

## Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	Unique Headcount	1821	1799	1738	1768	1784
	Total Course Enrollments	4445	4083	3813	3918	3870
	# of Course Offerings	39	46	46	48	51
	# of Section Offerings	148	160	149	143	135
	Ave Enrollment per Section*	30.0	25.5	25.6	27.4	28.7

**\*Color Coding:** Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

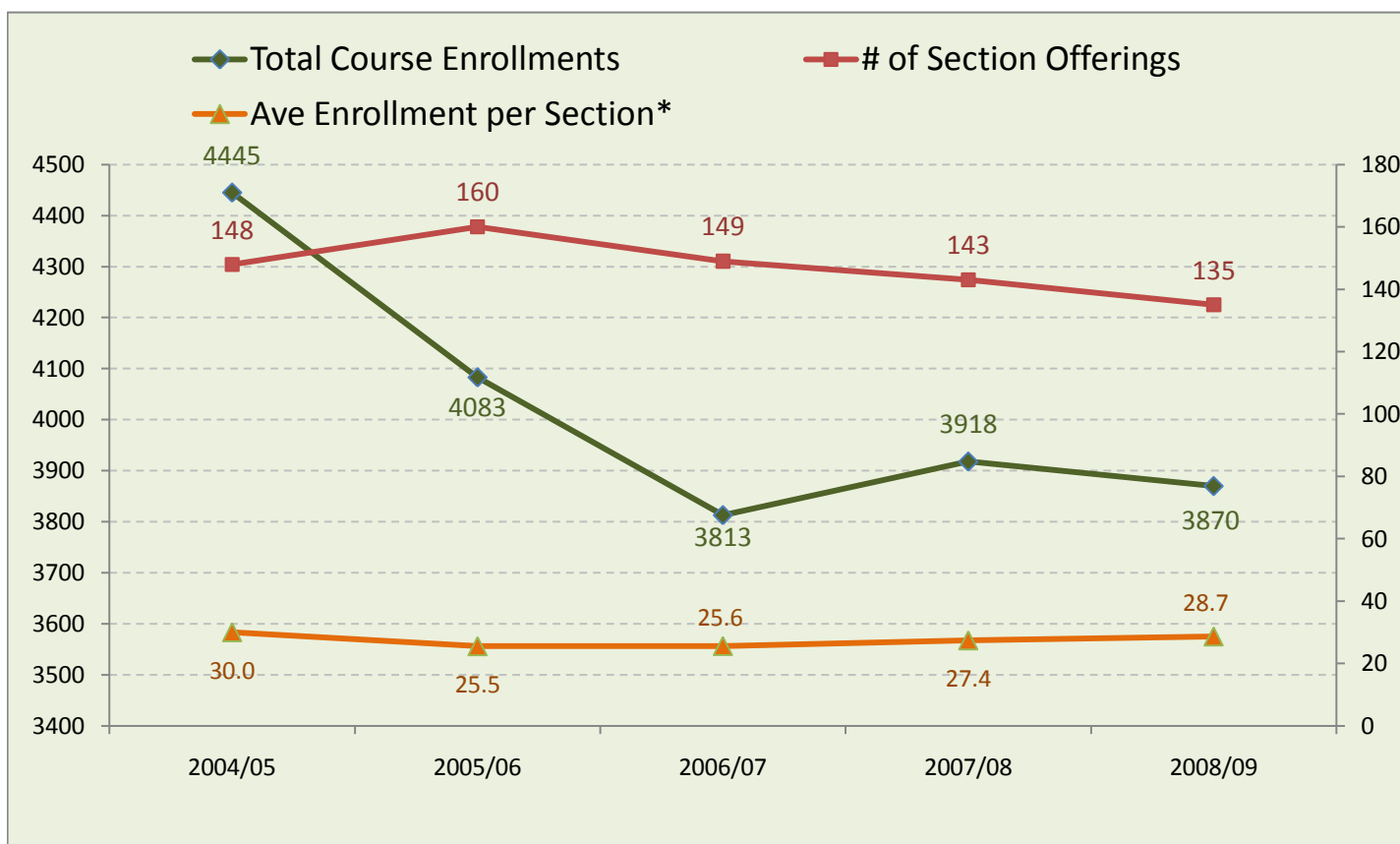
**Data Definitions:** **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

**Total Course Enrollments** is the sum of all individual section enrollments within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

### Department Efficiency

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	WSCH	19602	18609	17028	17782	17698
	FTES	653.4	620.3	567.6	592.8	589.9
	FTE	39.54	42.41	39.32	38.4	35.4
	Load*	496	439	433	463	500

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

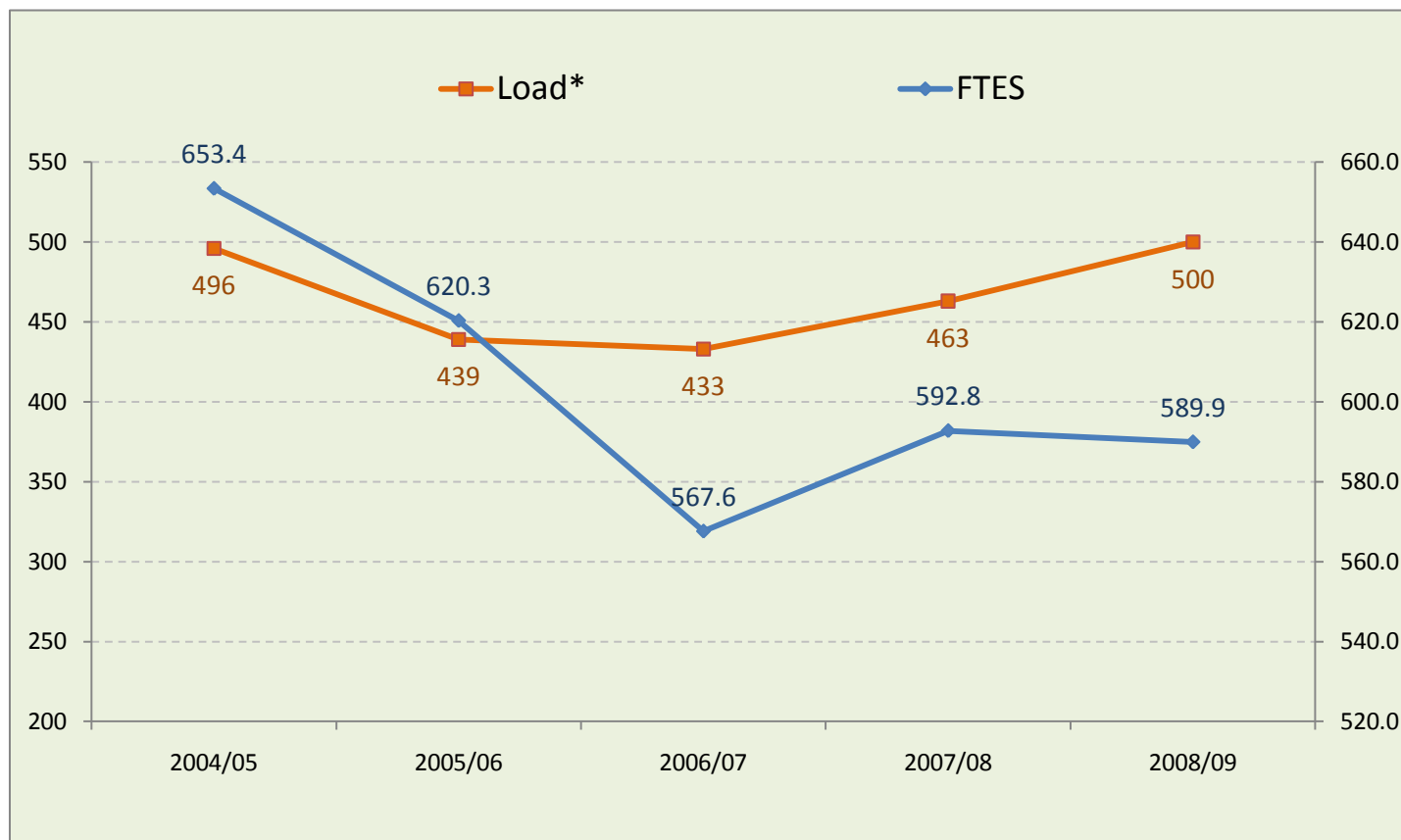
**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

### Department Overview



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

### Student Performance Profile

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	Success Rate*	66.1%	64.2%	61.9%	63.4%	61.1%
	Retention Rate*	83.0%	82.0%	80.7%	78.7%	78.0%
	Ave Units Attempted this Academic Year	8.92	8.33	8.2	8.25	8.18
	Ave Units Earned this Academic Year	6.74	6.08	5.74	5.94	5.57
	Ave Academic Year GPA	2.16	2.25	2.13	1.39	0.46
	Ave Cumulative GPA	2.62	2.6	2.44	2.3	1.47

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

**Data Definitions:** **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

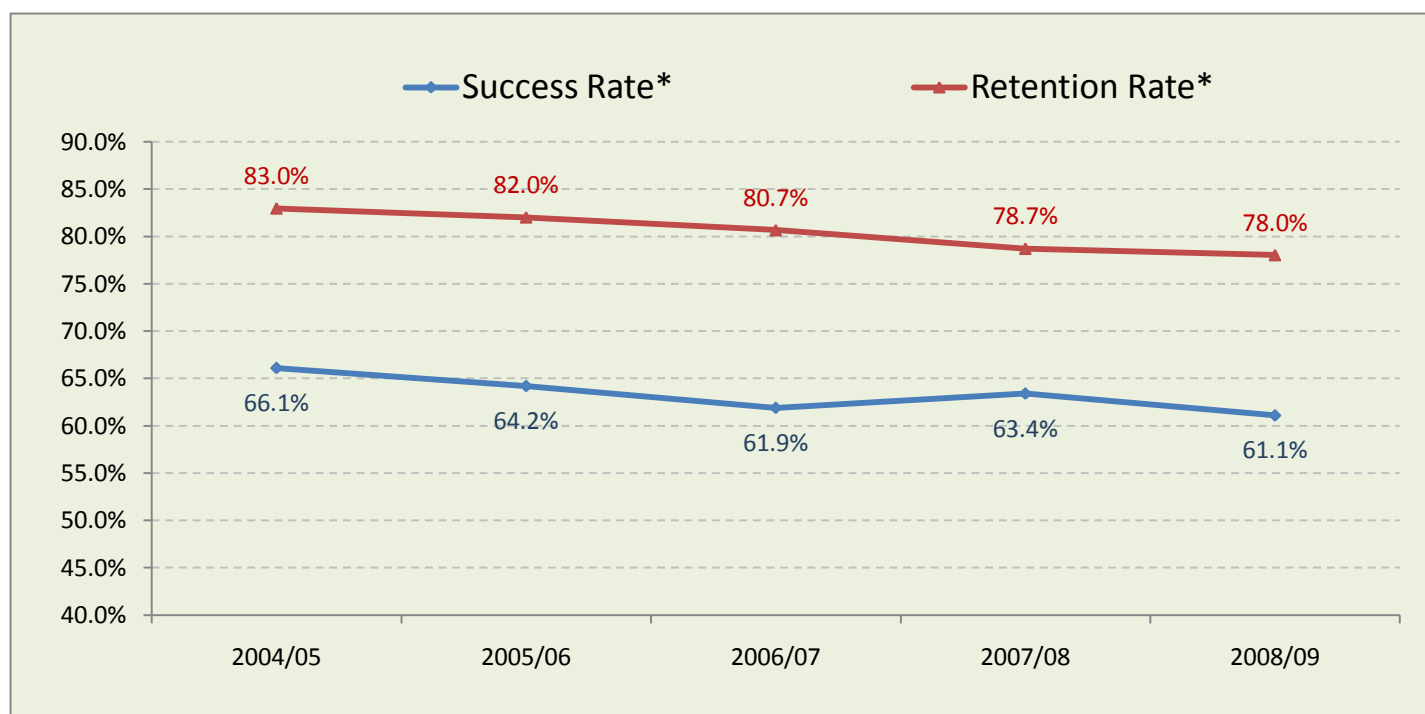
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadline.

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



Some questions to get you thinking:

- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

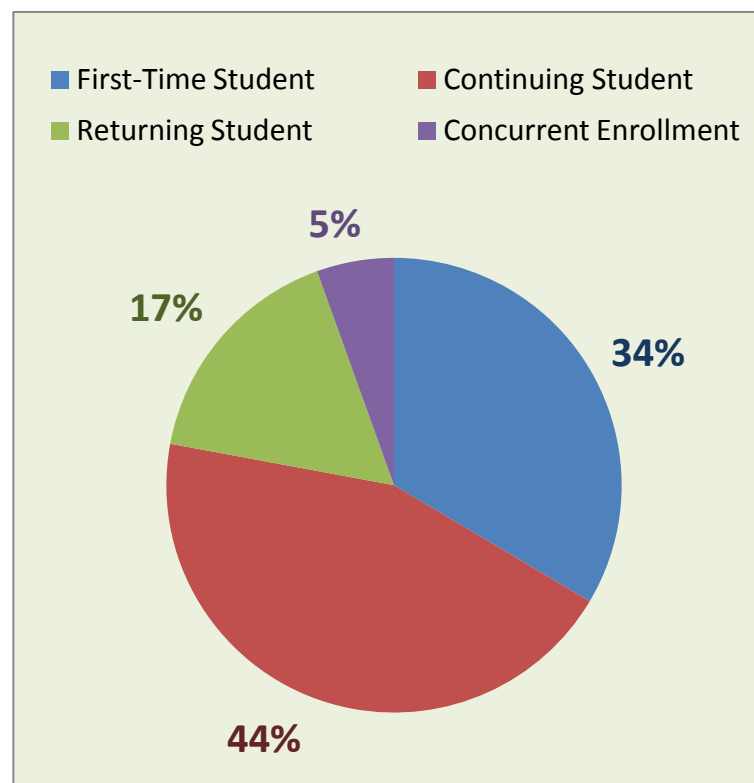
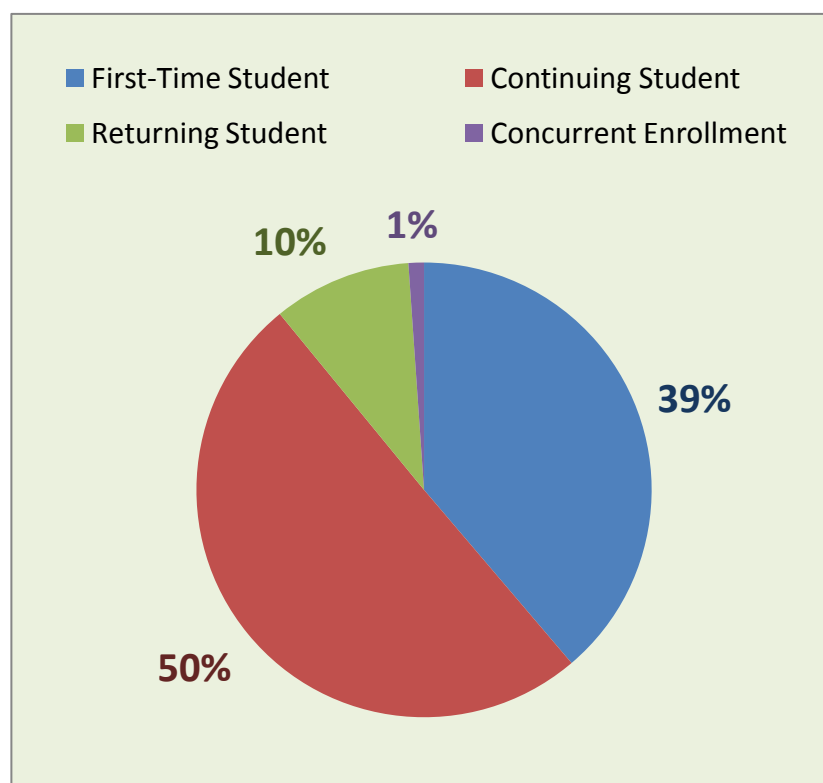
### Student Enrollment Status Profile

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	First-Time Student	706	658	745	729	598
	Continuing Student	916	890	733	777	792
	Returning Student	179	222	250	246	296
	Concurrent Enrollment	20	29	10	16	98
	Percent First Time	39%	37%	43%	41%	34%
	Percent Continuing	50%	49%	42%	44%	44%
	Percent Returning	10%	12%	14%	14%	17%
	Percent Concurrent	1%	2%	1%	1%	5%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
 Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.  
 Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.  
 Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2004/05

2008/09



Some questions to get you thinking:

- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Goal Orientation

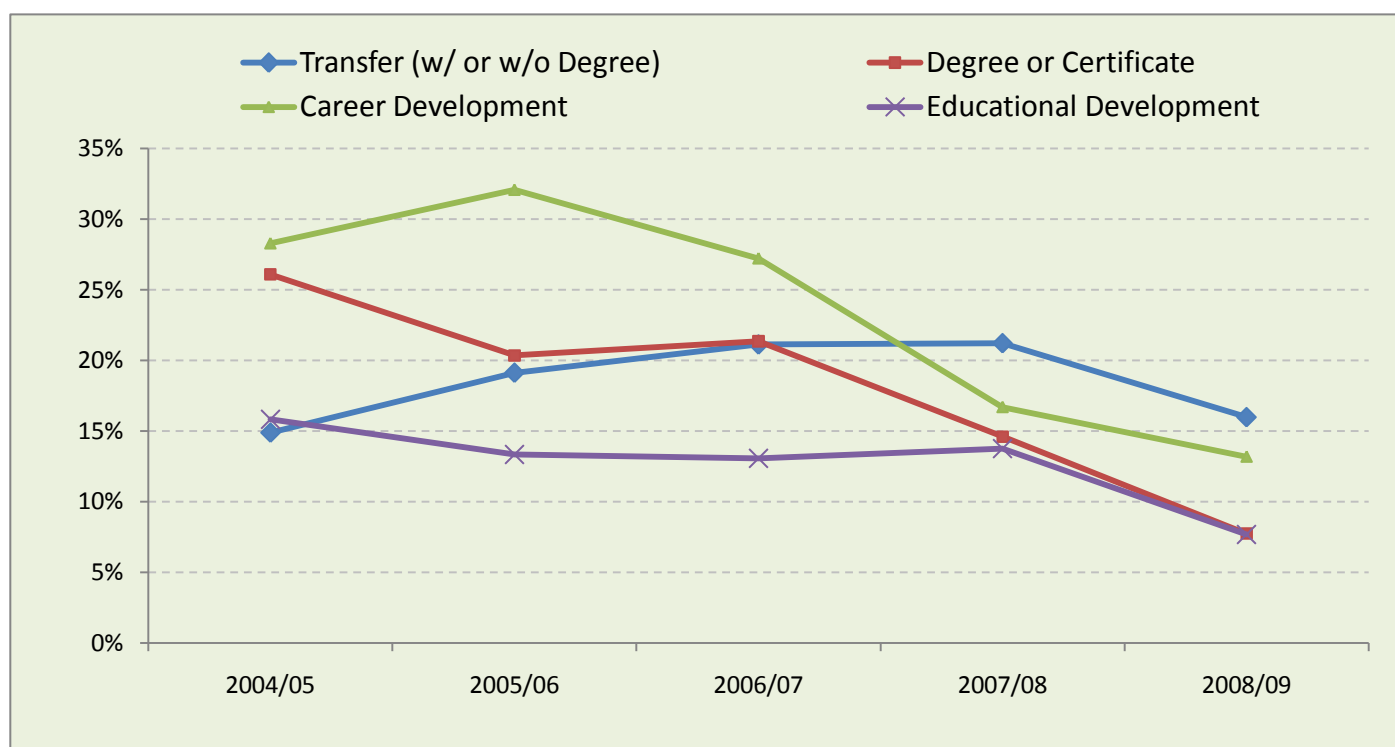
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	Transfer (w/ or w/o Degree)	271	344	367	375	285
	Degree or Certificate	475	366	371	258	138
	Career Development	515	577	473	295	235
	Educational Development	288	240	227	243	137
	Undecided	46	67	83	409	811
	Other Goal	204	166	169	121	110
	Percent Transfer	15%	19%	21%	21%	16%
	Percent Degree or Certificate	26%	20%	21%	15%	8%
	Percent Career Development	28%	32%	27%	17%	13%
	Percent Education Development	16%	13%	13%	14%	8%
	Percent Undecided	3%	4%	5%	23%	45%
	Percent Other	11%	9%	10%	7%	6%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.

**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

**Note 2:** Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

#### Sample of Student Goal Orientation



Some questions to get you thinking:

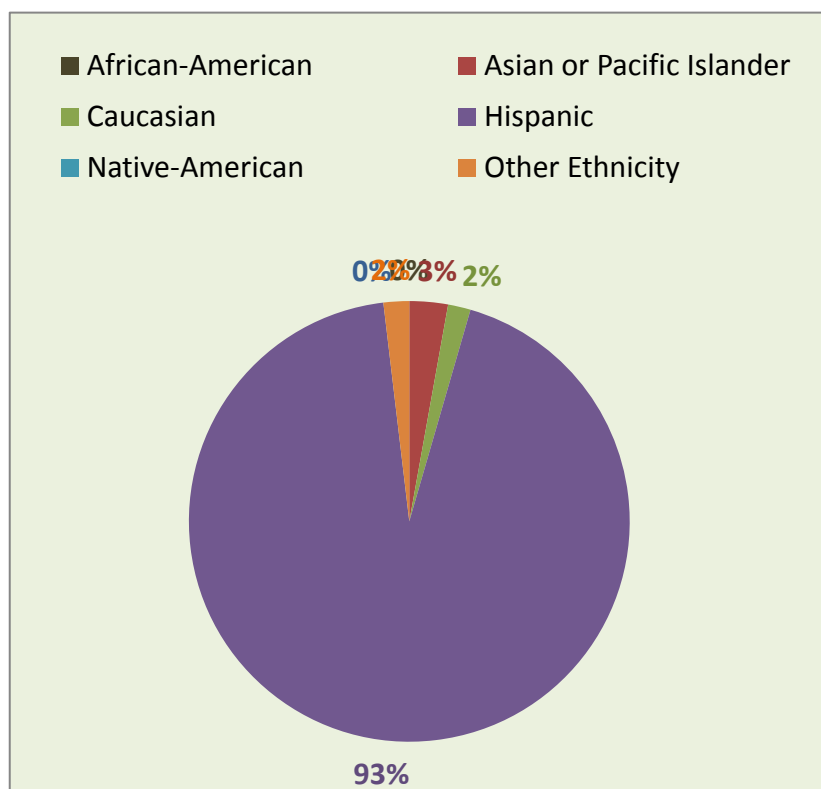
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

### Student Demographics - Ethnicity

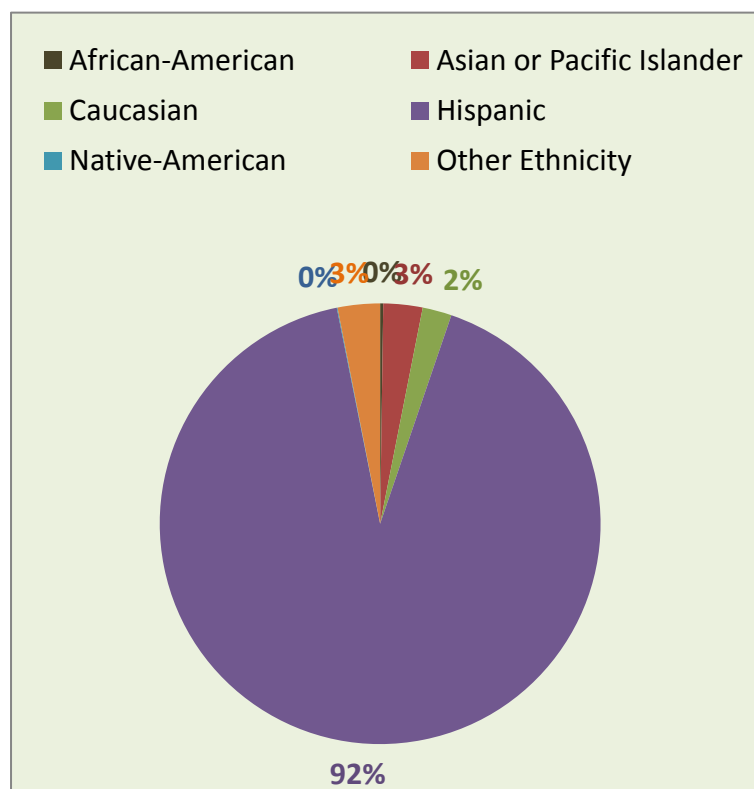
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	African-American	0	1	2	1	4
	Asian or Pacific Islander	51	48	36	39	51
	Caucasian	30	31	33	30	38
	Hispanic	1692	1652	1600	1645	1626
	Native-American	0	0	0	0	1
	Other Ethnicity	34	53	54	43	55
	Percent African-American	0%	0%	0%	0%	0%
	Percent Asian or Pacific Islander	3%	3%	2%	2%	3%
	Percent Caucasian	2%	2%	2%	2%	2%
	Percent Hispanic	93%	92%	92%	93%	91%
	Percent Native-American	0%	0%	0%	0%	0%
	Percent Other Ethnicity	2%	3%	3%	2%	3%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

2004/05



2008/09



Some questions to get you thinking:

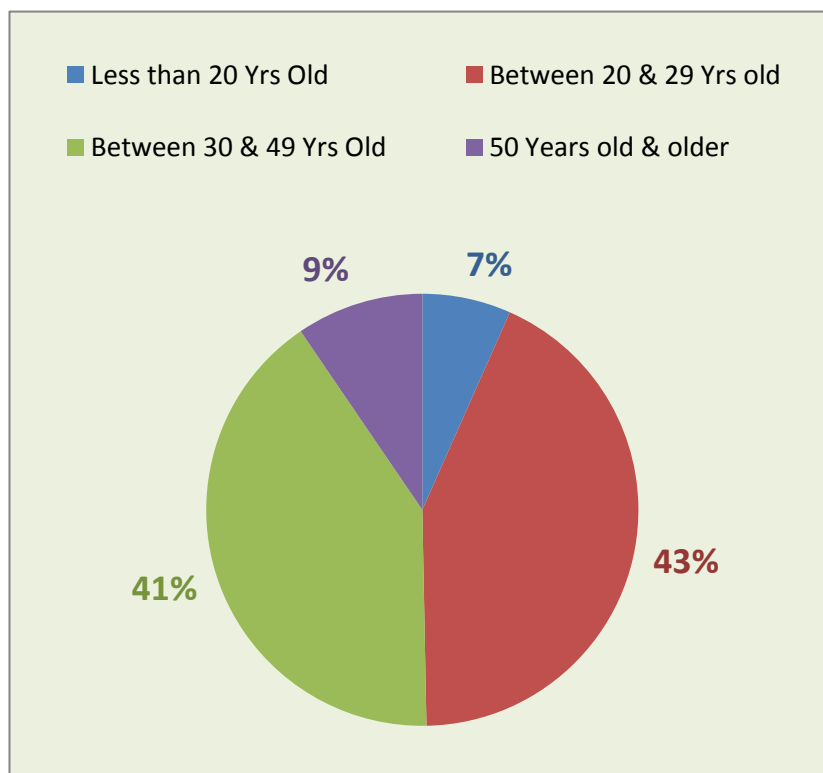
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Demographics - Gender & Age

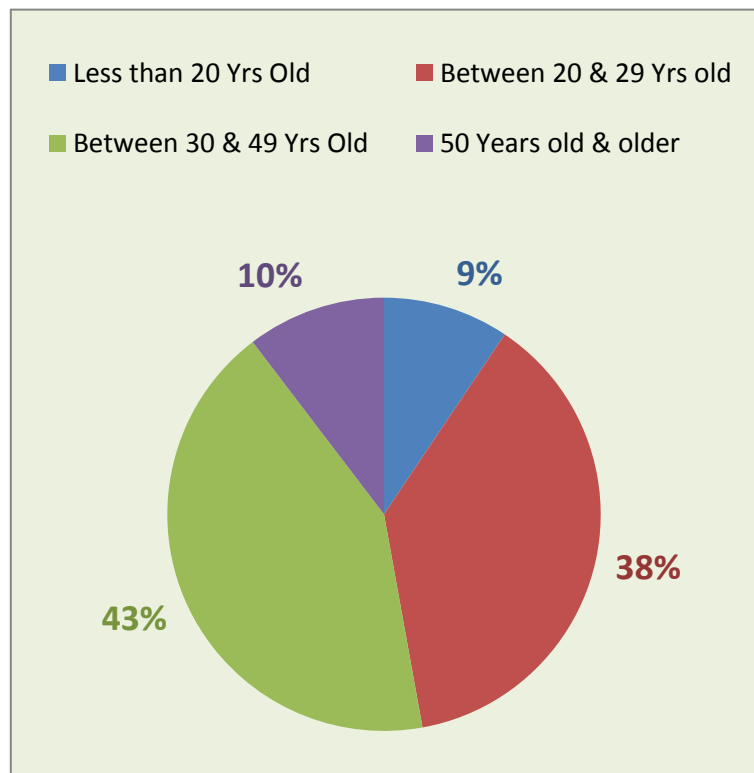
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	Female	1067	1088	979	997	1062
	Male	720	667	705	719	681
	Less than 20 Yrs Old	120	134	87	105	167
	Between 20 & 29 Yrs old	778	730	746	729	670
	Between 30 & 49 Yrs Old	737	745	727	727	754
	50 Years old & older	172	176	163	197	184
	% Female	59%	60%	56%	56%	60%
	% Male	40%	37%	41%	41%	38%
	% Less than 20 yrs old	7%	7%	5%	6%	9%
	% Between 20 & 29 yrs old	43%	41%	43%	41%	38%
	% Between 30 and 49 yrs old	40%	41%	42%	41%	42%
	% 50 Years old & older	9%	10%	9%	11%	10%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2004/05**



**2008/09**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

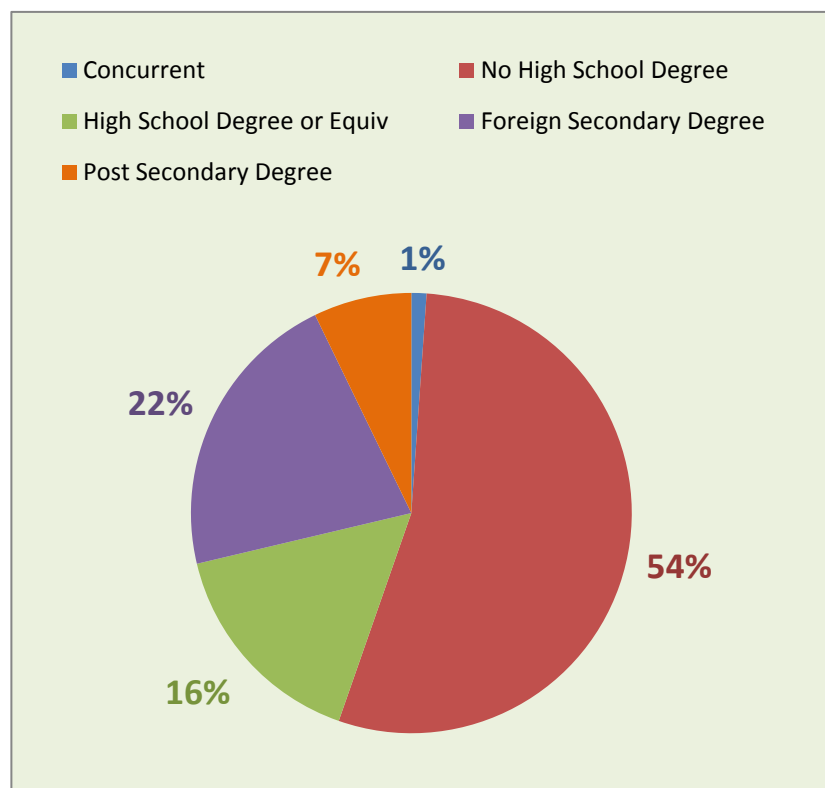
### Student Education Attainment Level

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ESL	Concurrent	20	29	10	16	98
	No High School Degree	979	984	1055	1113	1081
	High School Degree or Equiv	288	366	338	345	287
	Foreign Secondary Degree	388	311	230	200	214
	Post Secondary Degree	130	102	99	90	97
	% Concurrent Enrollment	1%	2%	1%	1%	5%
	% No High School Degree	54%	55%	61%	63%	61%
	% High School Degree or Equiv	16%	20%	19%	20%	16%
	% Foreign Secondary Degree	21%	17%	13%	11%	12%
	% Post Secondary Degree	7%	6%	6%	5%	5%

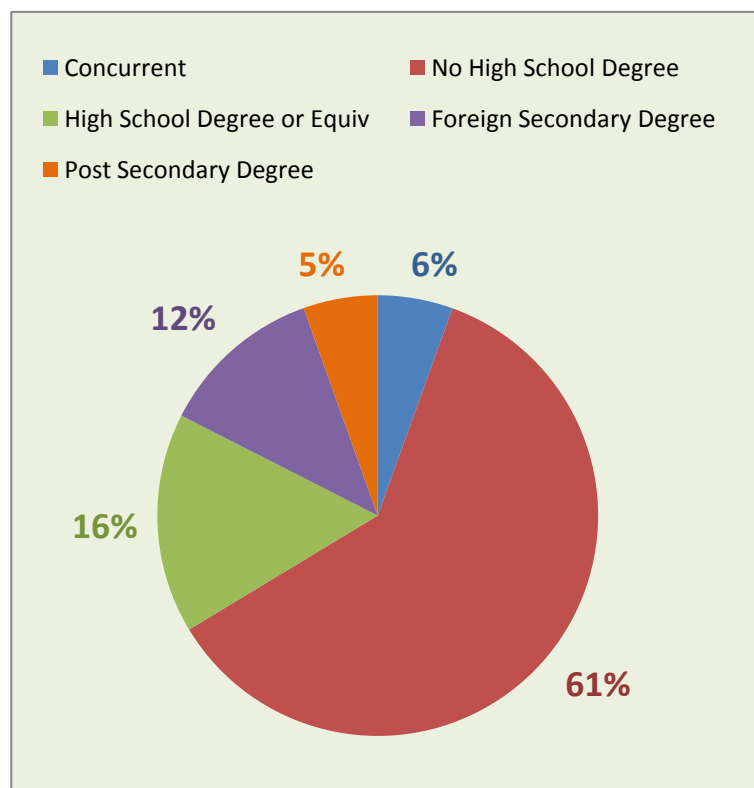
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2004/05



2008/09



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?