

BEFORE THE EARBUDS
RADIO 1
(30 sec.)

Before voicing the spot, please say "This is YOUR NAME."

MUSIC: ROCK MUSIC UP AND UNDER

ANNCR: Before you put in those earbuds and crank up the volume to get your groove on, think about your hearing for a moment. After repeatedly exposing your ears to deafening decibels, you might want to consider protecting what's left of it. Hearing loss is irreversible. Once it's gone, it's gone. The good news is that it's completely preventable. To find out how to protect your hearing and still enjoy the music, go to W-W-W-dot-HEAR-NET-dot-com...or call the HEAR hotline at eight eight eight...seven seven three...nine five, nine zero.
(888-773-9590)

SFX: SFX: Hear Net signature tone.

Production: Hearing Loss PSA

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