

A GREAT SUMMER DOESN'T LAST...GREAT CAREER TRAINING DOES!

Begin your broadcast career in a new state-of-the-art professional TV studio.



A few years ago, College of San Mateo put all Broadcasting classes on hiatus while the curriculum was re-tooled, faculty hired, old equipment replaced with shiny new digital gear, and a new studio was built. Studio B's high-end control room will be finished this summer. In Fall 2007 Studio B will serve as training ground and playground for the next generation of TV professionals.

Begin a career in electronic media at College of San Mateo and earn transferable credits towards a B.A. or an A.A. degree in TV Production, Broadcast Audio, or Producing. Don't need a degree? Get a certificate in Lighting, On-air Talent, or Editing.

WHY A CAREER IN BROADCASTING?

- ✓ More channels of communication demand more media creators & producers.
- ✓ Bay area producers average \$52,000/yr.*
- ✓ Strong broadcast, new media & entertainment industries in California.



WHY COLLEGE OF SAN MATEO?

In this highly competitive field, employers do not expect to train you. CSM can provide the training you need to get the job.

- ✓ Hands-on broadcast experience.
- ✓ Instructors with industry credits.
- ✓ **Partnership with KCSM TV & Jazz 91 FM.**
- ✓ Experienced engineering support in a 24/7 TV & radio station.
- ✓ Transfer credits to university for a B.A.
- ✓ Student crews work with real world clients.
- ✓ **Multimedia courses** include Final Cut Pro, AfterEffects, Pro Tools, Digital Audio, Flash.
- ✓ **Electronic Music** courses include MIDI, audio for video, soundtrack, sampling.
- ✓ Career training for \$20/unit! Easily the best bargain in media education.

WHAT'S SO GREAT ABOUT STUDIO B?

- ✓ **Snell & Wilcox KAHUNA Video Switcher**
- ✓ Three Sony BVP550 Cameras
- ✓ SmartFade Programmable Light Dimmer
- ✓ Yamaha O2R96V2 Audio Board
- ✓ DigicartE Network Random Access Audio
- ✓ Avid Deko 1000 CG
- ✓ Panasonic AJSD255 DV Record Decks
- ✓ 50" Panasonic Plasma Multi-Pic Display
- ✓ Chroma Key Green Screens
- ✓ Hardwire & Wireless Mics
- ✓ New Furniture, Scenery, Backdrops

FALL 2007 BROADCAST CLASSES

- BCST 110 Media in Society 3 sections including MWF 12-1pm Fork Learning Community
 - BCST 210 TV Studio Techniques
 - BCST 220 Broadcast Writing
 - BCST 230 On-Air Talent Weekly/Tuesdays
 - BCST 316 Producing for Media
 - BCST 320 Digital Field Production
 - BCST 410 Advanced TV Studio Thursdays
- Open enrollment has begun!

WANT MORE INFO? CLICK HERE:
<http://www.smccd.net/accounts/brownm/program.html>

CONTACT
Michelle M. Brown
Broadcast & Electronic Media
brownm@smccd.edu



Enroll Online:

<http://collegeofsanmateo.edu/>

OPEN ENROLLMENT HAS BEGUN FOR FALL 2007.



COLLEGE of
SAN MATEO

*SOURCE: salary.com