courses offerings, b) Full degree program offerings, and c) Additional services offered via on-line. (CS 1.1/1.2)</p> <p><u>Collaborate with K-12</u> Strategy 2 Offer non-traditional concurrent enrollment courses (e.g., music, art and dance). (CS 1.3)</p> <p><u>Support Use of Outcome Data</u> Strategy 4 Conduct alumni follow-up research (CS 2.1)</p> <p><u>Strengthening Existing Programs</u> Strategy 5 Review recommendations in EMP and identify programs to enhance. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 6 Develop courses and programs for seniors/life-long learners. (CS 1.1)</p> <p><u>Develop New Programs</u> Strategy 7 Review recommendations in EMP and identify new career/tech programs to develop. (CS 1.1)</p>	<p>3.1 Conduct institutional research for planning/decision. (CS 3.1)</p>	<p>Strategy 4.1 Conduct on-going research studies to support marketing and outreach decisions. (CS 2.1)</p> <p>Strategy 4.2 Conduct behavioral research studies that identify market segments for target marketing efforts. (CS 2.1)</p>

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(cont.)			<p><u>Increase courses & Programs for Underprepared Students</u> Strategy 8 Connect student success with basic skills instruction. (CS 1.2)</p> <p><u>Increase Courses & Programs for Underprepared Students</u> Strategy 9 Implement a Career Advancement Academy</p> <p><u>Recommended Additional Strategy: Employee Resources</u></p>		
<p>GOAL 2. To increase the percentage of students successfully completing courses. 2.8 To improve all students' knowledge of college policies, program and services which can contribute to course completion rates.(CS 1.2,1.4)</p>	<p>IIB3a Implement strategies for consistency & currency in counseling. (CS 1.1/1.2) IVA1 Develop strategies to communicate planning/budge processes. (CS 2.2)</p>	<p>2. Establish policies, procedures, and institutional structures that promote first year student success. (CS 1.1) 5. Develop programs/services that improve quality & quantity of communication to FY students, foster connections, facilitate transitions, & promote personal development during college. (CS 1.1/1.2/1.3)</p>		<p>4.1 Implement a system for managing student inquiry. (CS 2.1)</p>	<p>1.1 Communicate effectively with the internal campus community to build awareness of events, activities, courses, programs and services. (CS 3.2) 2.1 Support the college promotion of specific events, activities, courses, programs and services. (CS 1.2)</p>