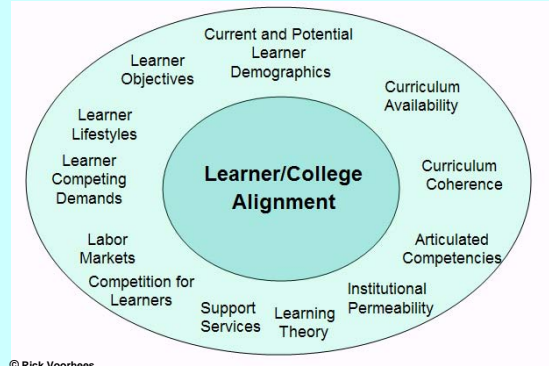




## Education Plan Strategy Sessions, Third Round March 29, 2006

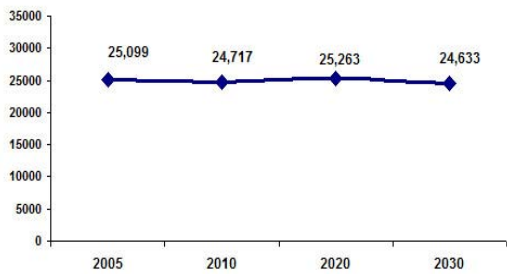
Prepared by  
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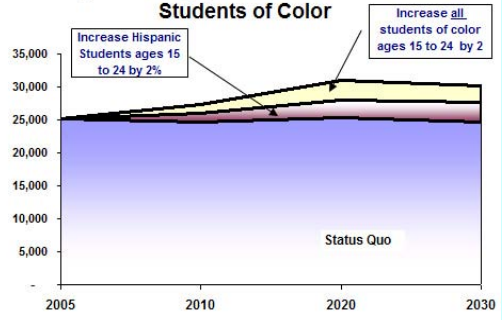
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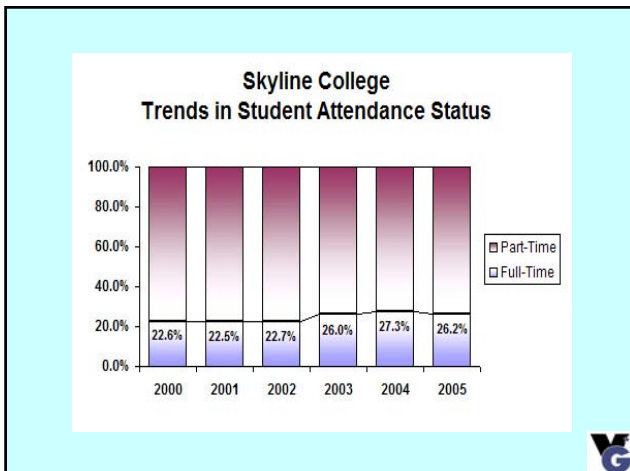
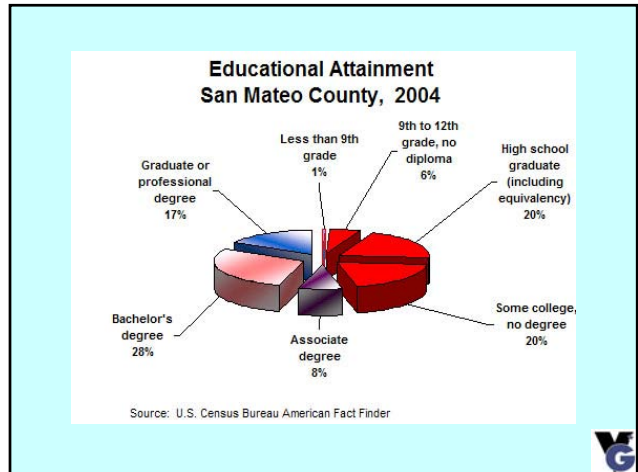
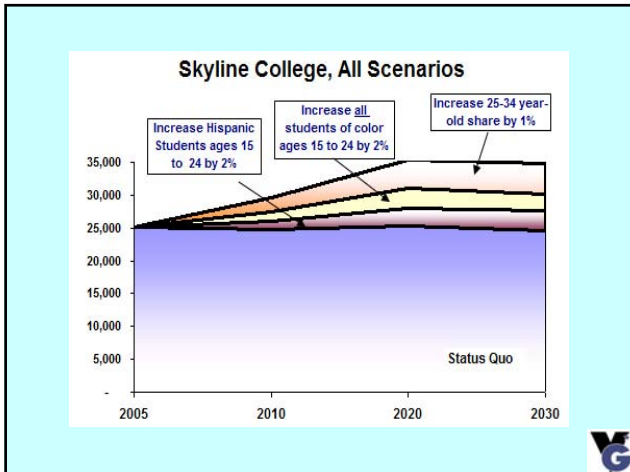


### Skyline College, Status Quo Enrollment Projections



### Skyline College, Enrollment Scenarios Students of Color





## Competitor Analyses

Data from Handouts

## Labor Markets

Data from Handouts



## Gross Facility Usage

- Skyline has 383,337 Gross Square Feet suggesting that about 4,035 FTES might be accommodated (GSF/95). Equivalent FTES enrollment in fall 2005 was 4,946.
- Nearly 4,000 sq ft is in temporary trailers



## Facilities and Programming

- New facilities will need to be constructed and existing facilities renovated to better accommodate students.
- However, maximizing present facilities with creative scheduling and course content should be the first order of business.
- When new facilities are constructed they will need to be expandable to meet the needs of the learners, well equipped to parallel technological advances, and scalable to match a variety of learning activities and modes.



## Preliminary Recommendations

- Delineate strategy as distinct from, but guiding, operational excellence. Place learners at the heart of strategy.
- Increase learning alternatives for students and other potential learners. Re-examine the format and delivery options for all courses.
- Continue efforts to cooperate with K through 12 schools, especially at grade levels lower than juniors and seniors.



## Preliminary Recommendations (Cont.)

- Increase institutional marketing, not limited just to publicity
- Consistently allocate and *re-allocate* resources to address priorities identified through the planning process  
Make strategic choices about instructional programming and resources. Accelerate the use of outcome data in making program decisions.
- Consider new programs for which there is no current competition.
- Review current programs for under-prepared students to determine longer-term student success rates and identify needs for improvement



## Preliminary Recommendations (Cont.)

- Consider a menu of not-for-credit programming directed at both businesses and older adults.
- Seeking new revenue sources through entrepreneurial actions and/or creative leasing of college property
- Emphasize student retention, learning and attainment in recruiting, hiring, orientation, deployment, evaluation and development of personnel



## College Goals

- GOAL 1: Develop the scope, quality, accessibility and accountability of instructional and student service offerings, programs, and services.
- GOAL 2: Enhance institutional effectiveness in the planning and decision-making processes through cooperative leadership, effective communication, and shared governance.
- GOAL 3: Fulfill the college's role as a leading academic and cultural center for the community through partnerships with business, the community, and non-profit organizations.
- GOAL 4: Provide adequate human, physical, technological and financial resources to successfully implement educational programs and student services in order to improve student learning outcomes.
- GOAL 5: Offer faculty and staff opportunities for professional growth and advancement.



## Skyline College Budget Model

