

View and Analyze Video of “Faces of America” [Photograph] Speech

A picture is worth a thousand words. The videotape of your speech will say more to you than any written or oral critique. Videotaping speeches will allow you to chart personal progress from the beginning through the end of term. You will also become more comfortable being in front of a camera. The class’s videotapes will be available for viewing in the Speech Lab during the times it is open for use. Please try to schedule your viewing and analysis as soon after the speech assignment as possible. This is for the sake of logistics, as the Lab may become crowded in the final weeks of the semester, but, from the standpoint of learning, you will experience more improvement if you were to study the videotaped speech event *prior to* the next speaking opportunity.

View the video of your speech three times [this is the ideal situation]. On first viewing, just observe the speech event. On the second viewing, jot down some notes that you want to discuss. On the third viewing, observe the speech event; the three viewings are important because, usually by the third viewing, the discomfort of seeing yourself on tape usually subsides, allowing for more objective examination of personal performance. At this time, see if there is anything you wish to modify in your notes.

Type your analysis (below) and turn it in and *discuss* it with the lab instructor.

1. What were your strengths in the following areas:
 - Organization (introduction, body, conclusion)
 - Delivery (gestures, eye contact, vocal dynamics, energy, appearance, facial expression)
 - Visual aids (appropriateness and effectiveness of photograph (visual aid); handling of visual aid)
2. What are some things for you to work on in the above areas?
3. Thinking about your presentation, try to set one specific goal in each of the following areas for your next class presentation: [As you know, it is the demonstration or informative speech (6-8 minutes):

Organization—important ideas with supporting detail
Sense of beginning and ending
Delivery and connection with audience
Visual aid (your own self, artifacts, poster)

Briefly discuss your action plan. What do you think you will have to do in order to accomplish each of the above goals? That is, what specific steps will you take in regard to each goal? For example:

GOAL:

VISUAL AID: To improve the credibility of my visuals. I don’t think my Weezer t-shirt and shorts added much to my presentation.

SUBGOALS:

Put together something from my closet that looks presentable.
Practice in that outfit before my partner so the outfit feels comfortable and isn’t creating “noise” in my mind.
Videotape a practice session for my next assignment.