

Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	Unique Headcount	776	561	454	520	554
	Total Course Enrollments	1175	728	649	672	696
	# of Course Offerings	47	31	26	29	28
	# of Section Offerings	54	33	29	31	30
	Ave Enrollment per Section*	21.8	22.1	22.4	21.7	23.2

***Color Coding:** Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

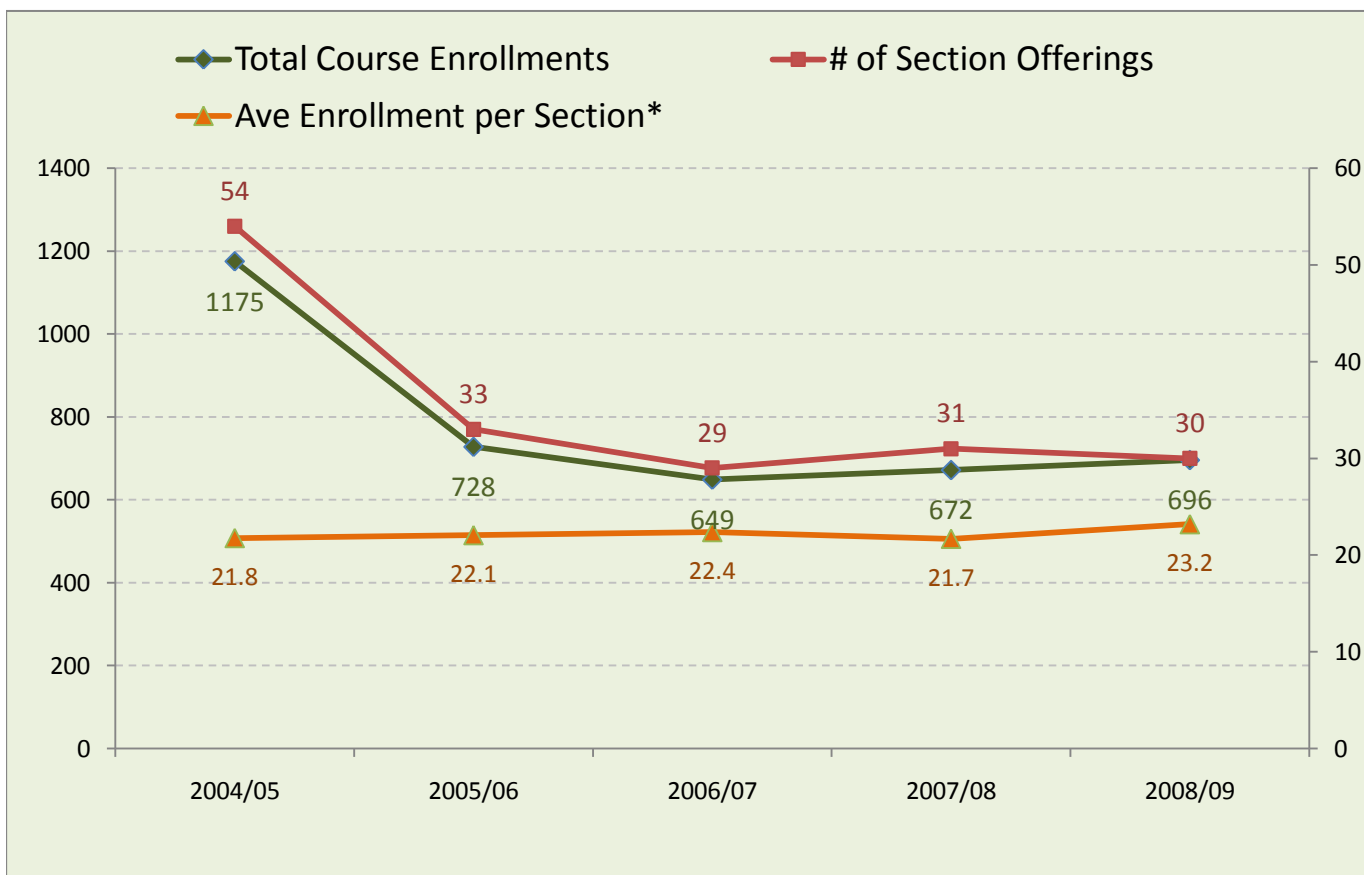
Data Definitions: **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

Total Course Enrollments is the sum of all individual section enrollments within the Department.

of Course Offerings is the number of courses offered within the department for that Academic Year.

of Section Offerings is the number of course sections offered within the department for that Academic Year.

Ave Enrollment per Section is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- * Compare course enrollments to section offerings. What is the relationship between the two trends?
- * Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- * How does your Department's average enrollment per section compare to the college average? Why might they be different?
- * Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- * Do the trends suggest any goals or enrollment targets for the department?

Department Efficiency

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	WSCH	4711	2746	2416	2777	3268
	FTES	157.0	91.5	80.5	92.6	108.9
	FTE	10.69	6.47	6.27	6.77	6.37
	Load*	441	425	386	410	513

***Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

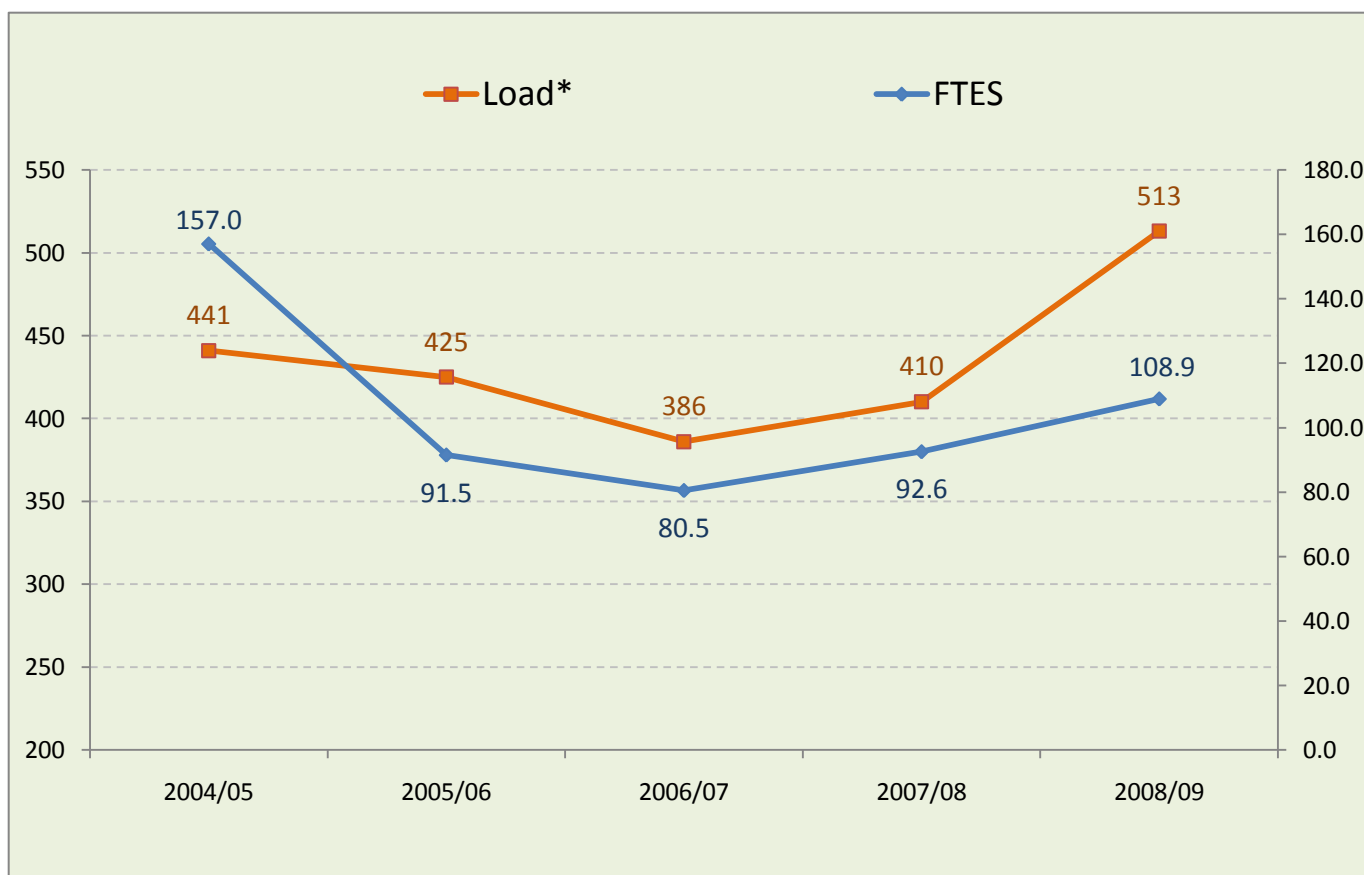
Data Definitions: **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

FTES is the total Full Time Equivalent Student value resulting from all enrollment within the department.

FTE is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

Load is the ratio of WSCH to FTE and a standard measure of department efficiency.

Department Overview



Some questions to get you thinking:

- * What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- * Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- * How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- * Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

Student Performance Profile

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	Success Rate*	77.1%	79.7%	84.6%	74.1%	75.7%
	Retention Rate*	87.1%	88.1%	91.7%	89.1%	88.1%
	Ave Units Attempted this Academic Yea	7.03	6.98	7.25	7.52	8.43
	Ave Units Earned this Academic Year	5.35	5.39	5.86	5.73	6.28
	Ave Academic Year GPA	2.32	2.2	2.32	2.09	2.14
	Ave Cumulative GPA	2.89	2.9	2.94	2.87	2.8

*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

Retention Rate is the percentage of students receiving any grade other than W relative to all students receiving a grade.

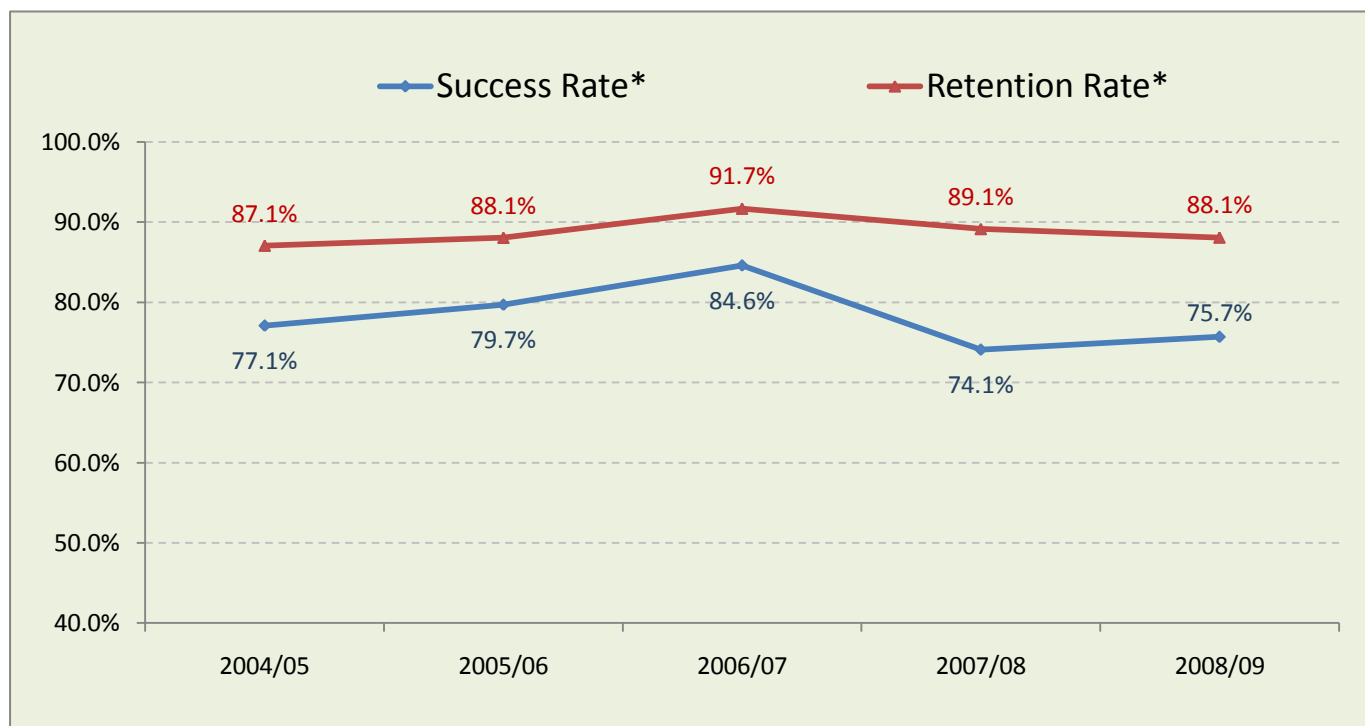
Ave Units Attempted this Academic Year is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

Ave Units Earned this Academic Year is the average number of course units awarded to the student at the end of the given Academic Year.

Ave Academic Year GPA is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

Ave Cumulative GPA is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

Student Performance Profile



Some questions to get you thinking:

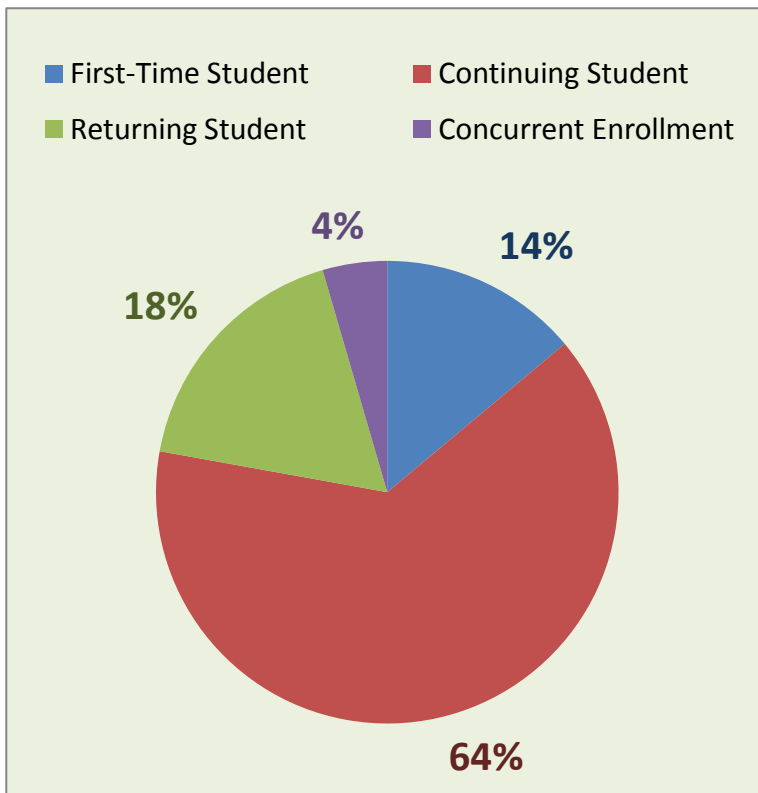
- * What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- * Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- * What do you think are the two or three underlying causes driving those trends and how might they be improved?
- * Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

Student Enrollment Status Profile

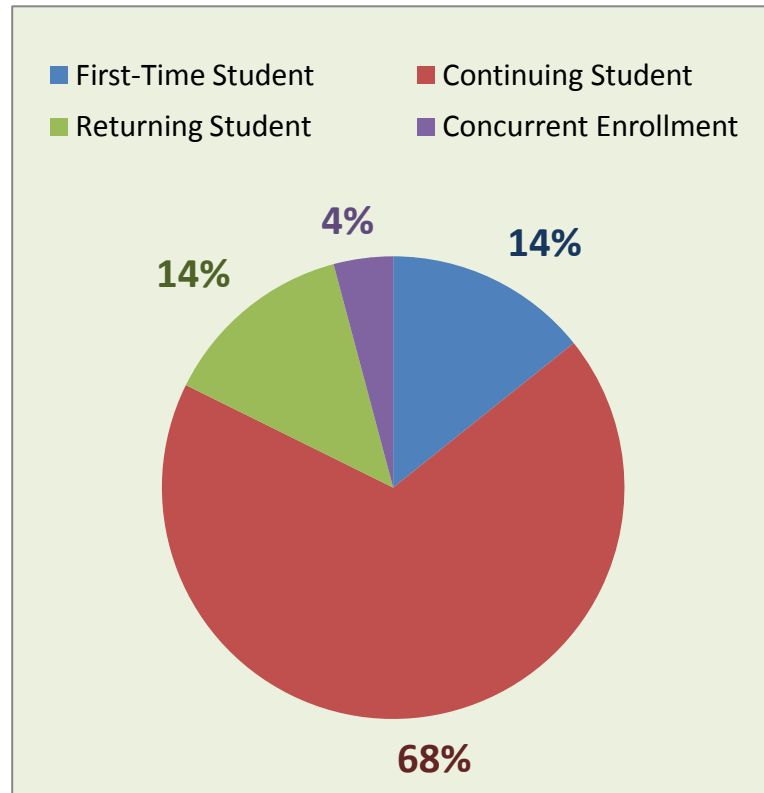
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	First-Time Student	108	75	63	76	79
	Continuing Student	496	374	296	318	377
	Returning Student	137	79	78	92	75
	Concurrent Enrollment	35	33	17	34	23
	Percent First Time	14%	13%	14%	15%	14%
	Percent Continuing	64%	67%	65%	61%	68%
	Percent Returning	18%	14%	17%	18%	14%
	Percent Concurrent	5%	6%	4%	7%	4%

Data Definitions: **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.
Returning Student is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.
Continuing Students are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.
Concurrent Enrollment is a student that is attending high school during the Academic Year for which he/she is applying.

2004/05



2008/09



Some questions to get you thinking:

- * How has the proportion first-time, continuing & returning students in your department changed over the period?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Student Goal Orientation

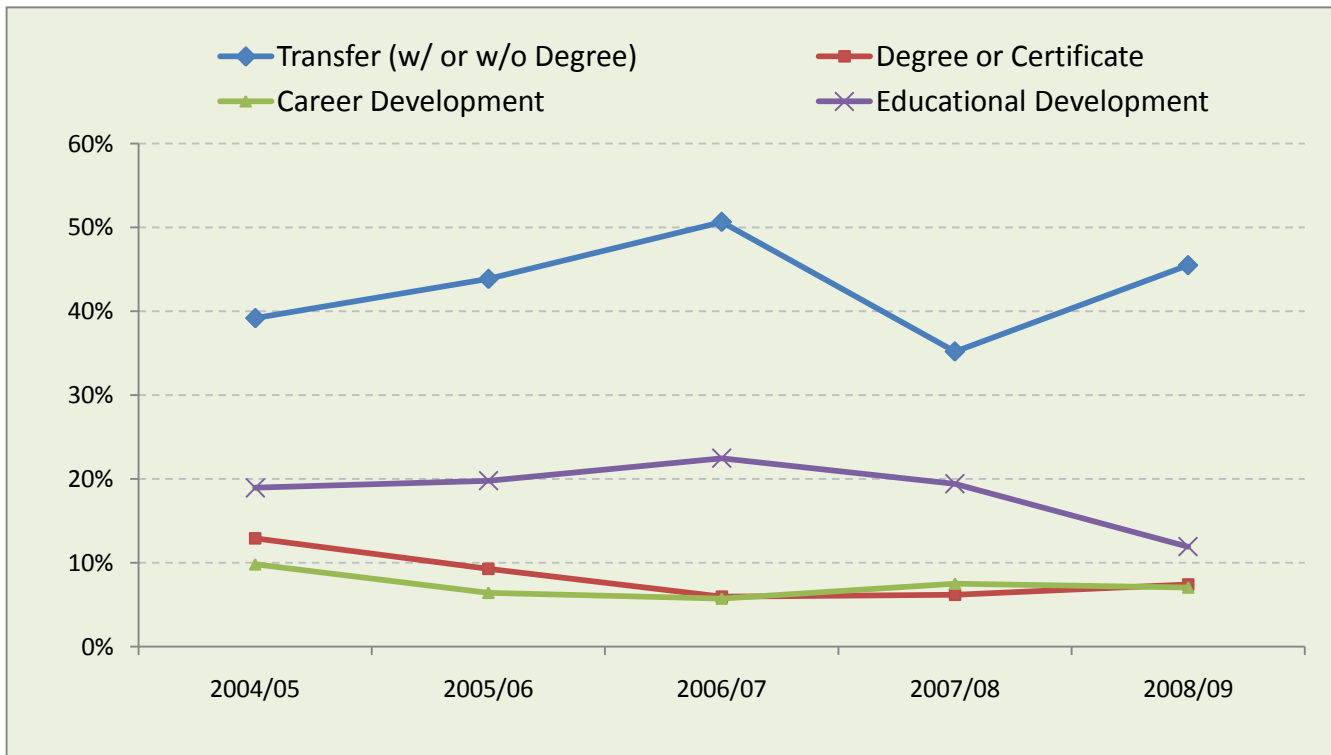
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	Transfer (w/ or w/o Degree)	304	246	230	183	252
	Degree or Certificate	100	52	27	32	41
	Career Development	76	36	26	39	39
	Educational Development	147	111	102	101	66
	Undecided	34	32	17	111	83
	Other Goal	114	79	52	47	65
	Percent Transfer	39%	44%	51%	35%	45%
	Percent Degree or Certificate	13%	9%	6%	6%	7%
	Percent Career Development	10%	6%	6%	8%	7%
	Percent Education Development	19%	20%	22%	19%	12%
	Percent Undecided	4%	6%	4%	21%	15%
	Percent Other	15%	14%	11%	9%	12%

Data Definitions: All counts & percentages reflect the student's primary educational goal as indicated on their first application.

Note 1: Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.

Note 2: Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

Sample of Student Goal Orientation



Some questions to get you thinking:

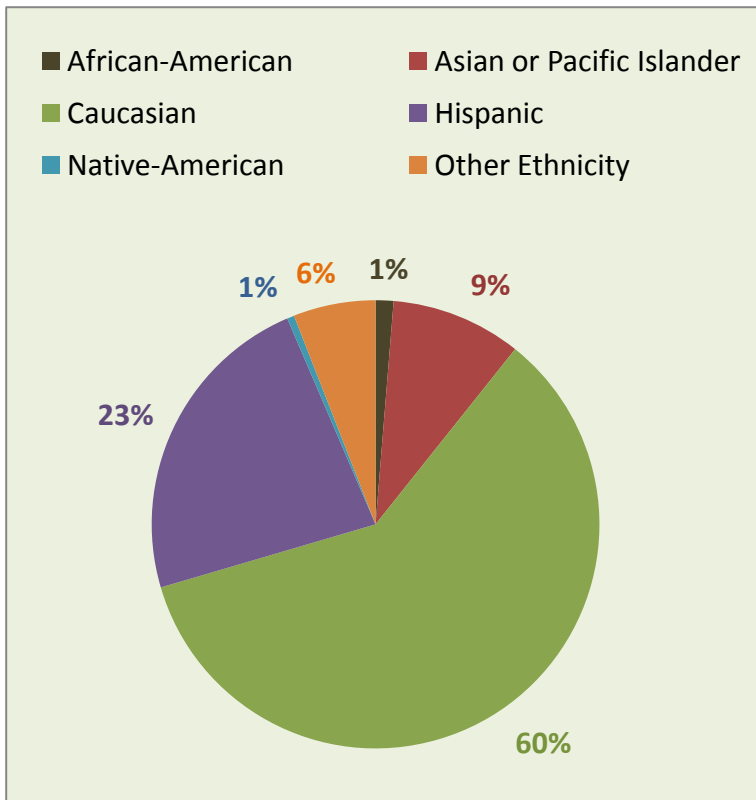
- * What are the most important trends occurring over the period? Do the data match your perceptions ?
- * What do you think are the underlying causes driving these trends ?
- * Does this change suggest any response strategy for the department?
- * How do the department trends compare to the college? Why might the two show different trends?

Student Demographics - Ethnicity

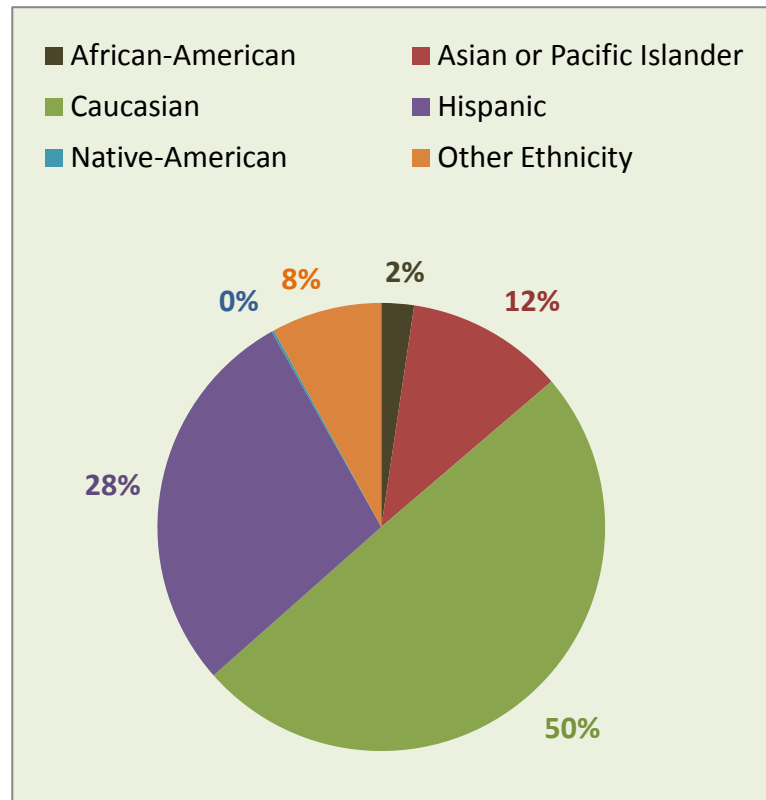
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	African-American	10	6	7	13	13
	Asian or Pacific Islander	73	73	48	59	63
	Caucasian	463	318	253	280	275
	Hispanic	179	119	106	125	157
	Native-American	4	2	2	1	1
	Other Ethnicity	46	43	38	40	44
	Percent African-American	1%	1%	2%	3%	2%
	Percent Asian or Pacific Islander	9%	13%	11%	11%	11%
	Percent Caucasian	60%	57%	56%	54%	50%
	Percent Hispanic	23%	21%	23%	24%	28%
	Percent Native-American	1%	0%	0%	0%	0%
	Percent Other Ethnicity	6%	8%	8%	8%	8%

Data Definitions: Ethnicity category percentages may not sum to 100% due to nondisclosures.

2004/05



2008/09



Some questions to get you thinking:

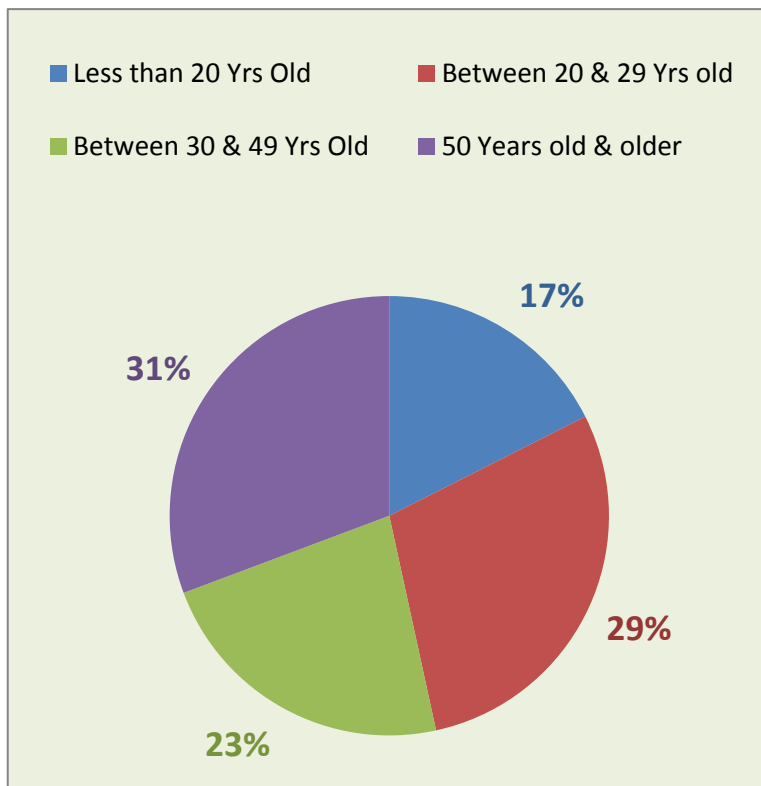
- * How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes?
- * Does this change suggest any response strategy for the department?
- * How does the current picture compare with the college average and what does that tell you?

Student Demographics - Gender & Age

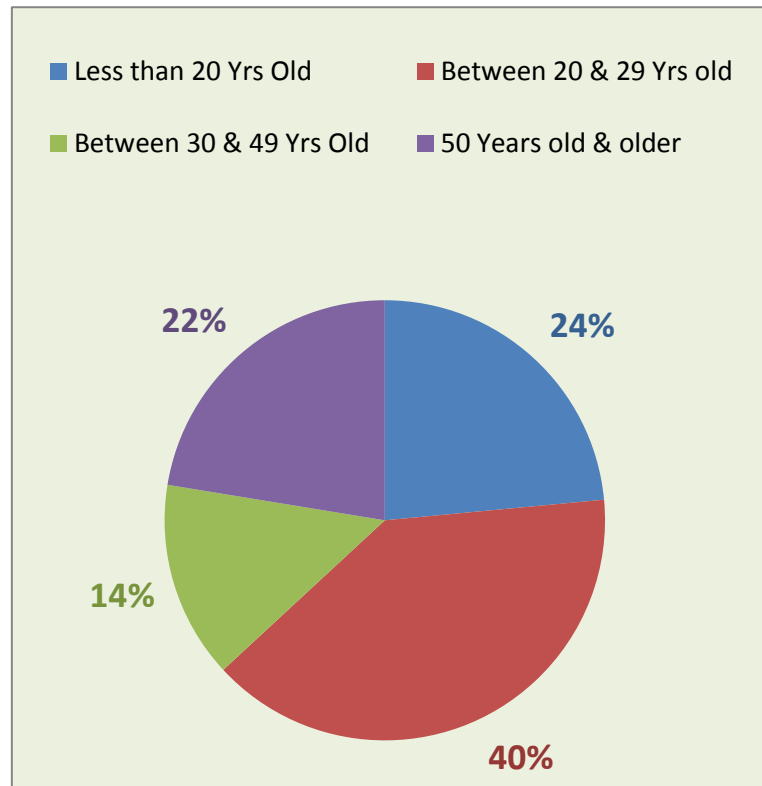
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	Female	515	395	310	350	371
	Male	254	157	141	157	172
	Less than 20 Yrs Old	136	128	89	118	130
	Between 20 & 29 Yrs old	225	181	158	177	219
	Between 30 & 49 Yrs Old	176	90	58	80	80
	50 Years old & older	238	162	148	143	124
	% Female	66%	70%	68%	67%	67%
	% Male	33%	28%	31%	30%	31%
	% Less than 20 yrs old	18%	23%	20%	23%	23%
	% Between 20 & 29 yrs old	29%	32%	35%	34%	40%
	% Between 30 and 49 yrs old	23%	16%	13%	15%	14%
	% 50 Years old & older	31%	29%	33%	28%	22%

Data Definitions: Gender & Age category percentages may not sum to 100% due to nondisclosures.

2004/05



2008/09



Some questions to get you thinking:

- * Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?

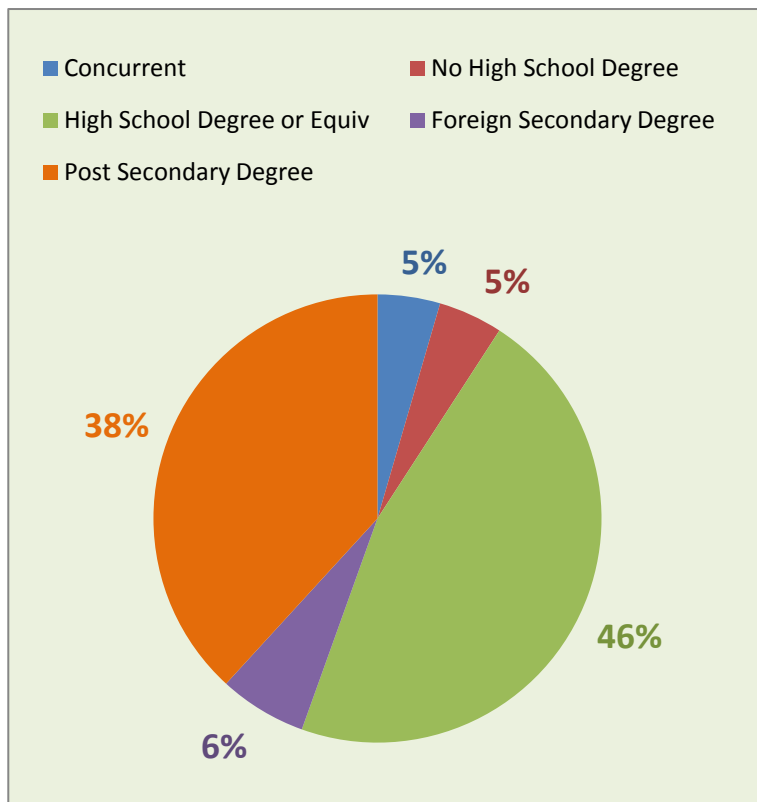
Student Education Attainment Level

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ART	Concurrent	35	33	17	34	23
	No High School Degree	36	20	18	17	24
	High School Degree or Equiv	359	294	262	289	352
	Foreign Secondary Degree	49	15	13	20	19
	Post Secondary Degree	296	199	142	157	135
	% Concurrent Enrollment	5%	6%	4%	7%	4%
	% No High School Degree	5%	4%	4%	3%	4%
	% High School Degree or Equiv	46%	52%	58%	56%	64%
	% Foreign Secondary Degree	6%	3%	3%	4%	3%
	% Post Secondary Degree	38%	35%	31%	30%	24%

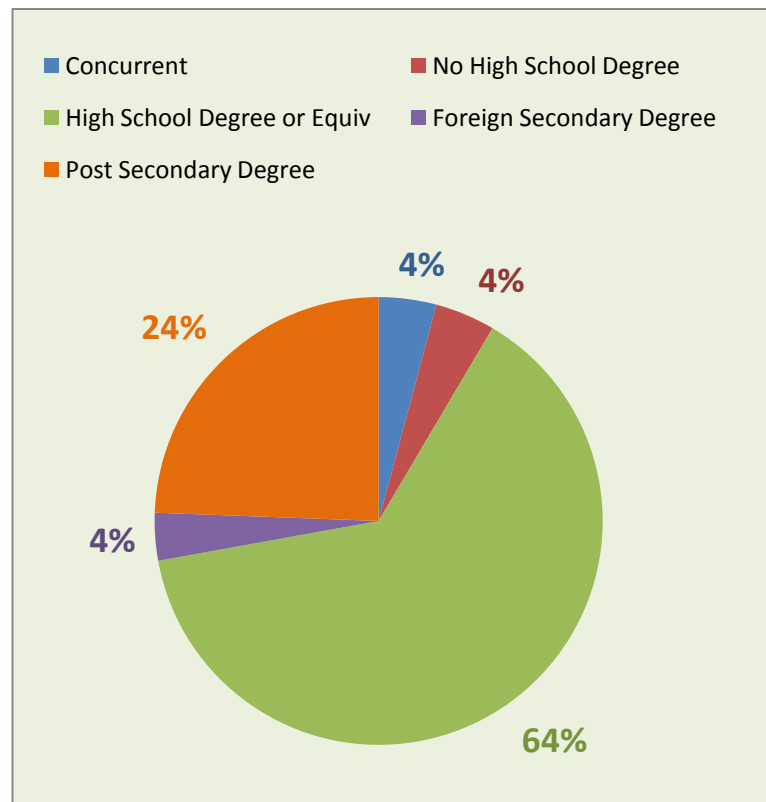
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2004/05



2008/09



Some questions to get you thinking:

- * Is the current education attainment profile of your students what you expected?
- * How has the education level of the students in your department been changing over this period?
- * What might be the underlying causes driving any changes? Do you expect the trend to continue?
- * How does the current picture for the department compare with the college?
- * Does this change suggest any response strategy for the department?