

STUDENT LEARNING OUTCOMES
FOR
INTD 350 - Commercial Design I

At the culmination of the course, students will have attained the following outcomes:

1. Understanding key issues in planning commercial spaces.
2. Developing fact-gathering skills.
3. Application of aesthetics in relationship to commercial design.
4. Developing projects for commercial portfolio.
5. Developing client interface skills.
6. Furthering drafting and communication capabilities.

Methods of Assessment

All projects presented in class are assessed by instructor and peer evaluation using critique format.