

## STORYBOARD ASSIGNMENT

Storyboard: the sequential visual representation of the imagery for production. See textbook pp. 34-39. You may use any method for storyboarding: hand drawing, photos, or using software, like Storyboard Quick.

Instructions: Develop appropriate visuals for the script, then put it on a storyboard.

### *BUY NOTHING DAY TV SCRIPT :30*

| <b>VIDEO</b>   | <b>AUDIO</b>  |
|----------------|---|
|                | (Music up & under)  |
|                | The average North American consumes five times more than a Mexican.     |
|                | Ten times more than a Chinese person.                                   |
|                | And thirty times more than a person from India.                         |
|                | (SFX: Burp).  |
|                | We are the most voracious consumers in the world...                     |
|                | a world that could die because of the way we North Americans live.      |
|                | Give it a rest.   |
| Fade to black. | This holiday season, join us in making November 26th "Buy Nothing Day." |