



President's Council Meeting November 30, 2006

Minutes

Attendees:

Skyline College President Vicki Morrow; President's Council Chair Greg Cochran; Alice Bulos, Susan Brissenden-Smith, Denise Castañeda, Jim Comstock, Michael Crilly, Jose Gonzalez, Carolyn Livengood, Paige Lloyd, David Mandelkern, Jeannene Minnix, Cherie Napier, Mario Puccinelli, Elizabeth Quiros-Grundmann, Sepi Richardson, Carol Tanzi, Carol Way. Representing the College Development, Marketing and Public Relations Office Sandy Irber, Shelly Hausman and Roxanne Brewer.

Welcome

Greg Cochran welcomed new President Council member Paige Lloyd, Senior Staffing Consultant & Program Manager of Genentech, and returning member Susan Brissenden-Smith. Best wishes were given to Monica Poindexter, who is stepping off the President's Council. Monica has a new position at Genentech focusing on Corporate Diversity.

President Morrow read a thank you letter from Ellis Garlington. Ellis is the wife of Skyline's 1st President, Phil Garlington, who passed away on September 12, 2006.

President Morrow discussed the President's Council Browsing Library located in the new Student Union & Community Conference Center. Council members are asked to save books that they are willing to pass on to another reader. Each book will have a bookplate.

President's Council Browsing Library Book Donation Guidelines

Books be in good condition
Recent publications
Hard back preferred, paperbacks okay
Fiction and Non-fiction
Bay Area interest

Vision & Mission Renewal

Cathy Hasson, Director of Planning, Research, and Institutional Effectiveness, gave an update on proposed revisions to the college Vision and Mission Statements. Cathy explained that this is part of the Skyline Accreditation process. Council members gave thoughtful feedback that will be considered in further revisions. For additional information please refer to: <http://www.smccd.edu/accounts/skypro/home.html> or contact Cathy at hassonc@smccd.edu.

President's Breakfast

President's Breakfast Co-Chairs, Carol Tanzi and Mario Puccinelli updated the President's Council on the planning for the upcoming Sneak Preview Reception of the Student & Community Center. This will be a donor cultivation event prior to the President's Breakfast on March 22, 2007. The President's Breakfast Committee determined that an alternative event was needed instead of the college tours. The Sneak Preview Reception will be held on February 7, 2007 from 5-7 p.m. The event will be right after work, provide a welcoming atmosphere, and introduce the community to Skyline's new "heart of the campus." Invitations will be sent in early January 2007. The reception will feature several local caterers. If you want to suggest caterers, please e-mail Sandy at irber@smccd.edu.

After much discussion by the President's Breakfast Committee, a goal of \$60,000 (20% increase) was set for the 2007 breakfast. This increase was in response to the SMCCCD Foundation's change in the distribution of funds raised in its fall annual fund campaign. The Foundation will be giving \$10,000 to each college's PIF fund, from previous contributions ranging from \$16,000 - 20,000, in order to increase the Foundation's fundraising capacity.

It was also determined to add a Corporate Challenge, which is a leveraging tool that can make a major difference in achieving our fundraising goal. It was suggested to incorporate the "20% increase" into the "Ask" portion of the breakfast program.

In an effort to reach the \$60,000 goal, President's Council member/AT&T External Affairs Director, Tedi Vriheas, generously will contribute \$10,000 towards the Challenge. Genentech has increased their support to \$10,000, which includes underwriting the video. First National Bank has also committed to be a sponsor of the event. A fantastic start for the Challenge! Thank You!

Greg advised the Council that our event is modeled from the Raising More Money Model (RRM). The Breakfast Committee needs the support of the entire President's Council. The same people who you invite to the Sneak Preview Reception will also be invited to the President's Breakfast.

Individual invitation lists were distributed, Council members are asked to update and expand their lists. Please return via U.S. Mail (Skyline College, 3300 College Drive, Room 1317, San Bruno, CA 94066) or e-mail to brewerr@smccd.edu no later than **December 15, 2006**. *Thank you Carolyn Livengood for being the first to update and submit your list.*

The **President's Breakfast Committee** will meet at Skyline College, Building 1, Room 1319 at 4:30 p.m. if you would like to participate in the planning:

January 17, 2007 at 4:30 p.m. in Room 1319
January 31, 2007 at 4:30 p.m. in Room 1319
February 21, 2007 at 4:30 p.m. in Room 1319
March 7, 2007 at 4:30 p.m. in Room 1319
March 14, 2007 at 4:30 p.m. in Room 1319

Closing Remarks

Greg expressed his appreciation for the "new energy" on the Council this year and is excited about another great year.

Vicki thanked the Council for supporting the college and for giving input on the proposed revisions to the Vision and Mission Statements.

Meeting Adjourned: 5:00 p.m.

Important Dates – Updated as of 12/7/06

Invitation Lists Due - December 15, 2007

"Sneak Preview" Reception - February 7, 2007, Student & Community Center, 5 - 7 p.m.

Ribbon Cutting - February 14, 2007, in the Quad at 1:00 p.m.

President's Council Meeting - February 15, 2007 at 4:00 p.m., Student & Community Center

President's Breakfast - March 22, 2007, 7:30 a.m. at the South SSF Conference Center

President's Council Meeting - April 19, 2007 at 4:00 p.m., Student & Community Center

North SMC Chambers Mixer/Art Exhibit - April 26, 2007 at 5:30 p.m., Gallery Theatre