

## Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	Unique Headcount	354	365	384	382	432
	Total Course Enrollments	866	1117	953	861	920
	# of Course Offerings	33	39	38	35	35
	# of Section Offerings	37	43	40	37	37
	Ave Enrollment per Section*	23.4	26.0	23.8	23.3	24.9

**\*Color Coding:** Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

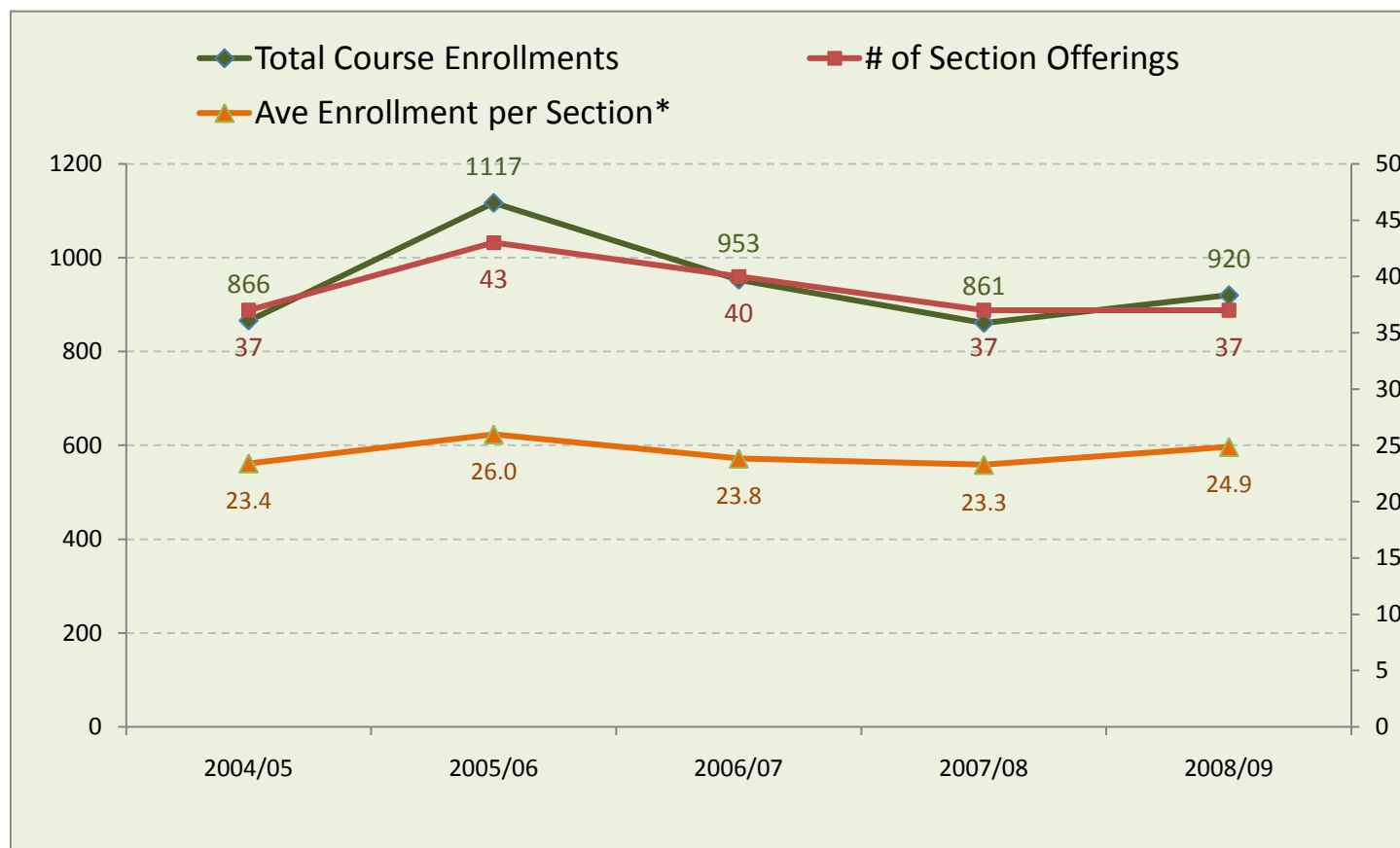
**Data Definitions:** **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

**Total Course Enrollments** is the sum of all individual section enrollments within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

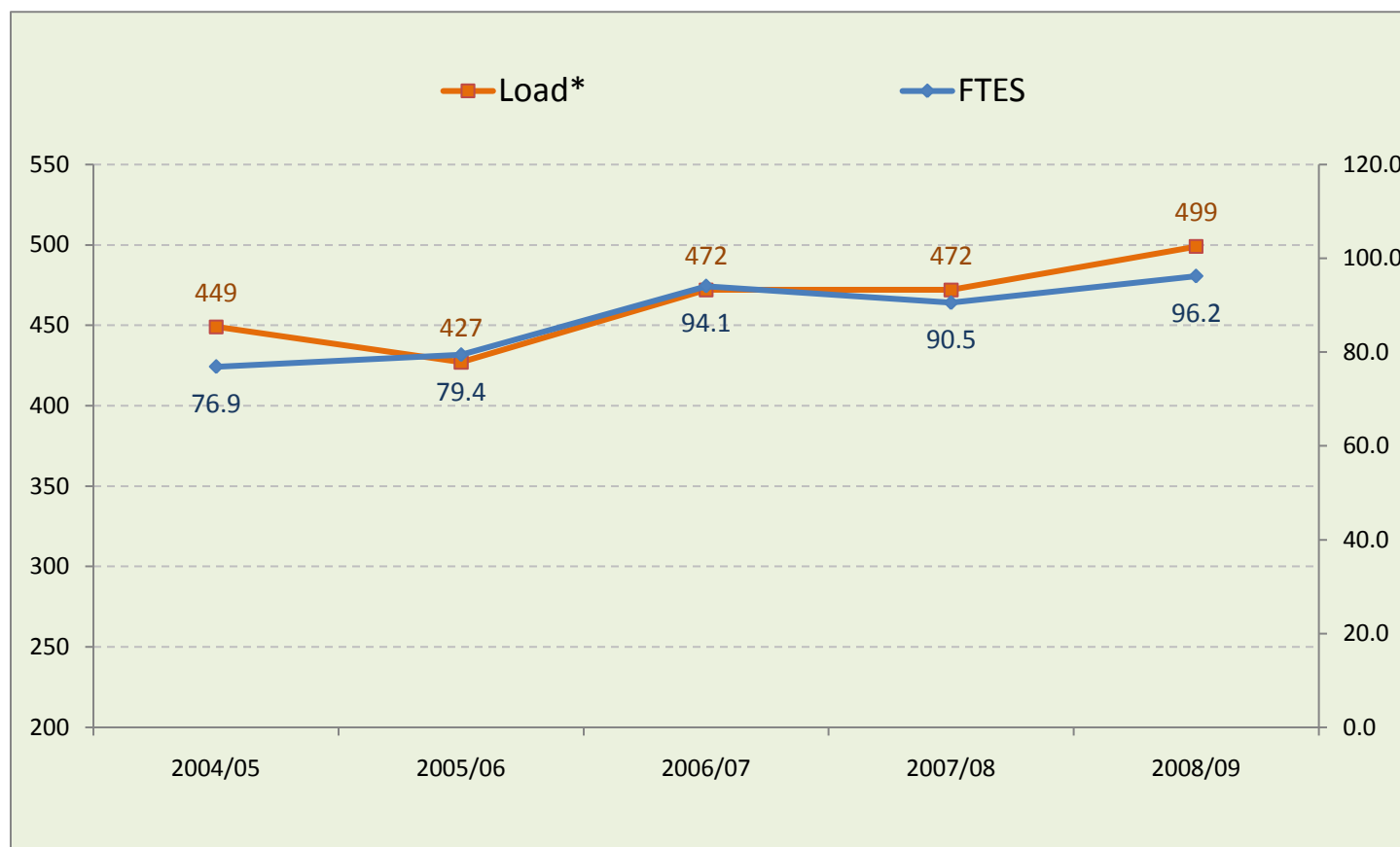
### Department Efficiency

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	WSCH	2307	2383	2822	2715	2886
	FTES	76.9	79.4	94.1	90.5	96.2
	FTE	5.14	5.57	5.98	5.75	5.79
	Load*	449	427	472	472	499

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.  
**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.  
**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.  
**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

### Department Overview



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

### Student Performance Profile

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	Success Rate*	77.5%	68.4%	80.5%	79.3%	76.6%
	Retention Rate*	83.3%	72.3%	85.7%	87.0%	86.4%
	Ave Units Attempted this Academic Year	6.97	6.27	6.68	6.71	6.53
	Ave Units Earned this Academic Year	5.52	5.17	5.28	5.37	4.99
	Ave Academic Year GPA	3.04	3.1	2.98	2.92	2.75
	Ave Cumulative GPA	3.18	3.34	3.23	3.16	3

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

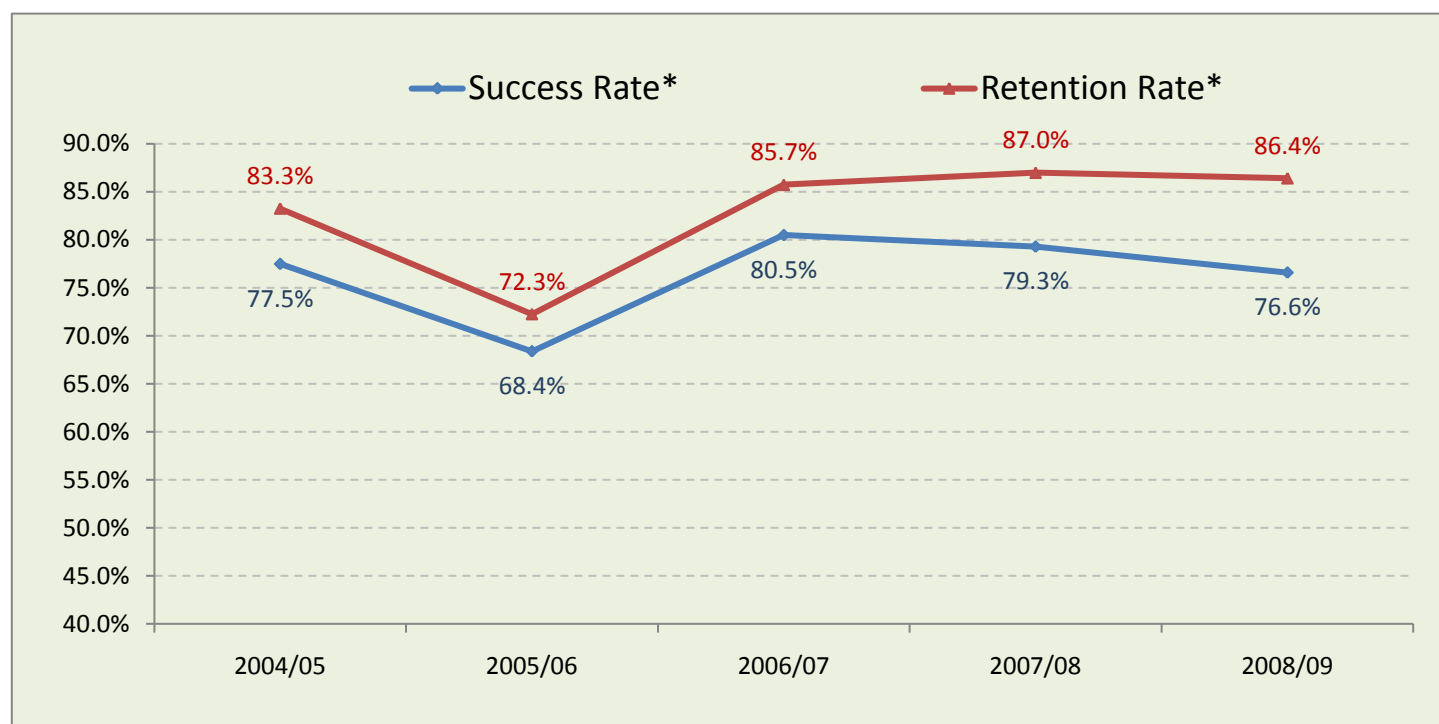
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadline.

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



Some questions to get you thinking:

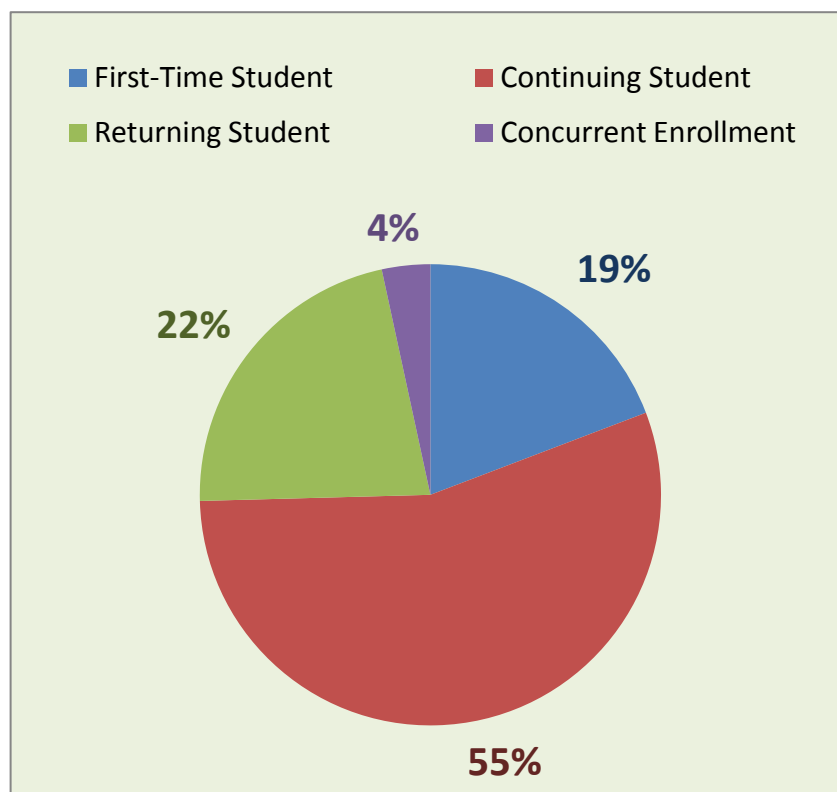
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

### Student Enrollment Status Profile

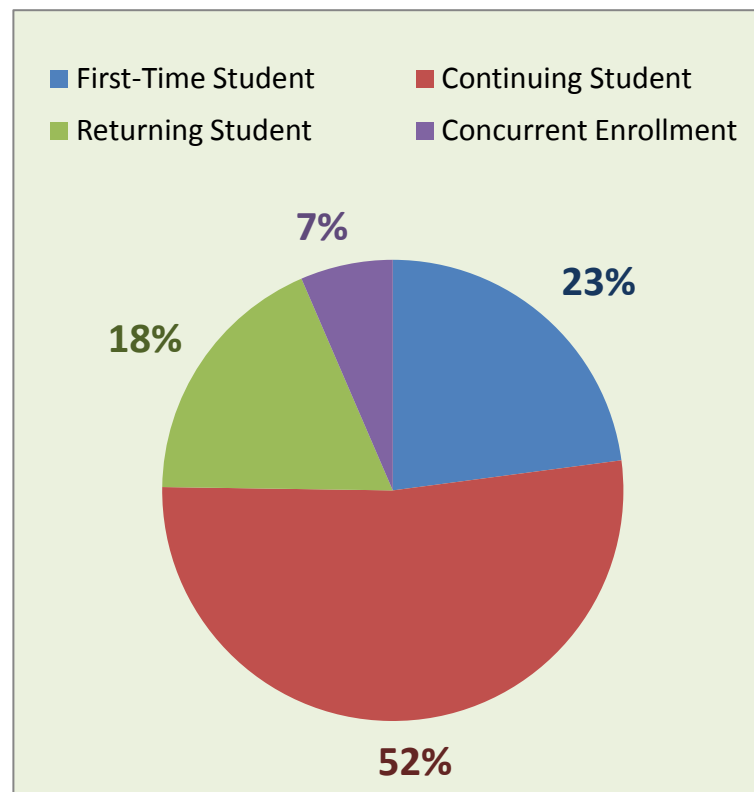
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	First-Time Student	68	81	77	80	99
	Continuing Student	196	190	206	207	226
	Returning Student	78	79	90	86	79
	Concurrent Enrollment	12	15	11	9	28
	Percent First Time	19%	22%	20%	21%	23%
	Percent Continuing	55%	52%	54%	54%	52%
	Percent Returning	22%	22%	23%	23%	18%
	Percent Concurrent	3%	4%	3%	2%	6%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
 Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.  
 Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.  
 Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2004/05



2008/09



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Goal Orientation

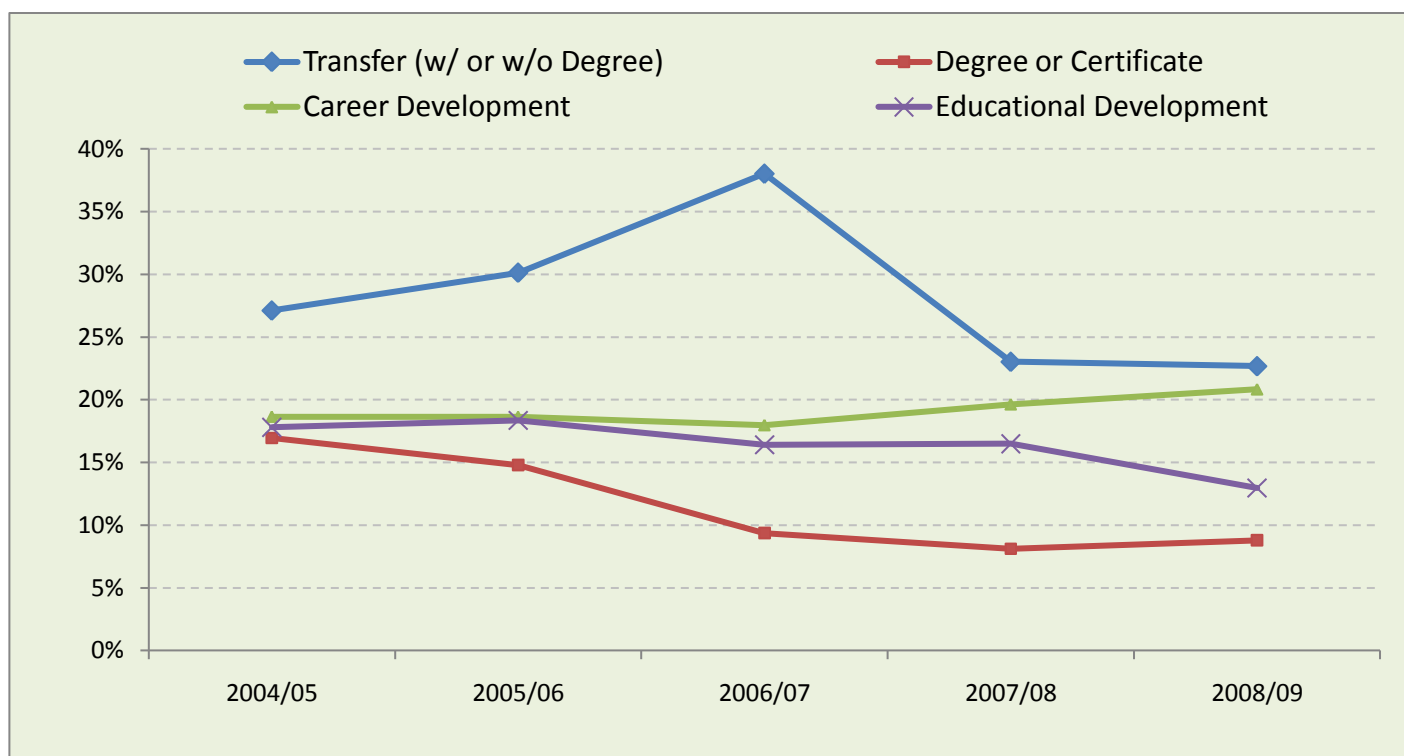
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	Transfer (w/ or w/o Degree)	96	110	146	88	98
	Degree or Certificate	60	54	36	31	38
	Career Development	66	68	69	75	90
	Educational Development	63	67	63	63	56
	Undecided	14	19	14	87	98
	Other Goal	55	44	56	38	50
	Percent Transfer	27%	30%	38%	23%	23%
	Percent Degree or Certificate	17%	15%	9%	8%	9%
	Percent Career Development	19%	19%	18%	20%	21%
	Percent Education Development	18%	18%	16%	16%	13%
	Percent Undecided	4%	5%	4%	23%	23%
	Percent Other	16%	12%	15%	10%	12%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Note 2:** Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

#### Sample of Student Goal Orientation



Some questions to get you thinking:

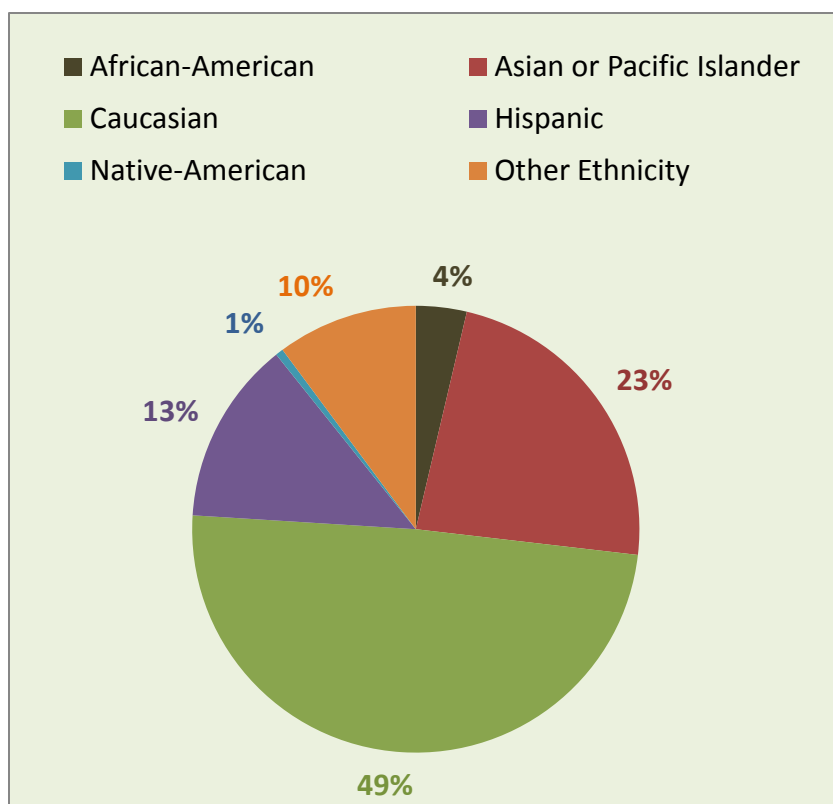
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

### Student Demographics - Ethnicity

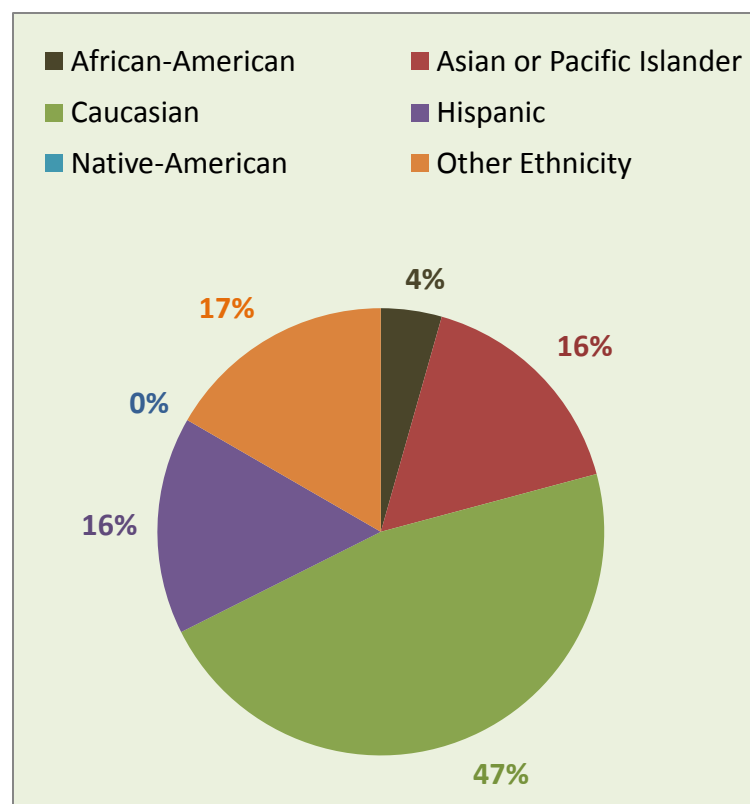
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	African-American	13	15	11	12	19
	Asian or Pacific Islander	82	86	80	64	71
	Caucasian	174	161	195	196	202
	Hispanic	47	59	52	56	68
	Native-American	2	3	1	2	0
	Other Ethnicity	36	41	45	52	72
	Percent African-American	4%	4%	3%	3%	4%
	Percent Asian or Pacific Islander	23%	24%	21%	17%	16%
	Percent Caucasian	49%	44%	51%	51%	47%
	Percent Hispanic	13%	16%	14%	15%	16%
	Percent Native-American	1%	1%	0%	1%	0%
	Percent Other Ethnicity	10%	11%	12%	14%	17%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

2004/05



2008/09



Some questions to get you thinking:

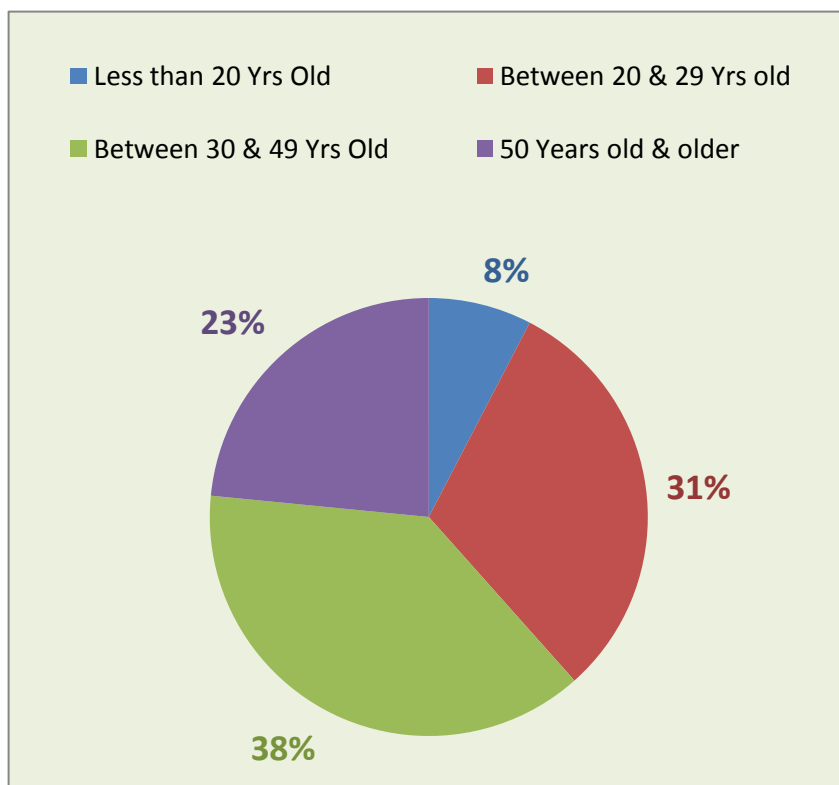
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Demographics - Gender & Age

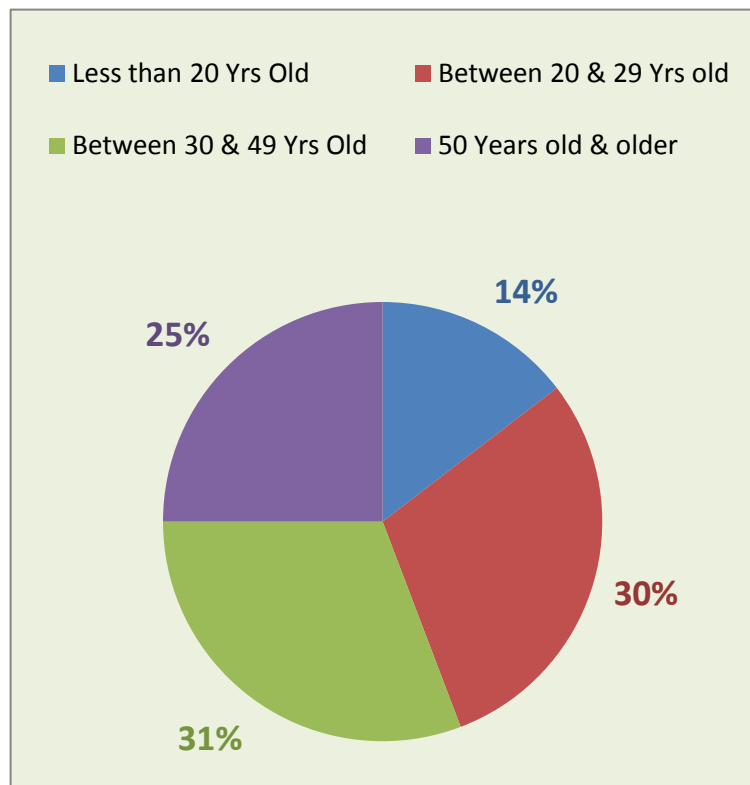
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	Female	328	332	348	341	382
	Male	20	22	23	23	29
	Less than 20 Yrs Old	27	29	32	43	63
	Between 20 & 29 Yrs old	109	100	116	117	128
	Between 30 & 49 Yrs Old	135	145	134	125	133
	50 Years old & older	83	91	102	97	108
	% Female	93%	91%	91%	89%	88%
	% Male	6%	6%	6%	6%	7%
	% Less than 20 yrs old	8%	8%	8%	11%	15%
	% Between 20 & 29 yrs old	31%	27%	30%	31%	30%
	% Between 30 and 49 yrs old	38%	40%	35%	33%	31%
	% 50 Years old & older	23%	25%	27%	25%	25%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2004/05**



**2008/09**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

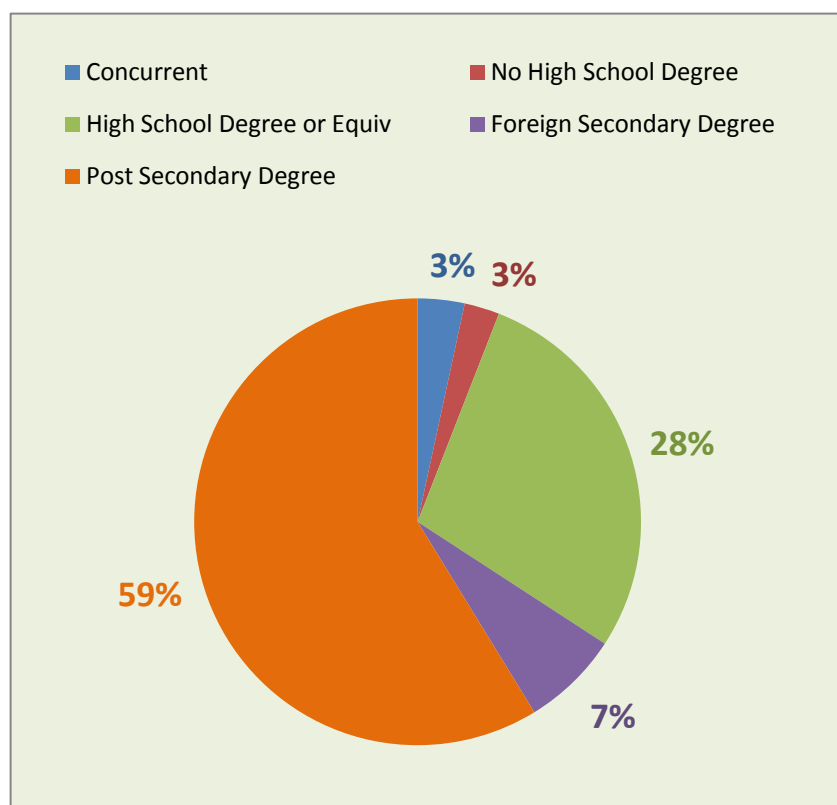
### Student Education Attainment Level

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
FASH	Concurrent	12	15	11	9	28
	No High School Degree	9	11	11	15	11
	High School Degree or Equiv	100	115	131	140	166
	Foreign Secondary Degree	25	12	8	4	5
	Post Secondary Degree	208	212	223	214	221
	% Concurrent Enrollment	3%	4%	3%	2%	6%
	% No High School Degree	3%	3%	3%	4%	3%
	% High School Degree or Equiv	28%	32%	34%	37%	38%
	% Foreign Secondary Degree	7%	3%	2%	1%	1%
	% Post Secondary Degree	59%	58%	58%	56%	51%

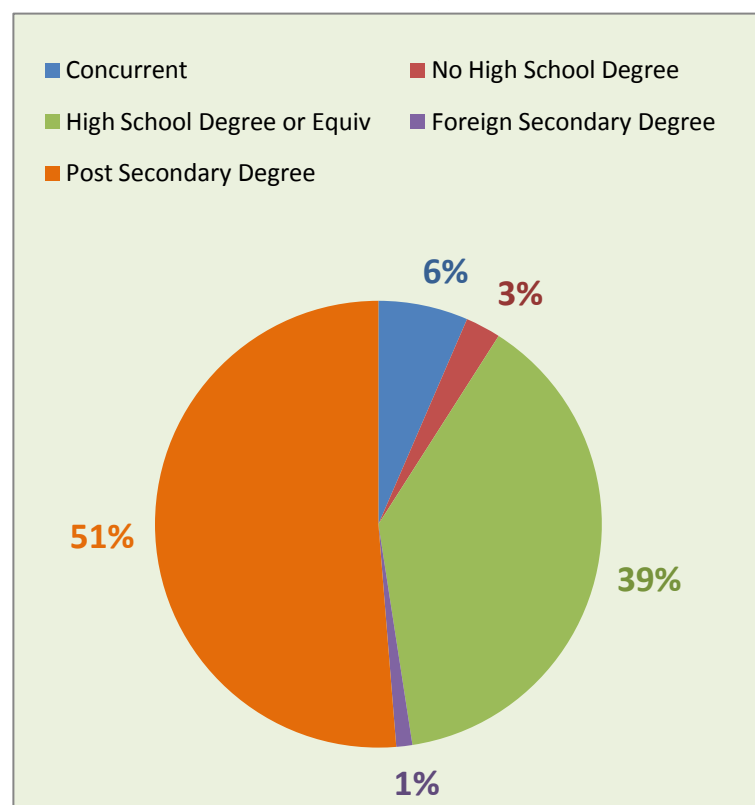
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2004/05



2008/09



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?