



## President's Council Meeting September 21, 2006

### Minutes

#### Attendees:

Skyline College President Vicki Morrow; President's Council Chair Greg Cochran; Michon Coleman, Michael Crilly, Jose Gonzalez, Rachel Juliana, Carolyn Livengood, David Mandelkern, Jeannene Minnix, Cherie Napier, Maher Nijem, Rick Ochsenhirt, Mario Puccinelli, Elizabeth Quiros-Grandmann, Carol Tanzi, Tedi Vriheas, Bonnie Wells, College Development, Marketing and Public Relations, Sandy Irber, Shelly Hausman and Roxanne Brewer

#### Student Support and Community Services Center, Building 6, Preview Tour

President Morrow welcomed the 2006/2007 President's Council to Skyline College. She gave a preview tour through the new Student Support and Community Services Center. This building will be the new home for the Associated Students, Cafeteria, Security, Book Store, and a Community Conference Center. A special President's Council bookshelf will be located in the Study Area adjacent to the Community Conference Center. Council members are encouraged to donate books for this casual lending library. Each book will have a President's Council book plate. Students can take a book and return it (or not) when they are done reading.

#### Welcome

Greg Cochran welcomed new President Council members and everyone introduced themselves.

President Morrow gave a presentation updating members on Skyline College. A copy of this presentation is in the President's Council Binder (2006/2007), Section 2.

#### President's Breakfast

Carol Tanzi and Mario Puccinelli are the Co-Chairs of the President's Breakfast. Carol stated that this year the President's Breakfast will be held on **March 22<sup>nd</sup> at 7:30 a.m., at the South San Francisco Conference Center**. The President's Breakfast is a free 1 hour fundraising event. President Morrow speaks, students speak and a short 7 minute inspirational video that highlights recent PIF projects is shown. Praise was given to the President's Council for their continued effort and support of the President's Innovation Fund (PIF). The President's Breakfast fundraising goal is \$60,000; 100% of the money raised directly supports PIF projects.

Mario introduced the President's Breakfast Committee, President Morrow, Greg Cochran, Carolyn Livengood, Cherie Napier, Jeannene Minnix, Sandy Irber, and Roxanne Brewer. He invited President Council members to join the committee and to offer any ideas in which they may have for the President's Breakfast. The President's Breakfast Committee will meet at Skyline College, Building 1, Room 1319 at 4:30 p.m. on September 25<sup>th</sup>, October 16<sup>th</sup>, and November 13<sup>th</sup>.

Members viewed, "Seventeen Minutes to Sustainable Funding," presented by Terry Axelrod, Raising More Money (RMM) founder and CEO.

To view the presentation and learn about the mission-based model for building lifelong relationships with donors, follow these steps:

1. Open Windows Media Player by clicking on your start button on the bottom left hand corner of your screen, scrolling to "all programs" and choosing Windows Media Player from the list.
2. Right click on the four-color Windows icon on the very top left corner of the Media Player window. From the "File" menu, choose "Open URL..."
3. When prompted for a URL, enter the address: <http://www.scctv.net/rmmasx/rmm.asx>
4. After a short wait, the video will appear within the Windows Media screen.
5. If that doesn't work, chances are that it's a firewall blocking your access, and you should probably try to view the video from another computer.

### **Skyline College Preview Tours**

Greg explained that the President's Breakfast is Skyline's annual fundraising event for the PIF. The Breakfast provides seed money that encourages Skyline College's faculty and staff to "dream out loud." (Guidelines for the PIF and the recent grantees are located in members' binders, Section 3).

The President's Breakfast is based on the Raising More Money (RMM) model of fundraising. The RMM model consists of four steps. Step #1 is a Point of Entry to introduce people to the college. Skyline Preview Tours provide an opportunity for the community to meet President Morrow and learn what Skyline is all about. Greg suggested structuring some of the tours by city; the City Council members, City Managers, Chambers of Commerce, Kiwanis and Rotary Clubs, meet President Morrow and tour the campus. Tours are scheduled in late afternoon, to avoid construction activity. Greg has volunteered to help you put together Skyline Preview Tour groups. Give Greg a call at (650) 355-4956 or e-mail at [gwcochran@aol.com](mailto:gwcochran@aol.com).

Bonnie Wells suggested that each President's Council member start by identifying 8 - 10 people to invite to the President's Breakfast. Each invitee should have some sort of introduction to Skyline College prior to the President's Breakfast. Sandy also mentioned the Ribbon Cutting for the new Student Support and Community Services Center, Building 6, has been set for February 14, 2007.

### **Skyline College Preview Tour date schedule: Other dates can be arranged.**

October 4	Wednesday	4:00 p.m.	
October 9	Monday	4:00 p.m.	- Chambers of Commerce
October 17	Tuesday	4:00 p.m.	- President's Council Advisory Board
October 25	Wednesday	4:00 p.m.	
October 30	Monday	4:00 p.m.	
November 6	Monday	4:00 p.m.	

Meeting Adjourned: 5:40 p.m.

### **Next President's Council Meeting:**

**November 30<sup>th</sup> @ 4:00 p.m., Building 5, Room 5131**