

NAME:

TALENT/CLIP NAME:

LISTEN to each VO clip twice, then ponder the questions below, and provide complete short answers.

How would you categorize this clip/segment?

Demo Reel	Commercial	PSA	Radio DJ or Show Host	Station Promo or Imaging	Voiceover for visual media.	Acting - Drama or Comedy	Sports	News	Character	Other
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CLARITY

How well can you understand what's being said?

Does anything interfere with comprehension, such as distance from mic, volume, accent, language, stutter, mumble, breath, noise or technical problems?

PACING

Describe their pacing. Is their voice quick and fluid or is it staccato and rough (series of short, detached notes), slow and halting, or does it drawl?

Is their pacing appropriate for the segment?

DELIVERY

Do they sound like they are Reading, Acting, or Talking to you? How can you tell?

Does the talent's delivery work with the other elements, such as music and sound effects?

YOUR IMPRESSION

Vocal Quality - What 3 words would you use to describe this talent's overall sound?

1. _____ 2. _____ 3. _____

What do you **like** and/or **dislike** about this talent's voice?
