



President's Council Meeting April 28, 2005

Minutes

Attendees:

President Vicki Morrow, Chair, Greg Cochran, Bonnie Wells, Sepi Richardson, Carolyn Livengood, Susan Brissenden-Smith, Carol Tanzi, Kim Benton, Mario Puccinelli, Mike Crilly, Sandy Irber, and Roxanne Brewer

*Chair, Greg Cochran welcomed the President Council and expressed his enthusiasm for the events of the day, as the college celebrated its 35th Anniversary with the Dedication of the new Sports Complex and the Learning Grove of Trees and hosted a Chambers of Commerce Mixer/Student Art Reception.

*Appreciation was given to Helen Fisicaro, Mary Griffin, Adrienne Tissier, and Mona Lisa Yuchengco for their service on the President's Council. Their support, over numerous years, has contributed to the success of the Council as well as the President's Innovation Fund.

*Discussion was held on recruiting new President's Council members. A suggestion was made to have an Advisory Council or "Friends of Skyline" group so that former members of the President's Council would be officially invited to stay connected with Skyline. The Advisory Council would receive invitations to events as well as updates on college plans.

These points were made during the recruitment discussion:

- Get businesses involved in supporting Skyline. Good leadership opportunity.
- Key representation is needed from the Skyline College service areas, including Colma and the Coastsides.
- Media
- Although not directly expressed during the meeting, fundraising ability and willingness is encouraged.

Attached you will find President's Council nomination form, President's Council member job description, and a grid of our current members so that we can assess the representation on the President's Council. Please nominate people who will attend the quarterly meetings as well as events that are sponsored by the President's Council. It has been suggested that the council members do not ask someone who would not be interested in the long run. If they are nominated and make it through the nomination committee process, will they accept the position if offered? Please submit nomination forms in the enclosed envelope no later than **June 1, 2005**.

*Thanks were given to Carol Tanzi and the Breakfast Committee for a job well done!! This year we had more people attend than ever before. It was a wonderful event and introduction of our new president to the community.

*As we continue to follow the *Raising More Money* model, follow-up phone calls will be made to our guests. This will be the first year that this effort will be made, and the information gathered will help make the breakfast better in the future.

*Vicki Morrow commented that the President's Breakfast was, "Shockingly Innovative!" Vicki also discussed her vision of the *"Fresh Look" Project* which will be starting up this fall. The purpose is to review how Skyline College communicates with current and future students and the public about the college and to check on how we are doing, identify what is working well, and to find out whether any of it could use retooling. The project will be undertaken collaboratively with faculty, staff and students, as well as external members of the community and other experts.

*Meeting adjourned at 5:00 p.m. followed by the Chamber Mixer and Student Art Reception in the Gallery Theatre.