

## Enrollment Patterns & Course Offerings

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	Unique Headcount	234	251	281	292	304
	Total Course Enrollments	365	363	400	444	425
	# of Course Offerings	12	13	13	13	14
	# of Section Offerings	14	16	16	19	20
	Ave Enrollment per Section*	26.1	22.7	25.0	23.4	21.3

**\*Color Coding:** Pink cells contain values at least 10% lower than the college average; blue cells at least 10% above the college average.

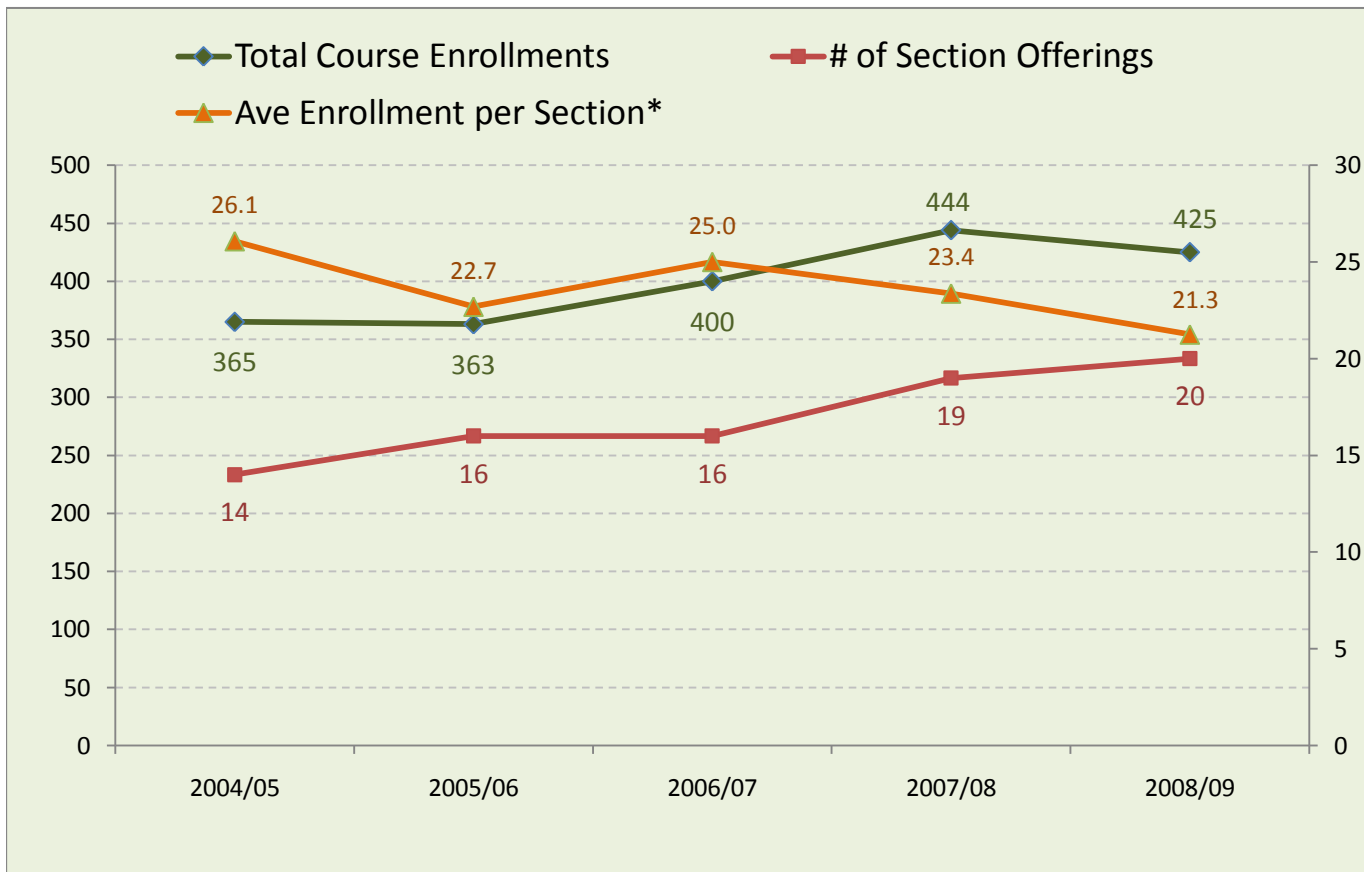
**Data Definitions:** **Unique Headcount** is the count of individual students (no duplicates) enrolled in any courses within the Department

**Total Course Enrollments** is the sum of all individual section enrollments within the Department.

**# of Course Offerings** is the number of courses offered within the department for that Academic Year.

**# of Section Offerings** is the number of course sections offered within the department for that Academic Year.

**Ave Enrollment per Section** is the average number of students per section (Average Class Size).



Some questions to get you thinking:

- \* Compare course enrollments to section offerings. What is the relationship between the two trends?
- \* Consider the trend in average enrollments per section. How does that trend compare to the trend in section offerings?
- \* How does your Department's average enrollment per section compare to the college average? Why might they be different?
- \* Consider the levels & growth of course enrollments and unique headcount. What does the difference tell you about your students?
- \* Do the trends suggest any goals or enrollment targets for the department?

## Department Efficiency

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	WSCH	1067	1191	1341	1477	1488
	FTES	35.6	39.7	44.7	49.2	49.6
	FTE	2.57	2.9	2.8	3.83	3.57
	Load*	416	411	479	385	417

**\*Color Coding:** Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

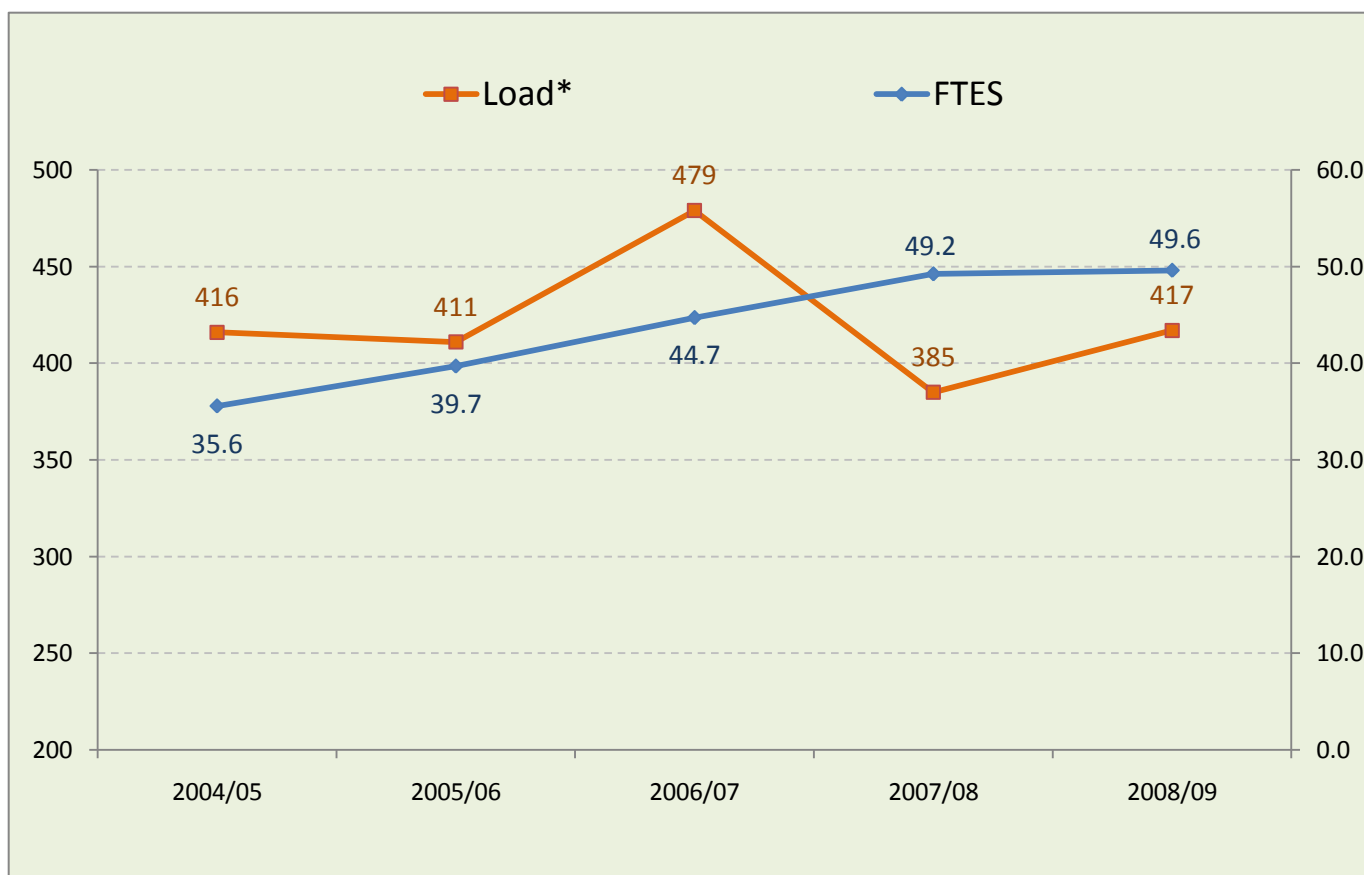
**Data Definitions:** **WSCH** is the total Weekly Student Contact Hours resulting from all enrollment within the department.

**FTES** is the total Full Time Equivalent Student value resulting from all enrollment within the department.

**FTE** is the Full Time Equivalent faculty associated with the Department's course offerings for that Academic Year.

**Load** is the ratio of WSCH to FTE and a standard measure of department efficiency.

### Department Overview



Some questions to get you thinking:

- \* What are the overall trends for Dept FTES & Load? Are the trends moving in the same direction?
- \* Were there any deviations or sudden changes in the trend over the period? What do you think might be the underlying causes?
- \* How does your Dept load compare with the college average? Are the trends similar? Why might they be different?
- \* Given these trends and your reflection on their causes, what do you think are reasonable one-year and three-year targets for FTES & Load?

### Student Performance Profile

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	Success Rate*	73.2%	71.6%	69.8%	73.0%	72.2%
	Retention Rate*	92.6%	82.4%	83.0%	86.7%	86.1%
	Ave Units Attempted this Academic Yea	6.93	7.62	7.49	8.4	7.88
	Ave Units Earned this Academic Year	5.2	5.39	5.52	6.56	6.15
	Ave Academic Year GPA	2.48	2.53	2.48	2.59	2.46
	Ave Cumulative GPA	2.73	2.86	2.8	2.92	2.89

\*Color Coding: Cells shaded pink contain values 10% lower than the College average; cells shaded blue contain values 10% above the College average.

Data Definitions: **Success Rate** is the percentage of students receiving a passing grade (A, B, C or CR) relative to all students receiving a grade.

**Retention Rate** is the percentage of students receiving any grade other than W relative to all students receiving a grade.

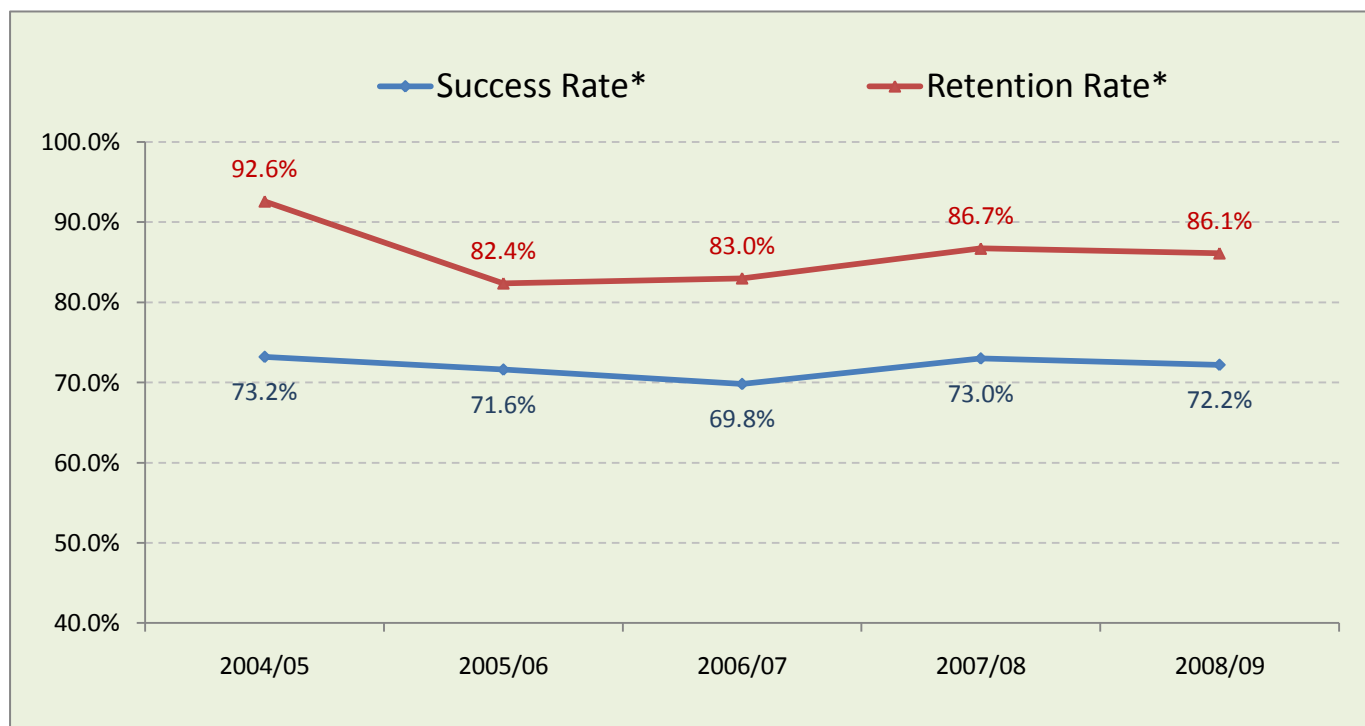
**Ave Units Attempted this Academic Year** is the average number of units associated with students enrollment for the Academic Year after the add/drop deadli

**Ave Units Earned this Academic Year** is the average number of course units awarded to the student at the end of the given Academic Year.

**Ave Academic Year GPA** is the average current Academic Year GPA of all students taking courses in the department for the given Academic Year.

**Ave Cumulative GPA** is the average cumulative GPA of all students taking courses in the department for the given Academic Year.

### Student Performance Profile



Some questions to get you thinking:

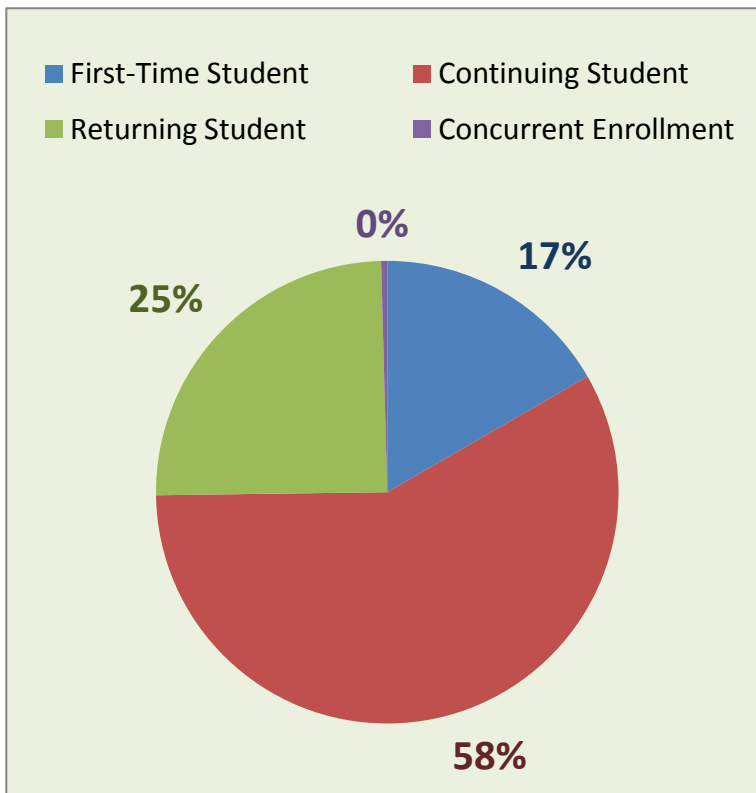
- \* What are the overall trends in success rate and retention rate? Why might they be exhibiting those patterns?
- \* Consider the levels & trends in student GPA and Unit Load? Could they explain any of the patterns in success and retention?
- \* What do you think are the two or three underlying causes driving those trends and how might they be improved?
- \* Are you generally satisfied with the departments current success & retention rates? How do they compare with the college average?

### Student Enrollment Status Profile

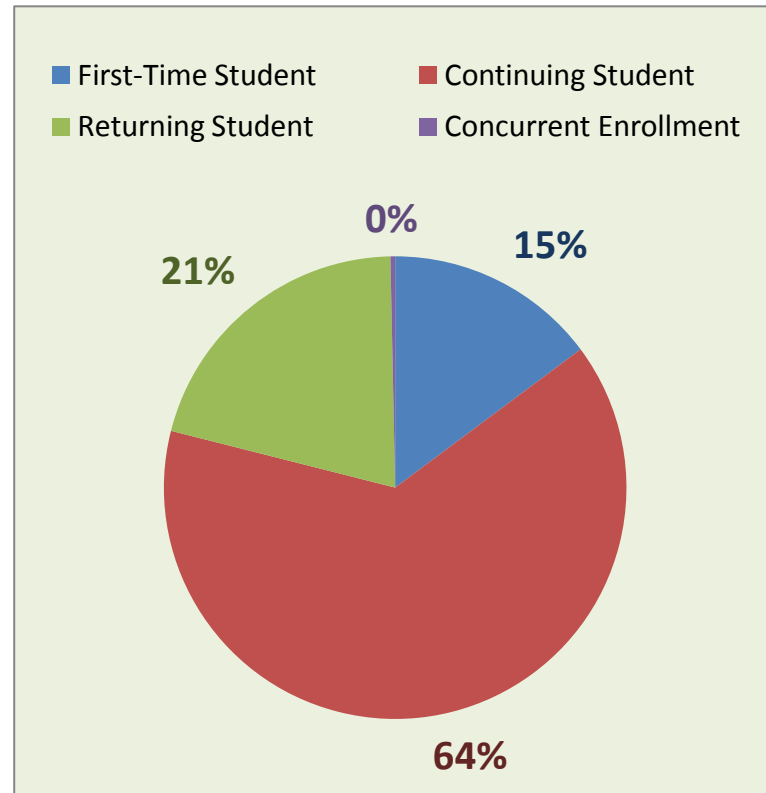
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	First-Time Student	39	22	44	23	45
	Continuing Student	136	170	166	194	195
	Returning Student	58	59	70	74	63
	Concurrent Enrollment	1	0	1	1	1
	Percent First Time	17%	9%	16%	8%	15%
	Percent Continuing	58%	68%	59%	66%	64%
	Percent Returning	25%	24%	25%	25%	21%
	Percent Concurrent	0%	0%	0%	0%	0%

**Data Definitions:** **First Time Student** A student that has never attended this DISTRICT, but may have attended or may be currently attending another college.  
**Returning Student** is returning to this DISTRICT and has not attended another institution since the last Academic Year here or is returning to this DISTRICT after attending another college.  
**Continuing Students** are those that attended the DISTRICT in immediately previous primary Academic Year. Fall & Spring are primary Academic Years.  
**Concurrent Enrollment** is a student that is attending high school during the Academic Year for which he/she is applying.

2004/05



2008/09



Some questions to get you thinking:

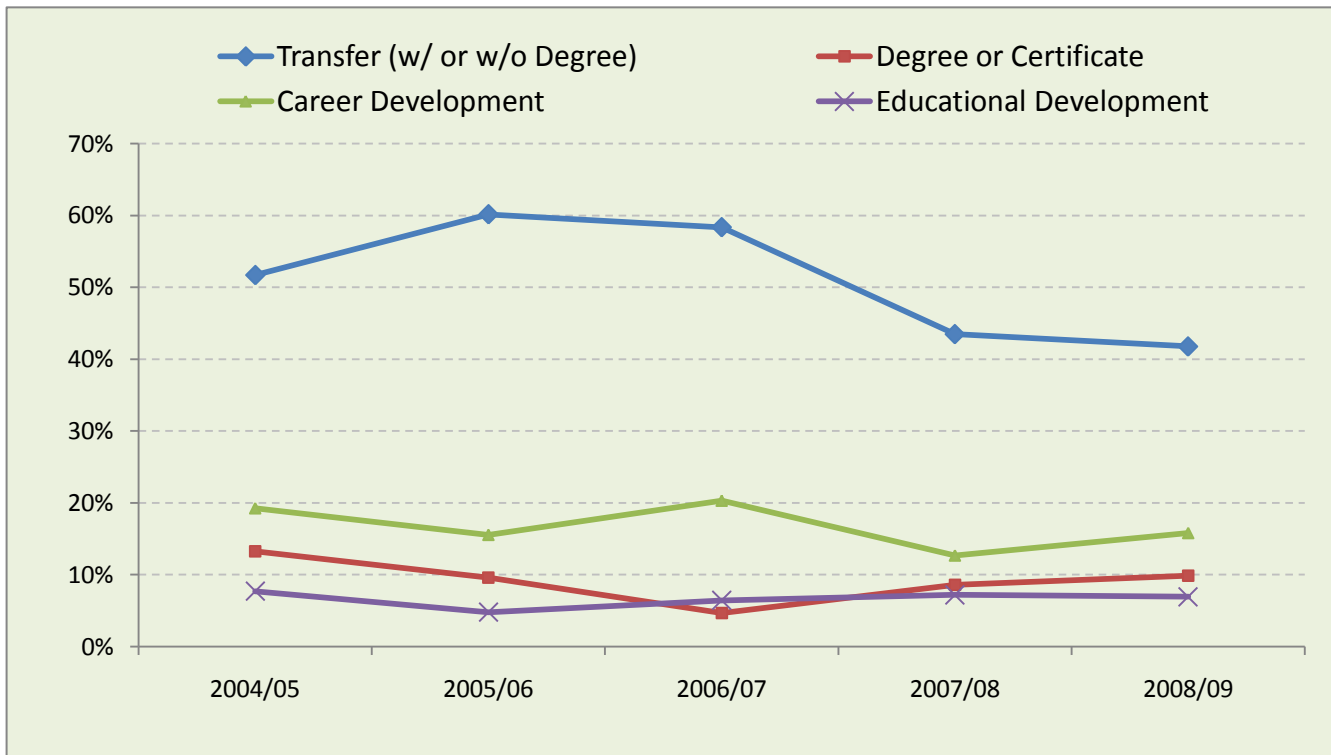
- \* How has the proportion first-time, continuing & returning students in your department changed over the period?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Goal Orientation

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	Transfer (w/ or w/o Degree)	121	151	164	127	127
	Degree or Certificate	31	24	13	25	30
	Career Development	45	39	57	37	48
	Educational Development	18	12	18	21	21
	Undecided	2	4	2	67	57
	Other Goal	17	21	27	14	17
	Percent Transfer	52%	60%	58%	43%	42%
	Percent Degree or Certificate	13%	10%	5%	9%	10%
	Percent Career Development	19%	16%	20%	13%	16%
	Percent Education Development	8%	5%	6%	7%	7%
	Percent Undecided	1%	2%	1%	23%	19%
	Percent Other	7%	8%	10%	5%	6%

**Data Definitions:** All counts & percentages reflect the student's primary educational goal as indicated on their first application.  
**Note 1:** Percentages do not sum to 100% because the Transfer category is not mutually exclusive with Degree Orientation.  
**Note 2:** Because of limited space only the first four categories are plotted below. Consider the patterns associated with the Undecided and Other categories when identifying and analyzing department trends.

### Sample of Student Goal Orientation



Some questions to get you thinking:

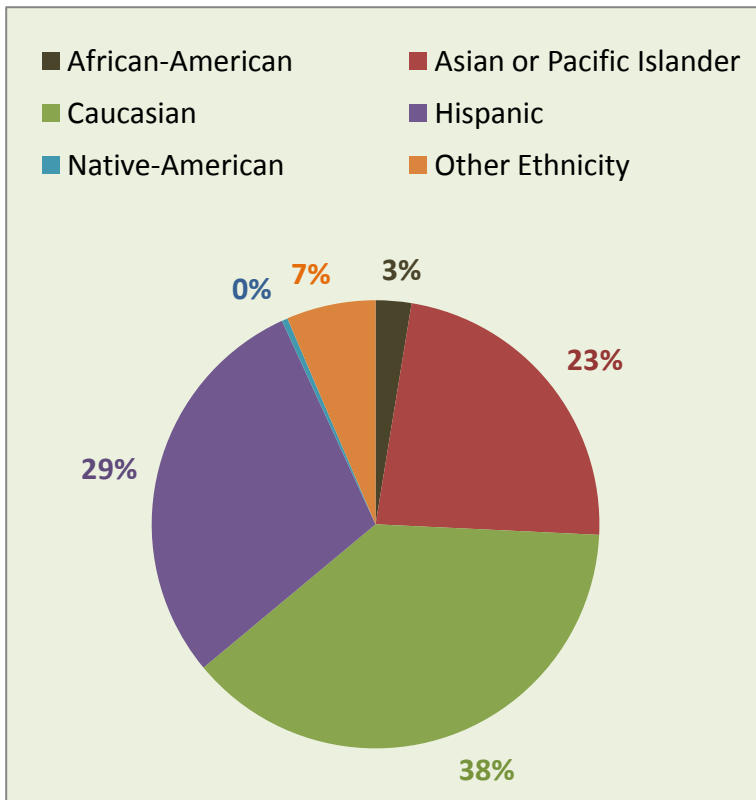
- \* What are the most important trends occurring over the period? Do the data match your perceptions ?
- \* What do you think are the underlying causes driving these trends ?
- \* Does this change suggest any response strategy for the department?
- \* How do the department trends compare to the college? Why might the two show different trends?

### Student Demographics - Ethnicity

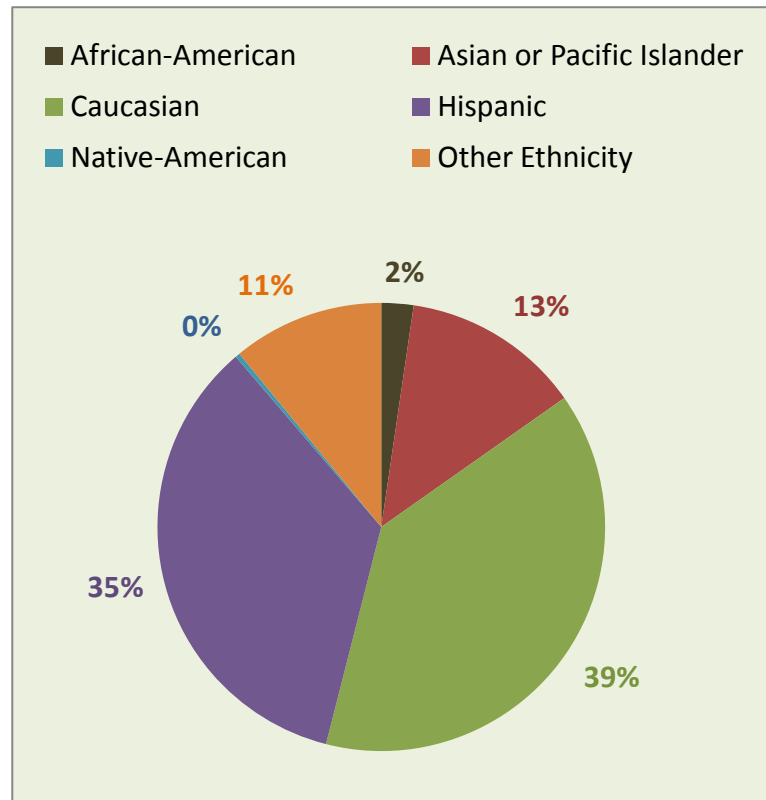
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	African-American	6	11	12	7	7
	Asian or Pacific Islander	54	41	49	44	39
	Caucasian	89	92	103	114	117
	Hispanic	68	90	88	100	105
	Native-American	1	2	0	3	1
	Other Ethnicity	15	15	29	24	33
	Percent African-American	3%	4%	4%	2%	2%
	Percent Asian or Pacific Islander	23%	16%	17%	15%	13%
	Percent Caucasian	38%	37%	37%	39%	38%
	Percent Hispanic	29%	36%	31%	34%	35%
	Percent Native-American	0%	1%	0%	1%	0%
	Percent Other Ethnicity	6%	6%	10%	8%	11%

**Data Definitions:** Ethnicity category percentages may not sum to 100% due to nondisclosures.

2004/05



2008/09



Some questions to get you thinking:

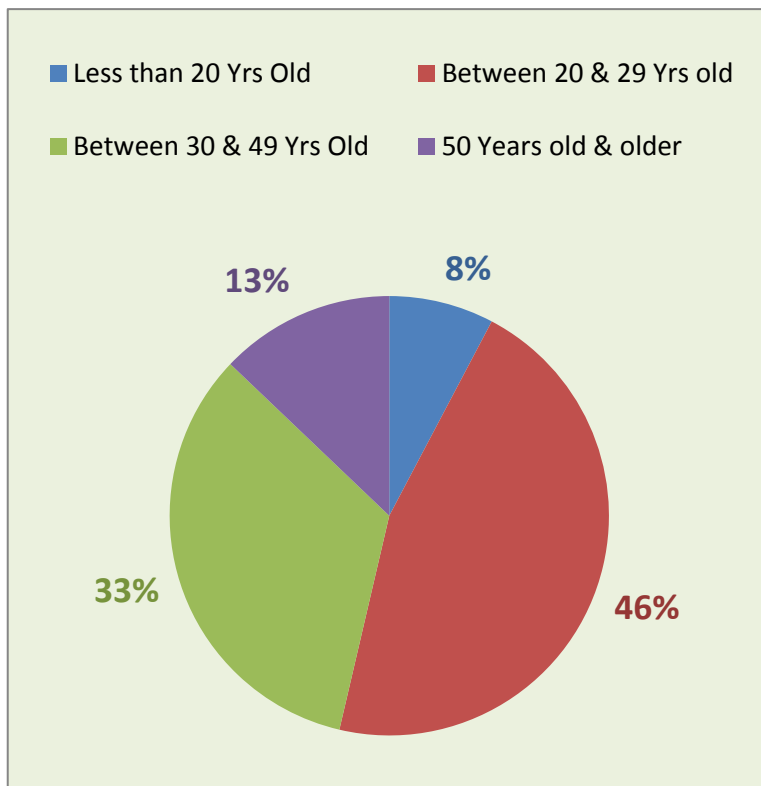
- \* How has ethnicity profile of your department changed over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes?
- \* Does this change suggest any response strategy for the department?
- \* How does the current picture compare with the college average and what does that tell you?

### Student Demographics - Gender & Age

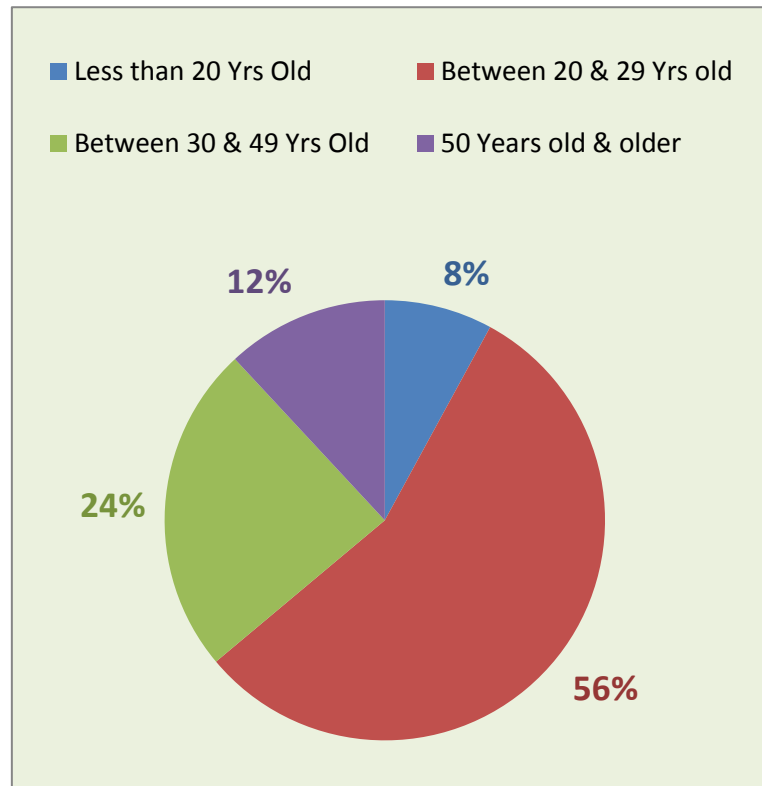
Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	Female	148	156	178	187	186
	Male	85	92	97	99	107
	Less than 20 Yrs Old	18	16	8	13	24
	Between 20 & 29 Yrs old	107	125	142	152	169
	Between 30 & 49 Yrs Old	78	76	101	90	73
	50 Years old & older	30	34	30	37	36
	% Female	63%	62%	63%	64%	61%
	% Male	36%	37%	35%	34%	35%
	% Less than 20 yrs old	8%	6%	3%	4%	8%
	% Between 20 & 29 yrs old	46%	50%	51%	52%	56%
	% Between 30 and 49 yrs old	33%	30%	36%	31%	24%
	% 50 Years old & older	13%	14%	11%	13%	12%

**Data Definitions:** Gender & Age category percentages may not sum to 100% due to nondisclosures.

**2004/05**



**2008/09**



Some questions to get you thinking:

- \* Have there been any significant changes in the age profile of your students over the period? How do you interpret those changes?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?

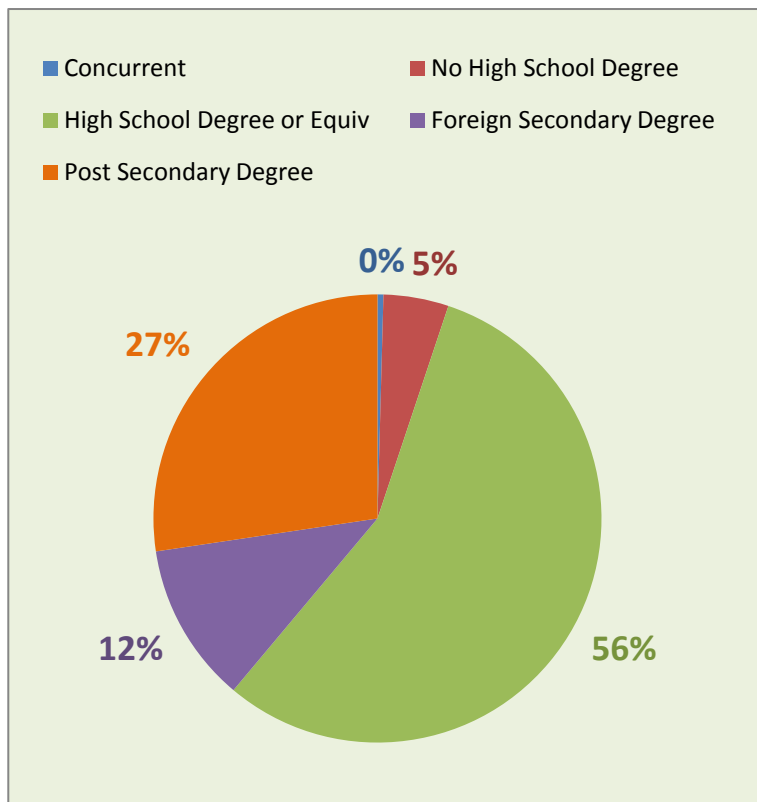
### Student Education Attainment Level

Department	Metric	Academic Year				
		2004/05	2005/06	2006/07	2007/08	2008/09
ACTG	Concurrent	1	0	1	1	1
	No High School Degree	11	17	21	20	15
	High School Degree or Equiv	131	148	163	181	190
	Foreign Secondary Degree	27	23	23	21	20
	Post Secondary Degree	64	62	72	69	77
	% Concurrent Enrollment	0%	0%	0%	0%	0%
	% No High School Degree	5%	7%	7%	7%	5%
	% High School Degree or Equiv	56%	59%	58%	62%	63%
	% Foreign Secondary Degree	12%	9%	8%	7%	7%
	% Post Secondary Degree	27%	25%	26%	24%	25%

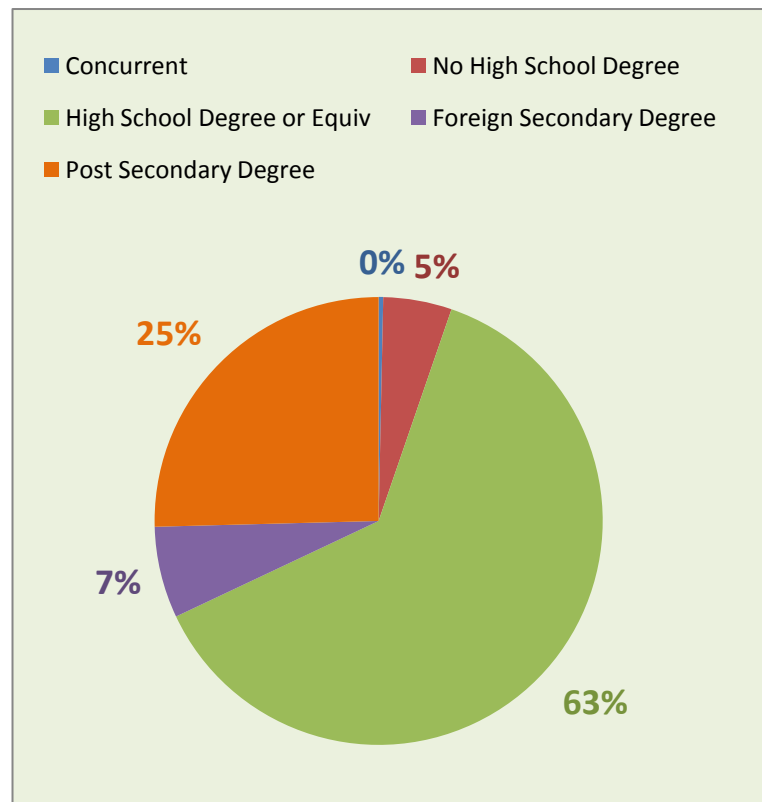
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2004/05



2008/09



Some questions to get you thinking:

- \* Is the current education attainment profile of your students what you expected?
- \* How has the education level of the students in your department been changing over this period?
- \* What might be the underlying causes driving any changes? Do you expect the trend to continue?
- \* How does the current picture for the department compare with the college?
- \* Does this change suggest any response strategy for the department?