

## Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	Unique Headcount	365	384	382	432	512
	Total Course Enrollments	1117	953	861	920	1138
	# of Course Offerings	39	38	35	35	38
	# of Section Offerings	43	40	37	37	40
	Ave Enrollment per Section*	26.0	23.8	23.3	24.9	28.5

**\*Color Coding:** Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

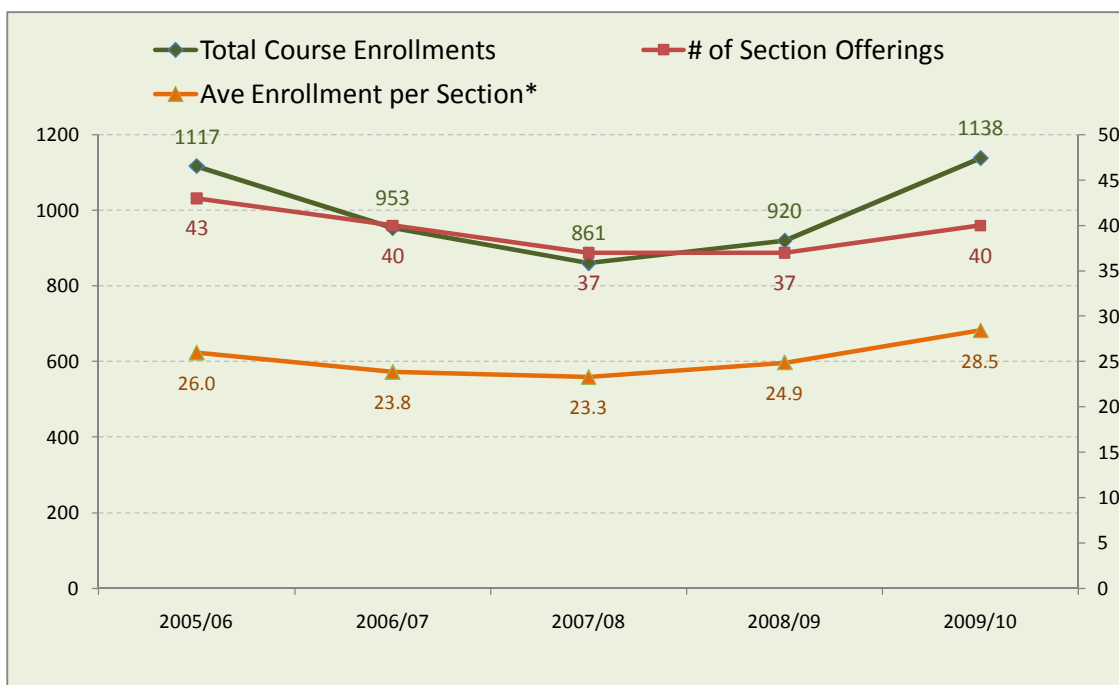
**Data Definitions:** **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

**Total Course Enrollments** is the sum of all individual section enrollments within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

### Department Efficiency

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	WSCH	2383	2822	2715	2886	3783
	FTES	79.4	94.1	90.5	96.2	126.1
	FTE	5.57	5.98	5.75	5.79	6.26
	Load*	427	472	472	499	604

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

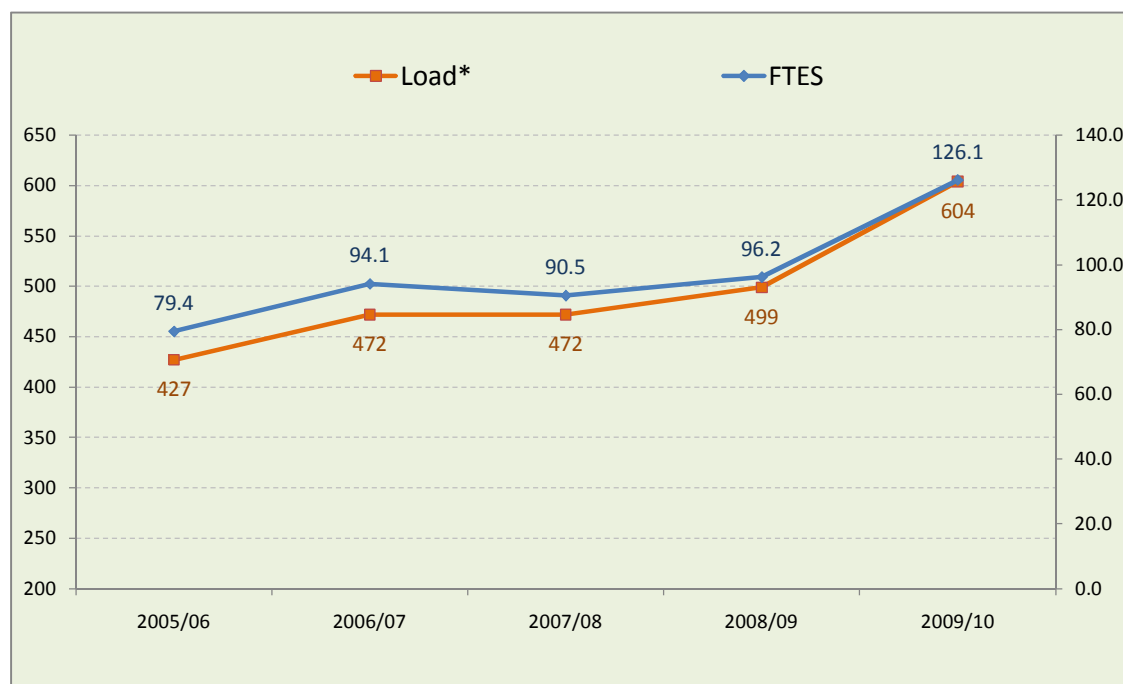
**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

### Department Overview



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

### Student Performance Profile

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	Success Rate*	68.4%	80.5%	79.3%	77.3%	77.4%
	Retention Rate*	72.3%	85.7%	87.0%	86.4%	85.9%
	Ave Units Attempted this Academic Year	6.27	6.68	6.71	6.53	6.54
	Ave Units Earned this Academic Year	5.17	5.28	5.37	4.99	5.33
	Ave Academic Year GPA	3.1	2.98	2.92	2.76	2.91
	Ave Cumulative GPA	3.34	3.23	3.16	3.01	3.17

\*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

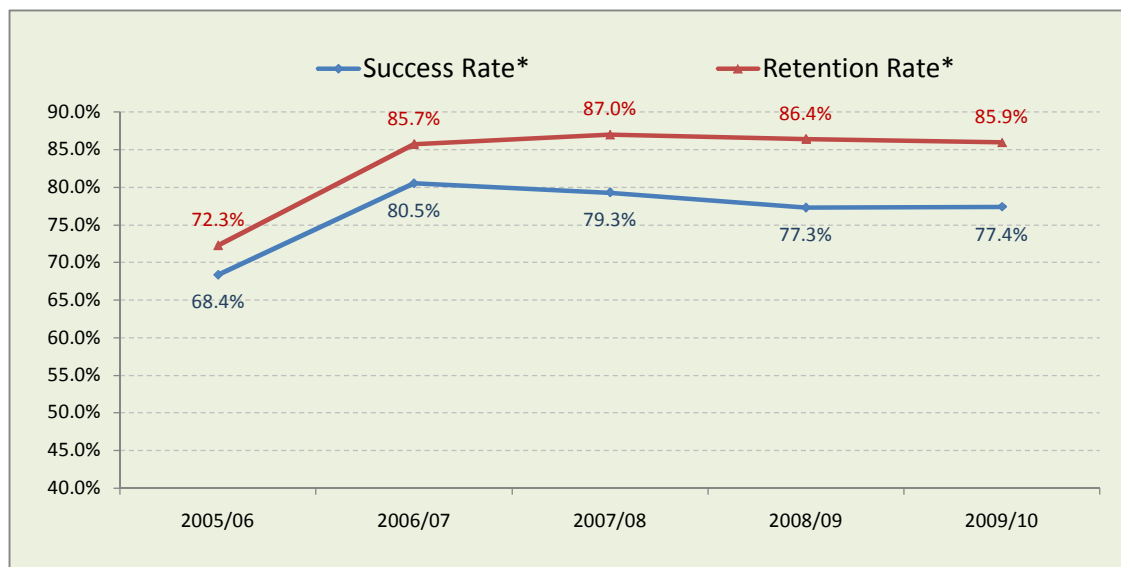
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadline.

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



Some questions to get you thinking:

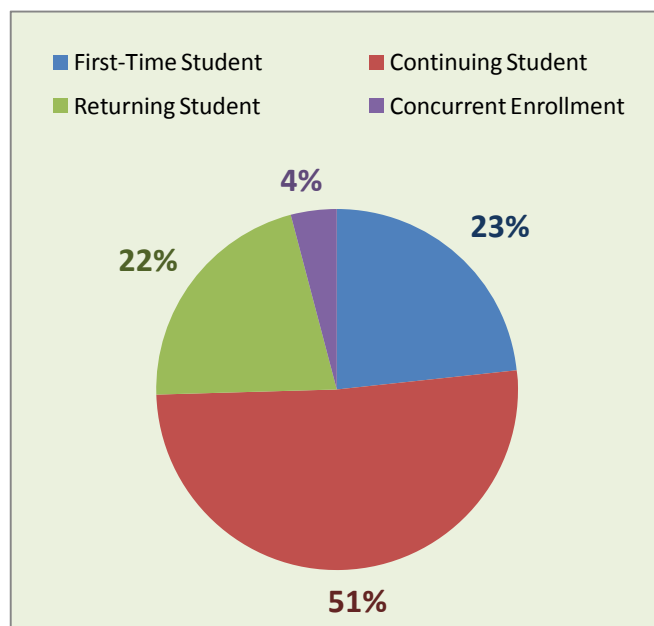
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

### Student Enrollment Status Profile

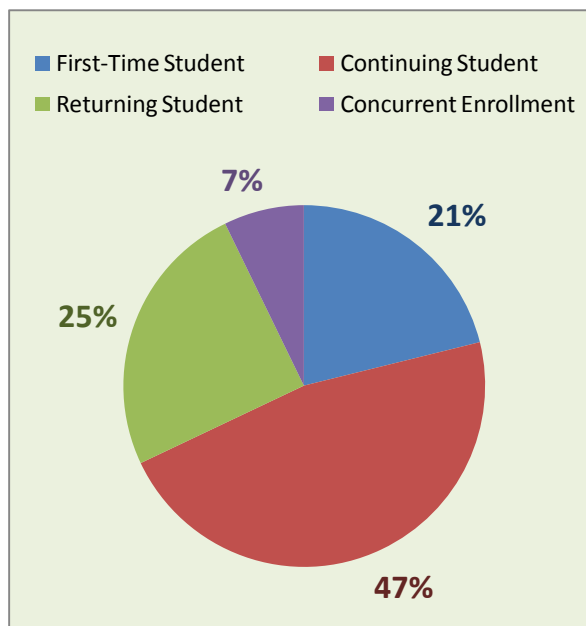
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	First-Time Student	85	78	81	97	108
	Continuing Student	187	203	206	233	240
	Returning Student	78	92	86	74	127
	Concurrent Enrollment	15	11	9	28	37
	Percent First Time	23%	20%	21%	22%	21%
	Percent Continuing	51%	53%	54%	54%	47%
	Percent Returning	21%	24%	23%	17%	25%
	Percent Concurrent	4%	3%	2%	6%	7%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.  
**Concurrent Enrollment** is a student that is attending high school during the Academic Year for which he/she is applying.

2005/06



2009/10



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Goal Orientation

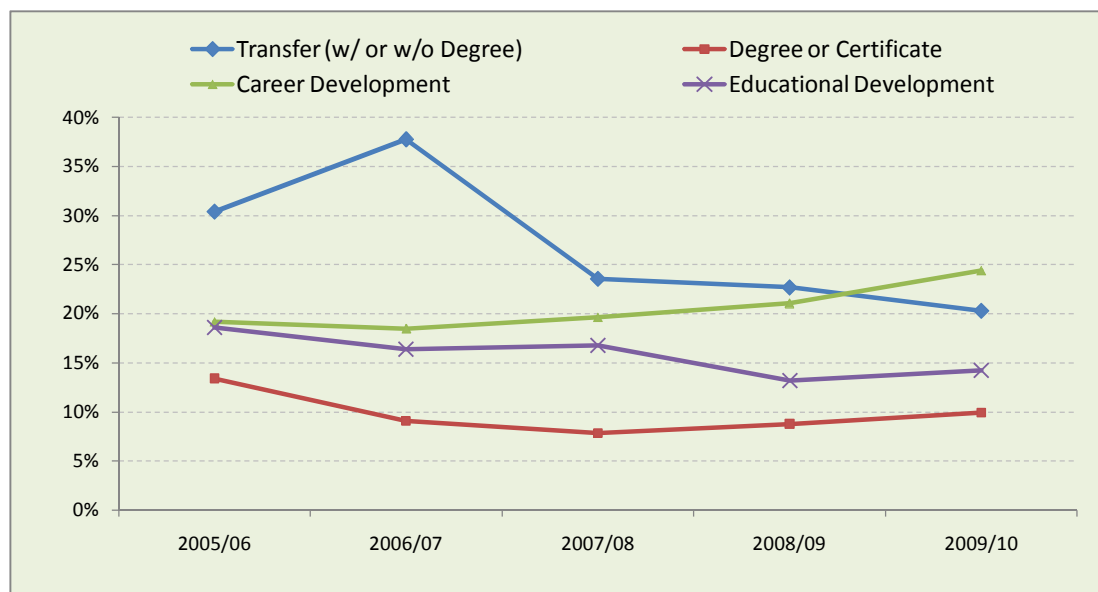
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	Transfer (w/ or w/o Degree)	111	145	90	98	104
	Degree or Certificate	49	35	30	38	51
	Career Development	70	71	75	91	125
	Educational Development	68	63	64	57	73
	Undecided	20	13	85	97	97
	Other Goal	44	57	38	49	58
	Percent Transfer	30%	38%	24%	23%	20%
	Percent Degree or Certificate	13%	9%	8%	9%	10%
	Percent Career Development	19%	18%	20%	21%	24%
	Percent Education Development	19%	16%	17%	13%	14%
	Percent Undecided	5%	3%	22%	22%	19%
	Percent Other	12%	15%	10%	11%	11%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Note 2:** Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

### Sample of Student Goal Orientation



Some questions to get you thinking:

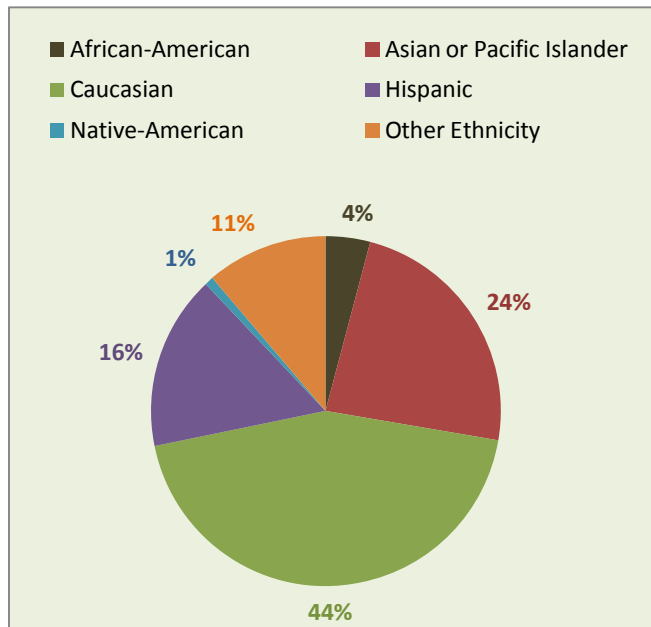
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

### Student Demographics - Ethnicity

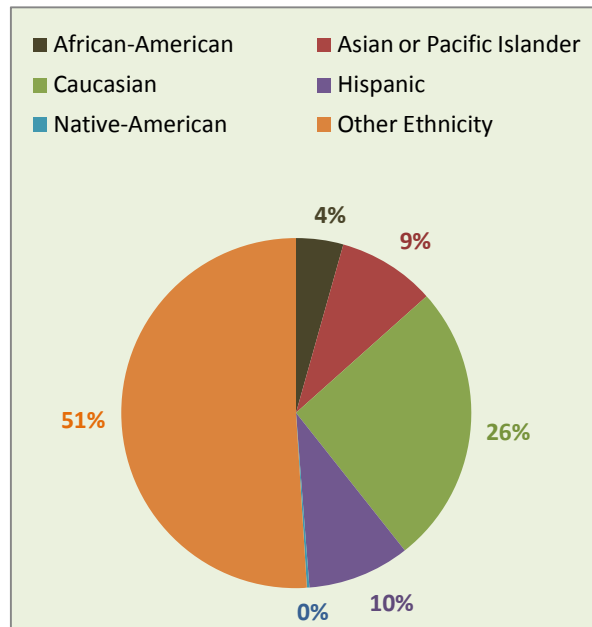
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	African-American	15	11	12	19	22
	Asian or Pacific Islander	86	80	64	70	46
	Caucasian	161	195	196	194	132
	Hispanic	59	52	56	67	48
	Native-American	3	1	2	0	1
	Other Ethnicity	41	45	52	82	259
	Percent African-American	4%	3%	3%	4%	4%
	Percent Asian or Pacific Islander	24%	21%	17%	16%	9%
	Percent Caucasian	44%	51%	51%	45%	26%
	Percent Hispanic	16%	14%	15%	16%	9%
	Percent Native-American	1%	0%	1%	0%	0%
	Percent Other Ethnicity	11%	12%	14%	19%	51%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2005/06



2009/10



Some questions to get you thinking:

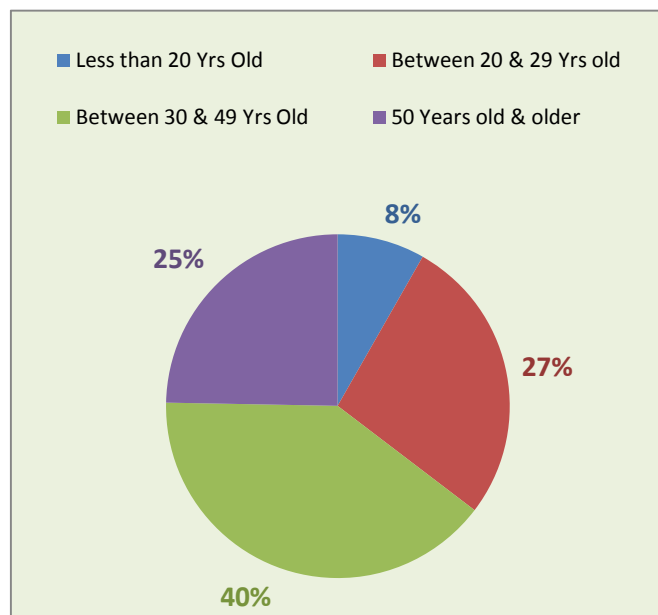
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Demographics - Gender & Age

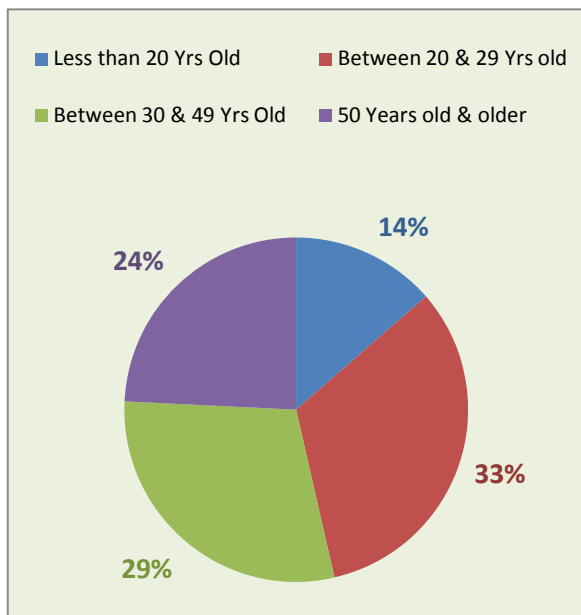
Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	Female	332	348	341	381	459
	Male	22	23	23	29	33
	Less than 20 Yrs Old	30	32	42	63	69
	Between 20 & 29 Yrs old	99	116	118	129	167
	Between 30 & 49 Yrs Old	146	134	123	134	149
	50 Years old & older	90	102	99	106	123
	% Female	91%	91%	89%	88%	90%
	% Male	6%	6%	6%	7%	6%
	% Less than 20 yrs old	8%	8%	11%	15%	13%
	% Between 20 & 29 yrs old	27%	30%	31%	30%	33%
	% Between 30 and 49 yrs old	40%	35%	32%	31%	29%
	% 50 Years old & older	25%	27%	26%	25%	24%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2005/06**



**2009/10**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

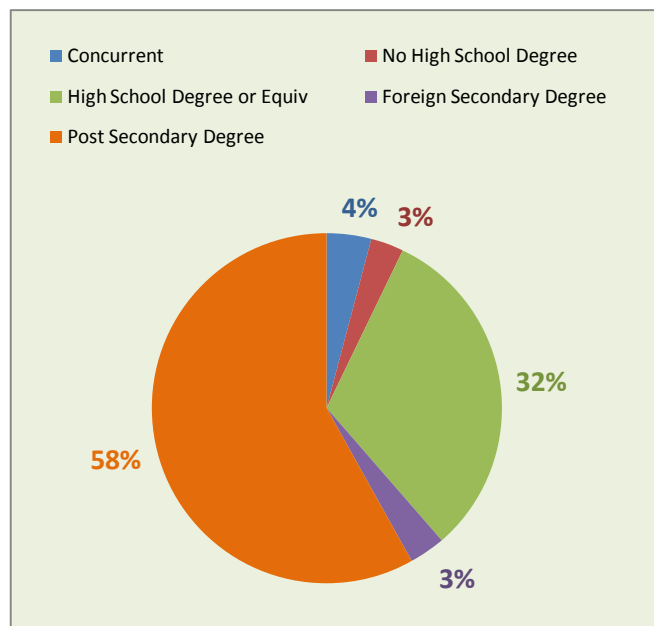
### Student Education Attainment Level

Department	Metric	Academic Year				
		2005/06	2006/07	2007/08	2008/09	2009/10
FASH	Concurrent	15	11	9	28	37
	No High School Degree	11	11	15	11	8
	High School Degree or Equiv	115	131	140	166	194
	Foreign Secondary Degree	12	8	4	5	8
	Post Secondary Degree	212	223	214	221	265
	% Concurrent Enrollment	4%	3%	2%	6%	7%
	% No High School Degree	3%	3%	4%	3%	2%
	% High School Degree or Equiv	32%	34%	37%	38%	38%
	% Foreign Secondary Degree	3%	2%	1%	1%	2%
	% Post Secondary Degree	58%	58%	56%	51%	52%

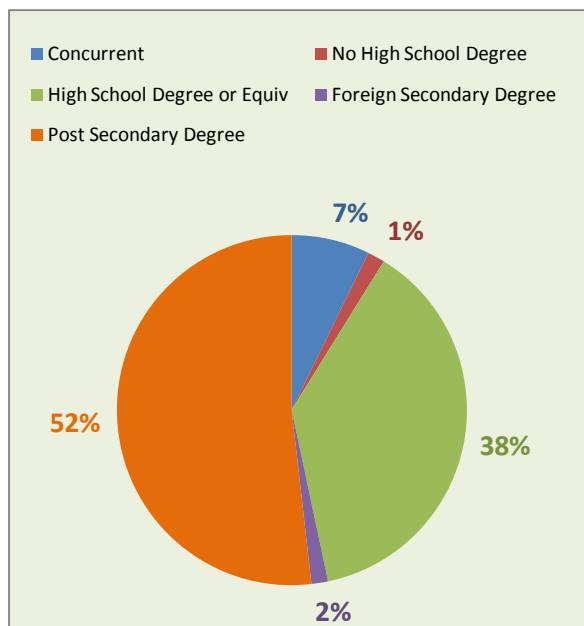
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2005/06



2009/10



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?