



## Education Plan First Town Hall Meeting March 29, 2006

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## What is an Education Plan?

- The plan is a vehicle to assess Skyline College's environment and to make recommendations on instructional programs and support services that will meet the changing demands of the community
- The report will also recommend strategies and success factors



## What Good is Planning?

- Organizations either develop or deteriorate
- Creates a collective vision of the future
- Stresses the interdependence within the organization
- Focuses decision-making on critical issues
- Develops a base of useful, actionable information from all available data
- Develops priorities for funding projects on basis of planning
- Creates strategic focus through the identification of a small number of clear priorities for institutional action.

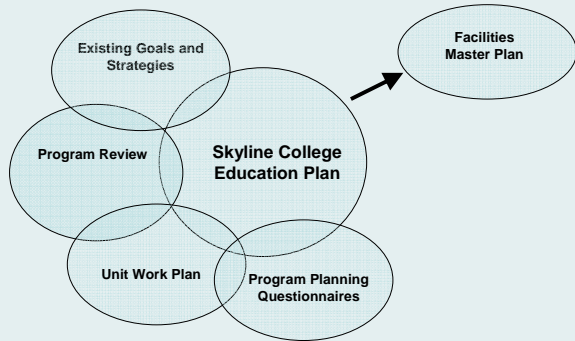


## Planning Elements

- Environmental Scan
- Planning Assumptions
- Geographic Information System (GIS) Maps
- Enrollment Projections
- Labor Market Projections
- Competitor Analysis
- Program Vitality
- Advice about Facilities Needs
- Recommendations: Strategies and Success factors



## How Does It Fit?

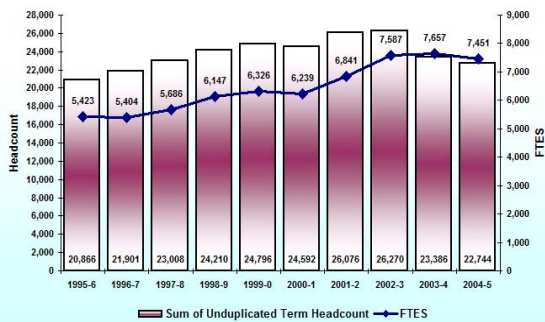


## Calendar of Events, Educational Plan

- February 22. Strategy Session #1— External Scan and Planning Assumptions.
- March 8. Strategy Session #2—Internal Scan. Test Findings.
- March 29. Town Hall Meeting. Preliminary Findings for Education Plan.
- April 10. Draft Report.
- April 27. Delivery of Final Report at Second Town Hall Meeting.



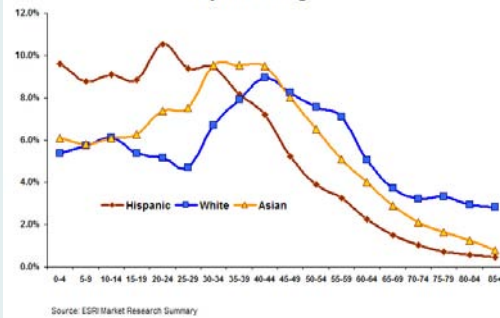
Skyline College Headcount and FTES Trends



Sources: Skyline College and California Community Colleges Chancellor's Office

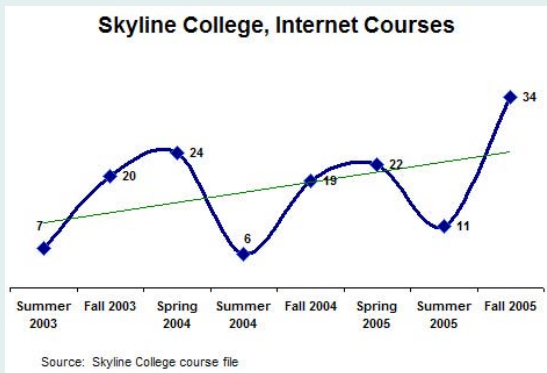
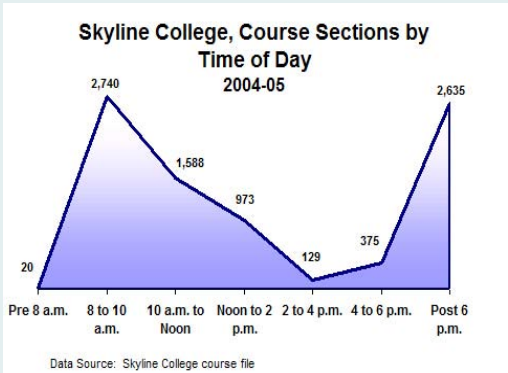
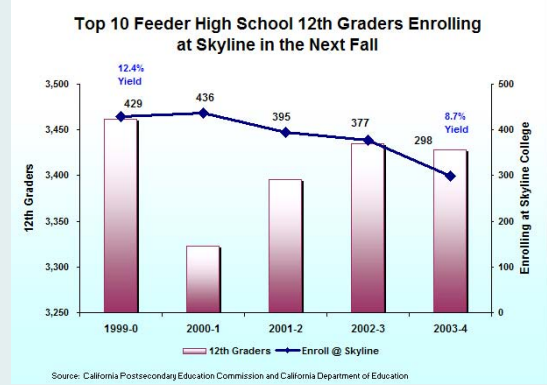
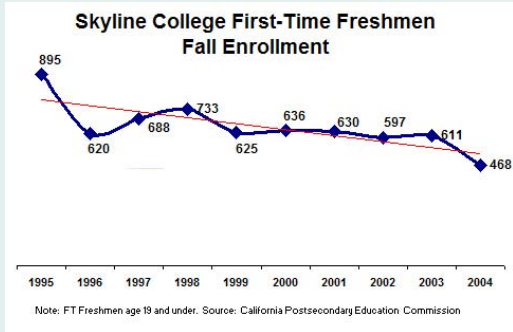


Age by Race/Ethnicity, 12-mile Radius from Skyline College 2005



Source: ESRI Market Research Summary

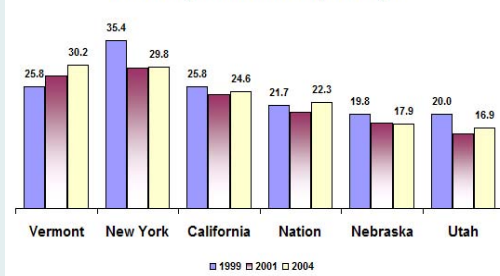




### Example of a GIS Map 18 to 24 Year-Olds, 2005



### Percentage of Family Income Needed to Pay for College at Community Colleges



Source: Measuring Up: The State-by-State Report Card for Higher Education



### Feedback from Planning Survey

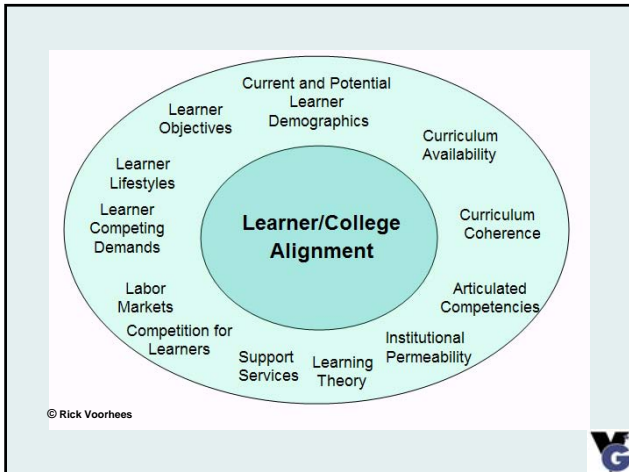
- Many great suggestions/ideas
- Synergies between areas/programs
- Not much spare time for planning new programs
- Space, space, space
- Noise is a problem in large use areas
- We could do more with more people



### Feedback from Planning Survey

- Programs are mindful of the WSCH/FTE ratios for their areas.
- Reluctance to delete courses; enthusiasm to add courses
- Student preparation, esp., critical thinking
- What are things you can do things about?





## How You Can Help

- Suggestions for the Environmental Scan and Planning Assumptions
- Create awareness among your colleagues
- Advance your ideas about Skyline college's future directly and frequently throughout the process

