



SKYLINE COLLEGE EXECUTIVE REPORT FOR THE BOARD OF TRUSTEES NOVEMBER 9, 2005

APPRECIATION

High school counselor conference: Twenty-five counselors and coordinators from feeder high schools and community agencies attended Skyline's High School Counselor Conference on Friday, October 28. The daylong program included updates on the Concurrent Enrollment, Jump Start and Guaranteed Enrollment Program (GEPP) and a round table discussion on "hot topics" that were identified by participants. In addition, participants attended three breakout sessions on a variety of topics, including Financial Aid and Scholarships, serving our ESL students, a hands-on workshop featuring the assistive technology software used by disabled students, a PowerPoint presentation of Skyline's vocational programs, and many more. Participants had an opportunity to network with Skyline faculty and staff during the lunch hour. Participants left the conference with lots of good information and great raffle items donated by Skyline's Automotive, Cosmetology and EOPS departments. Congratulations to Dean Jennifer Hughes for providing overall leadership for this successful student services event. Thanks to the whole Outreach Team (Sandy, Jerry, Kenny, Sherri, Maria Escobar, Pablo Gonzalez) as well as the presenters: Karen Chadwick, Juanita Quintero, Sandra Verhoogen, Garry Nicol, Leigh Ann Sippel, Jeff Acidera, Linda Van Sciver, Pablo Gonzalez, Judy Lariviere, Joyce Lee, Connie Beringer, John Ho, Patty Mendoza (Campus Ambassador), and Daniel Tostado (Campus Ambassador). The one-day program was developed and implemented in collaboration with the faculty and staff of the Counseling Department, Admissions, Financial Aid, EOPS/CARE, DSPS, and the Ambassador Program. They made Skyline shine to all who attended the conference.



Sherri Hancock, Dean of Enrollment Services, led the Financial Aid breakout session at Skyline's High School Counselor Conference.



Skyline's Campus Ambassadors were introduced at the High School Counselor Conference. Ambassadors play an integral part in helping new students make the transition to college.

Skyline raises funds for Hurricane Katrina relief: It was Mardi Gras time at Skyline College on November 2 complete with a New Orleans-style lunch of hotlinks, red beans and rice, greens and cornbread as well as live jazz. The event was

sponsored by the Associated Students of Skyline College, Skyline Organization and Club Council and the Skyline College Katrina Relief Effort Committee. The event raised \$2,183 and 50% of the proceeds will be donated to International Habitat for Humanity and 50% will be donated to International Phi Theta Kappa Relief Fund to provide student scholarships for students in Louisiana and Mississippi who are in need. Thanks to the students who took leadership for this event, in particular Peter Monrroy, ASSC Vice President, who chaired the planning committee. Pictured below are Nikki Santiago, Kiiausha David, Angie Rayfield, Peter Monrroy and Claudia Lemus. Skyline also wishes to thank its friends at San Bruno Garbage Company for their support for the barbecue in the form of the provision of the grill, and donation of the charcoal, starter and staffing for the grilling of the hot links: Mario Puccinelli (also a member of Skyline's President's Council), Tammy Del Bene, Gino Gasparini, and Rich Klein. A special thanks also to the South City Jazz Band (featuring Skyline's Bill Robinson) for their lively tunes.



Skyline's ASSC and student organizations helped to organize the fundraising effort to benefit Katrina victims. Pictured from left to right are: Nikki Santiago, Kiiausha David, Angie Rayfield, Peter Monrroy and Claudia Lemus.



The hotlinks were delicious thanks to "Chefs" Tammy Del Bene and Mario Puccinelli of San Bruno Garbage Company.

Topping Off Ceremony held for the new Student Support and Community Service Center: The uppermost beams for the new Building 6 were signed by many dozens of Skyline students and staff, along with members of the Board of Trustees, Swinerton, Hensel Phelps, and the community. The two beams were thoroughly covered, top to bottom, front and back. They are now in their place at the topmost part of the building.





The rain held off nicely while we enjoyed the moment and looked forward to the day when we will be able to occupy the building, about January 2007. Thanks to all who joined us and to the many people who made the occasion possible and also to the many people involved in arranging for the celebration.

Dr. Firpo Carr on Germany's Black Holocaust: Skyline College had a golden learning opportunity on Wednesday when Dr. Firpo Carr spoke in the Main Theater, and showed a film, concerning the role of blacks in Germany, particularly during the Hitler era. Skyline wishes to thank Instructor Tony Jackson for arranging for Dr. Carr to come as part of the Adewole Project, funded by the President's Innovation Fund. The presentation was entitled "Hitler's Forgotten Victims." Dr. Carr is the author of *Germany's Black Holocaust: 1890-1945*.

PROGRAM NEWS

Skyline holds annual Transfer Day: Students who are interested in transferring from Skyline College had an opportunity to meet with representatives from more than 30 colleges and universities, including California State Universities, University of California, and independent and private colleges on November 4. Faculty members were also encouraged to bring their classes. Thanks to Transfer Center Coordinator, Linda Rosa Corazon, and Staff Assistant Gunilla Harshman for coordinating the event.



Transfer Day is one of the many events and activities available to students who are interested in transferring to other campuses.

Videoconference on internationalizing the curriculum: Skyline College's Business Division is hosting the Sixth National Satellite Videoconference for Community Colleges on Wednesday, November 9. The topic is "Developing and Enhancing the International Business Curriculum at the Community College."

Skyline College CITD leads statewide efforts to introduce California companies to Brazil: The Skyline College Center for International Trade Development (CITD) successfully coordinated statewide efforts to recruit California companies for a trade mission to Brazil. While in Brazil, the seven companies will have one-on-one meetings with several pre-qualified potential Brazilian partners for the import of California goods and services to Brazil. For six months, Richard Soyombo, Director, Skyline College CITD, worked with other CITDs statewide, to develop the Trade Mission.

Financial Aid Office hosts Cash for College Day: High school and community college students who attended the November 5 Cash for College Day were provided with information on financial aid and were able to take placement testing in English, Math and ESOL. Workshops on filling out the FAFSA (Free Application for Federal Student Aid) were held throughout the day as well as orientations in English, ESOL and financial aid. Skyline wishes to thank Financial Aid department staff Regina Morrison, Karen Chadwick-White, Juanita Quintero, Randy Claros, and Erika Torres as well as the Campus Ambassadors.



Financial Aid Assistant, Juanita Quintero (center) and Campus Ambassador Daniel Tostado (right) review FAFSA application with student.

SKYLINE SHINES

Skyline faculty member has article published in online journal: Congratulations to Linda Whitten for her recent publication of an article entitled ROMI: Concept, Implementation and Implications, in the online journal of the American Society of Business and Behavioral Science. She co-authored it with William J. Kehoe of the University of Virginia. The article examines the issue of measurability in marketing. It elucidates the concept of return on investment (ROI) as a platform for introducing the concept of return on marketing investment (ROMI). It examines the implementation of ROMI and considers managerial implications.

The Skyline View wins journalism awards: Skyline students won many awards—the most they've ever won during a single conference—at the Journalism Association of Community Colleges NorCal Conference held on October 22 at San Francisco State University. Skyline wishes to congratulate the following students:

Mail-ins:

General Excellence: Online Journalism

1st Place: Chris Moring - advertising

3rd Place: Neill Herbert - photo essay

Honorable Mention: Brian McKay and Fionnola Villamejor - informational graphic

Honorable Mention: Gina Murray - depth news story

Honorable Mention: Vikki Nguyen - editorial

Honorable Mention: Brian McKay - editorial

Honorable Mention: Fionnola Villamejor - news story

Honorable Mention: Alyssa Titong - profile feature story

Honorable Mention: Vikki Nguyen - profile feature story

On-the-spots:

4th Place: Daniel Sumbang - headline writing

Honorable Mention: Liezl Laurel - front page layout, tabloid

Honorable Mention: Carina Woudenbergh - headline writing

Skyline College provides assistance to local Brazilian Community: The recent fire that destroyed the St. Paul's United Methodist Church on Miller Street in South San Francisco also destroyed the efforts of local Brazilian community leaders to provide basic education to its community members. The Brazilians have an arrangement to hold classes at the Church and with the blaze went their hopes. Then they remembered their relationship with Skyline's Center for International Trade Development (CITD) and approached Richard Soyombo, Director, as well as the Skyline College Chestnut Street offsite campus. Skyline assisted by allowing them to hold temporary classes at the Chestnut Center while the church is being renovated and the Brazilians look for a more permanent location. According to the Brazilians, the support of local institutions such as the CITD is one of the attractions to living on the Peninsula.

EVENTS

“Imagine...what if you could see what I see? – Student works of Ceramics, Sculpture and Photography”: Skyline is holding a student art exhibit in the Gallery Theater from November 1-30. The exhibit is opening during the following hours:

Mornings: Monday, Tuesday and Thursday: 10 am-noon

Afternoons: Tuesday: 1-3 p.m., Wednesday: 12-2, Thursday: 1-3 p.m.

Other hours by arrangement: Call 738-4282



Skyline's MOT Alumni present, *Kick*, November 9 and 10: *Kick* explores racial stereotyping and the American Indian mascot issue through the eyes of Grace Greene, one of the few Native American students at Newman High School. When Grace decides to take a stand against her school's "brave" mascot, she learns that sometimes sports are far more than fun and games. A facilitated discussion will be held prior to each performance with further facilitated discussion at the close of the play. Students, staff and faculty are encouraged to participate. *Kick* will be performed in Skyline's Main Theatre on Wednesday, November 9, at 2:00 p.m. and 7:00 p.m., and Thursday, November 10, at 10:00 a.m. and 1:00 p.m. For tickets, please contact Donna Elliott in the Health Center at Elliott@smccd.net.

Career Center hosts holiday job fair on November 16: Local industry representatives, and Skyline students and faculty will have a chance to share information and become more familiar with existing employment and training opportunities at the holiday job fair on November 16. Students will be able to network with more than 70 local industry representatives while learning more about part-time, full-time and seasonal employment. The Career Center is also offering to assist students in preparing their resumes prior to the job fair. The fair will be held from 9:30-1:00 p.m. in the Skyline cafeteria.